



SAINTGITS
COLLEGE OF ENGINEERING (AUTONOMOUS)
SAINTGITS INSTITUTE OF MANAGEMENT (Department of MBA)

#SAINTGITS ONLINE FDP

3-Day Online FDP on
Data Analytics for Business Decisions

20th – 22nd October 2020

Platform: Google Meet

Link will be shared after registration

E-certificates will be provided to all the participants



Speakers:



Dr. Alekh Gour
Assistant Professor
Goa Institute of Management

Social Media Analytics
Twitter Analytics through R



Mr. Sunder Balakrishnan
Associate Vice President
Course5

Analyzing consumer insights
Segmentation, Consumer Persona building, Customer Journey analytics



Dr. Sreya R
Assistant Professor
Saintgits Institute of Management

HR Analytics through SPSS

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Programme Coordinators:

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