



SAINTGITS
LEARN.GROW.EXCEL

SAINTGITS INSTITUTE OF MANAGEMENT

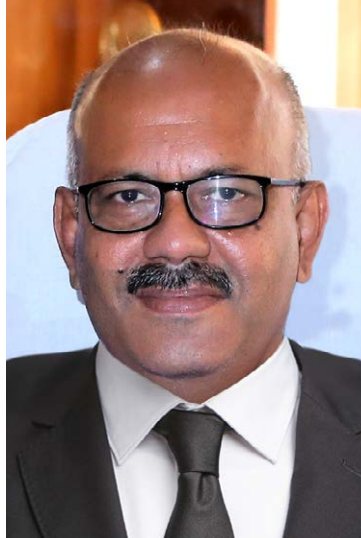
Admission 2023-25



LEARN . GROW . EXCEL



Shri. Thomas T John
Director, SAINTGITS



Dr. Josephkunju Paul C
Principal, SAINTGITS College of Engineering
(Autonomous)



Dr. Roji George
Dean, SAINTGITS Institute of Management

Welcome to Saintgits Institute of Management

Young and vibrant Saintgits Institute of Management has a commitment and that commitment is to contribute to the Indian Economic renaissance by providing our organizations, whether industrial, service or non-profit, with shaped young minds, shaped to endow more. Here we embed in them 'execution' as a core value and make them realize that without excellence in execution, individual, organization or the country can seldom progress and go on to equip them with Knowledge, Skill and Attitude to lead 21st Century organizations. Our philosophy of management training surely will have congruence with your aspirations and needs. Yes, we have the process, facilities and faculty that can meet that need and we have a great opportunity to collaborate.

Vision

Our vision is to be recognized as a leading Indian business school with close links to well known universities in other countries and with our alumni placed in globally competitive organizations.

Mission

Our mission is to nurture our students to become creative, confident and effective managers and business leaders of high integrity.

Values

We believe in transparency, independence of thought, social responsibility and openness to diverse view points.

Credo

Dare to innovate,
Learn to execute.



Founded in 2006, Saintgits Institute of Management has become renowned for its strength as a major research focused, nationally accredited B-School nestled in one of the most vibrant regions of Kerala.

Program Benefits:

- ▶ Study in a well-respected institution located in the heart of Kottayam district
- ▶ Learn from dedicated, highly-trained faculty with an average of 10 years of teaching experience who are committed to maintaining the highest standards of student achievement
- ▶ Attend small group mentoring sessions and be mentored professionally and personally.
- ▶ Benefit from engaging, interactive classes with a rigorous curriculum that emphasizes excellence in academic, business, and social endeavors
- ▶ Prepare for success in your career with the help of placement advisors who are available to guide you in your career path.



Programme Educational Objectives

Our graduates will

PEO 1: Exhibit the qualities of creativity, initiative and independence of thought and will become competent in knowledge assimilation and transfer which will enable them to excel in their professional career.

PEO2: Succeed in their careers with globally competitive organizations and at internationally well known universities.

PEO3: Become socially responsible citizens of the world.

Programme Outcomes

- ▶ Knowledge
- ▶ Decision Making
- ▶ Communication
- ▶ Leadership
- ▶ Team Player
- ▶ Creativity
- ▶ Confidence
- ▶ Integrity
- ▶ Become proficient in speaking, reading, and writing in a business or academic environment, and in everyday situations.
- ▶ Develop skills to increase your chances of placement with leading companies.
- ▶ Experience valuable opportunities to network.
- ▶ Benefit from industrial visits to learn vicariously

Why Choose SIM?

There's an intensity that lights up
every aspect of life at SIM

Saintgits Institute of Management is a place where your managerial talents are developed and skills are nurtured. The students of SIM are keenly mentored and trained by a highly talented faculty team who are attuned to the industry needs. This ensures that the students are able to stand out in the highly competitive management world.

SIM refines the students to be more creative, confident and effective business leaders of high integrity.

- ▶ UGC conferred autonomous status to Saintgits College of Engineering and Department of Business Administration
- ▶ NBA Accredited MBA Programs in Kerala
- ▶ One among top 50 Business Schools in India by Business India Survey 2020 & 2019
- ▶ AA rated B-School in Careers 360 's survey of India's best B-Schools 2021, 2020
- ▶ Ranked as top B-School of Excellence in GHRDC-CSR-B-School Survey-2021, 2020, 2019, 2018 and 2017
- ▶ One among the best five B-Schools in Kerala by The Week HansaSurvey 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014 and 2013
- ▶ One among the Best Private B-School in Kerala by Business Today B-School Survey 2021, 2020, 2019, 2018, 2017 and 2016





Promoting Institution

Saintgits Institute of Management Department of Business Administration, Saintgits College of Engineering (Autonomous) is part of Saintgits Group of Professional Institutions and is promoted by Mar Gregorios Educational Society, Kottayam, a Not for Profit society incorporated under 12th 1955 Travancore - Cochi Registration Act for Literacy, Scientific, Charitable Trusts.



Affiliation & Recognition

Saintgits Institute of Management is affiliated to APJ Abdul Kalam Technological University & Recognized by AICTE, New Delhi, through parent institution Saintgits College of Engineering (Autonomous).

Autonomy

Saintgits College of Engineering is one among the three Engineering colleges of Kerala granted autonomy by University Grants Commission, New Delhi, 2020.



Accreditation

National Board of Accreditation (NBA)

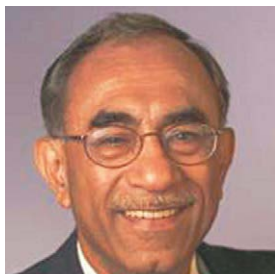
The MBA programme offered by Saintgits Institute of Management has been accredited by the prestigious National Board of Accreditation (NBA). The goal of NBA is to develop a quality conscious system of technical education which should be at par with the industrial demand. The NBA continuously strives to provide the quality benchmarks targeted at global and national stockpile of human capital in all fields of technical education.



Accreditation Council for Business Schools and Programs (ACBSP)

Accreditation Council for Business Schools and Programs (ACBSP) is a specialized accrediting organization that reviews the quality and integrity of business degree programs. ACBSP measures excellence in teaching through outcome assessments that are evaluated by experts within academia and industry. The organization takes a holistic approach in evaluating the performance outcomes of the academic programs that undergo accreditation.

Faculty Par-Excellence



Dr. K Thomas Chandy
B. Tech (Hons) (IIT) MBA, Ph. D
Professor - Emeritus & Academic Advisor

Dr. K. Thomas Chandy brings to the table a unique combination of industrial and scholarly experience. Trained as a chemical engineer at the IIT, Kharagpur, and New York University's Tandon School of Engineering, Dr. Chandy received his MBA from the Anderson School of Management at UCLA, USA. He spent 30 years in industry, primarily in manufacturing, engineering design and R&D. He has held management positions at large multinationals, such as Hindustan Lever Ltd., Monsanto, and Honeywell, as well as at a couple of small start-ups. Returning to UCLA, he earned his Ph.D. in Management and has been a faculty member at several universities in the United States. He is a member of the Board of Advisors of the Saintgits Institute of Management and of the Governing Board of Saintgits College of Engineering.



Dr. Roji George
MBA, Ph. D, PDF
Dean & Professor

The Dean of the Institute, Dr. George is also a Finance professor and an AIMA Accredited Management Teacher. He earned his Doctorate in Management from Bharathiar University (Corporate Restructuring) and a Post-Doctoral title from ICSSR, New Delhi. With more than two decades of experience in Teaching, Research and administration, Dr. George has published extensively in the areas of finance and has published one book and edited four books on Finance and Banking. He has produced four Ph.D graduates and one Post-Doctoral Fellow. Dr. George is a member of the Board of Examiners for universities and professional accounting institutions of India. He is a Member of the Academic Council of SAINTGITS College of Engineering (Autonomous) and a member of the Executive Council of SAINTGITS College of Applied Sciences. Dr. George was the President of the Travancore Management Association, Kottayam.



Dr. Jose Joy Thoppan
BE, MBA, Ph.D
Professor

Dr. Thoppan is as a Professor in the Finance domain and coordinator of the Centre for Applied Finance (SCAF). He has a good mix of industry, teaching and research experience including a six-year stint at TCS in the Financial Solutions and Platforms space. He has 10 years of teaching experience and is a recognised guide of KTU, having published over 10 articles in reputed Scopus/ABDC indexed journals and a book with Emerald Publication. He has demonstrated proficiency in leading and mentoring individuals to maximize productivity while forming cohesive teams. He is a Ph.D. in Finance and MBA from NIT Tiruchirappalli besides an Engineering degree from College of Engineering, Guindy.



Dr. A Elgin
MBA, M.Phil, Ph.D
HoD & Associate Professor

Dr. Elgin is a Computer Science graduate who did his Post graduation in Business Administration from Bharathidasan University. He holds an M.Phil in Management from Periyar University and earned his Ph.D. from Anna University. His areas of interests include Brand Management, Strategic Marketing and Consumer Behaviour. He has Seventeen years of Teaching experience at Post graduate level preceded by an Industrial experience in pharma based corporate sector. He has publications in reputed Journals. He has many research papers presented in National as well International Conferences to his credit. He is also a certified mentor of National Institute of Technical Teachers Training and Research. He has organised AICTE sponsored faculty development programmes to the faculty members across India.



Dr. Latha K
MBA, Ph.D
Associate Professor
(On Research Leave)

Dr. Latha has 16 years of experience in academics and 2 years industrial experience. After post graduation in M.B.A with 2nd rank, she has achieved Ph.D. in Management and has secured Best Paper Award for her research article in the International Conference organized by IARDO in association with Ministry of Commerce and Industry. She has presented papers in international conferences conducted at IIM- Indore in 2018 and 2019, IIM - Calicut, XLRI- Jamshedpur, Conferences of AICTE and EDII, at Ahmedabad, IIT-Delhi & Millikan University, USA organized conferences in Bankok and at IIT -Delhi in 2018 and 2019 in which she has secured session chair award.



Dr. Elizabeth Dominic
MBA, M.Phil., UGC NET, Ph.D
Associate Professor
(On Research Leave)

She holds an MBA from Christ University, Bangalore, M.Phil from Annamalai University, Chennai and Diploma in Training & Development offered by ISTD. She has completed her Ph.D in the area of Organizational Behavior from Mahatma Gandhi University, Kottayam. She has a total of 18 years of teaching experience from reputed B-Schools in Kerala and teaches Organizational Behavior, Human Resources Management and HR Elective Courses at SIM. She has presented and published papers in the area of Organizational Behavior. Her areas of interest include leadership, organizational citizenship behavior and positive psychology.

Dr. Deepthi Sankar
MBA, M.Phil, Ph.D
Associate Professor



Dr. Deepthi Sankar, a commerce graduate has completed Master of Business Administration, specialisation in Marketing & Finance from Bharathiar University. Her Ph.D is from CUSAT, Kochi in the area of Consumer Behaviour in Marketing. She qualified UGC NET and took her M. Phil in Retail Service Quality in the area of Marketing from Bharathiar University. She is an ALMA Accredited Management Teacher with 18 years of teaching experience. Dr. Deepthi Sankar has published extensively in the area of marketing and gives presentations about her work to both academic and non-academic audiences. She has published two chapters in different edited books in the area of General Management. Her core areas of interest are Advertising, Consumer Behaviour, Services Marketing and Branding. She has publications in Scopus indexed journals and other journals of national and international repute.

Dr. Jinomol P. MBA, Ph.D
Assistant Professor (Senior)



Ms Jinomol P holds a MBA degree in Finance and HR from the Department of Commerce and Management Studies, University of Calicut. She is currently pursuing her PhD from Bharathiar University, Coimbatore and her area of research is 'Mergers and Acquisitions'. She has ten years of teaching experience in Finance and accounting. She has presented and published papers in finance. Her area of interest includes corporate restructuring, financial statement analysis, financial accounting, cost accounting and working capital management. She has acted as the resource person for several management development programmes.

Eldo G Zacharia MBA
Assistant Professor (Senior) and
Corporate Relations Officer



Mr. Eldo is an experienced faculty in Management with a demonstrated history of working in India and abroad (Papua New Guinea). He has established the capability of mentoring students for career building, employability skills, and entrepreneurship/student start-ups. He has conducted training programs in Business Planning, Change Management, Team Building, VUCA Leadership, etc... He has also proved his capabilities in corporate relations, networking, student placement, and training activities in India and abroad. Prior to joining academics, he also worked with Maersk for a short duration. He is an active member of KMA, TIE Kerala, NIPM, and ISTD. He is pursuing his Ph.D in Corporate Social Responsibility.

Cyriac Jose B.Tech, MBA
Assistant Professor (Senior)



Mr. Cyriac Jose pursued his Master's from Symbiosis Institute of Computer Studies and Research - Pune in Information Technology and holds B.Tech. in Computer Science. He has four years of teaching experience and two and a half years of Industry experience in the field of IT and HR. He also has worked as Marketing, Sales and IT Support Executive. Currently, he is a part-time Ph.D scholar in National Institute of Technology Tiruchirappalli. He handles Systems & Business Analytics subjects.

Dr. Mohammed Iqbal M. Com,
Ph.D., Assistant Professor
(Senior)



Dr. Mohammed Iqbal completed his post-graduation in Commerce (Business Finance) and Ph. D in the area of finance from Pondicherry University, Puducherry. He started his career as a research consultant at Accendere Knowledge Management Services, a subsidiary of CL Educate Ltd. Dr. Iqbal has published papers in Scopus/ABDC indexed journals and presented papers in reputed national and international conferences. Prior to joining Saintgits Institute of Management, He was a finance faculty at IFIM Business School, Bangalore, and MITS Madanapally.

Shino Abraham B.Tech, MBA
Assistant Professor (Senior)



Born and brought up in Kolkata, Ms. Shino Abraham has completed her Masters in Business Administration. She pursued her B.Tech in Biotechnology at Allahabad Agricultural Institute – Deemed University. She has a work experience of three years in industries ranging from Biotechnology, Banking to IT. Her areas of interest include marketing and communication.

Dr. Preetha G Panicker
B. Tech, MBA, Ph.D
Assistant Professor (Senior)



Dr. Preetha G Panicker has completed her doctoral degree in Management from Karunya Institute of Technology and Sciences, Coimbatore, specializing in Human Resource Management. She has done her Master of Business Administration in Berchmans Institute of Management Studies, Changanassery and Bachelor of Technology (EC) from College of Engineering Kidangoor. She qualified UGC NET and has more than eight years of academic experience and three years of industry experience. Dr. Preetha has publications in Scopus indexed journals and other journals of national and international repute. Her core areas of interest are Quantitative Techniques for Managers, Business Research Methods and HR papers.

Siby M. Yohannan, MBA
Assistant Professor



Mr. Siby M Yohannan pursued his Master's from SDM IMD, Mysore, and holds B.Tech. in Mechanical engineering. He has four years of Industry experience in the field of Sales, Marketing, and Research with reputed firms like Aditya Birla group, Oravel stays, and HDFC bank. He worked with Infiniti research and he was also associated with IIM Trichy as a Research associate for conducting a study about Digital innovation in Crop insurance. Currently, his area of interest includes CSR activities, Agricultural Research, and Advanced data analytics.

Dr. Amlin David, MBA, Ph.D
Assistant Professor



Dr. Amlin David has completed his MBA and Ph. D from Karunya University, Coimbatore. He is having an industrial as well as teaching experience. He completed his MBA in the year 2012 in the area of International Business and Finance. He worked in an MNC in India and moved to Oman and joined his family business in the year 2013. He has also published articles and has written a book chapter during his term as a full time scholar. He joined as Assistant Professor at Saintgits in April 2022.

Antu Thomas, MBA, M. Com,
Assistant Professor



Ms. Antu Thomas has completed her Master of Business Administration with specialization in Finance from Bharathidasan University, Trichy. She did her second post-graduation, in Commerce (Finance) from Mahatma Gandhi University, Kottayam. She has qualified UGC NET and doing Ph.D in International Business. She has more than five years of teaching experience. Ms. Antu Thomas has published and presented research papers in the area of finance.

Muhammed Ismail B. Com, MBA,
Assistant Professor



Mr. Muhammed Ismail received his B Com from Kerala University and holds an MBA in Marketing and Finance from Rajagiri College of Social Sciences, Kochi. He started his career as Deputy Manager at ICICI Bank. He is qualified with UGC – NET Lectureship in Management and published a chapter in a book. His areas of interest include marketing management, sales and distribution, service marketing, and brand management.

Essa Mariam Joseph, MBA
Assistant Professor



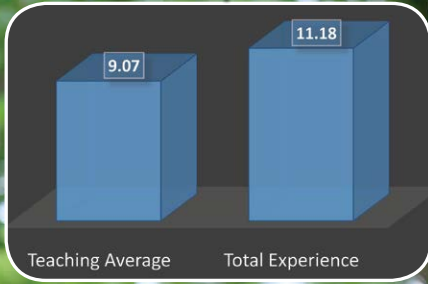
Ms. Essa Mariam Joseph is a budding academician passionate about exploring new opportunities in management studies. She has done her Master's Degree in Management Studies from Mahatma Gandhi University where she completed her under graduation in Commerce. Ms. Joseph did her second post-graduation in Commerce from Annamalai University. She started her teaching career as a guest lecturer at Baslios College, Kottayam, and has a teaching experience of 5.5 years. Her areas of interest are Human Resource Management, Organisational Behaviour, and Marketing.

Pushpam T Davis, B. Tech., MBA
Assistant Professor

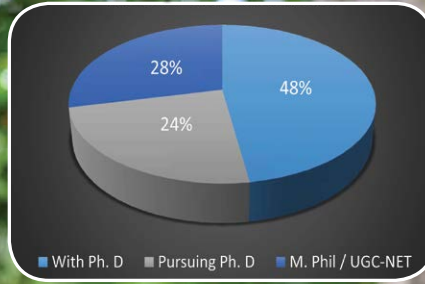


Ms. Pushpam T Davis is a Research scholar in the domain of Green Marketing and Customer Satisfaction. She completed her B Tech in Electronics and Communication Engineering and MBA in marketing from Calicut University. She started her teaching career as an Assistant Professor in Assumption Autonomous College, Changanacherry. She has presented and published papers in the area of green marketing and brand management. Her area of interest includes Marketing Management, Strategic Management, and Supply Chain Management.

Work Experience



Faculty Qualification



Student Mentoring Program

The faculty mentors play a crucial role in the success of every SIM Student. The mission of the Student Mentoring is to help develop the student's career and well being and to advance the individual's academic and professional goals in the direction most desired by the individual. The faculty fosters an interpersonal and professional relationship with the students they mentor while at the same time helping the students to

- ▶ Develop effective learning strategies
- ▶ Provide personal motivation
- ▶ Maintain academic achievement
- ▶ Offer support in setting academic goals
- ▶ Enhance the overall student experience



the SIM uniqueness

Our management education has a unique goal, i.e, developing employable skills for managing organisational goals. It means nurturing talent that can create, communicate and deliver value to customers without compromising the interests of stake holders. While rigorous management knowledge facilitates the former, excellent communication and life skills facilitate the latter. We fuse these and that's why we are different.

Adjunct Faculty



Dr. K K John, Principal Saintgits College of Applied Science

He has more than 33 years of teaching experience in his credit. He received his doctorate degree in Economics from the University of Kerala. He was a member of the PG Board of Studies, MG University and expert member for the preparation of the CBCSS UG program. A well known analyst in economic issues, especially Union and Kerala State budgets in AIR and Doordarshan, he was also an expert member of the GOK for preparing the memorandum for the XIV Finance Commission.



Dr. Anu C H, M.Sc (Software Technology), Ph.D

Dr. Anu completed her Master of Science (Software Technology) & Ph.D. in marketing management from Vellore Institute of Technology, Chennai. Prior to her research stint, she has a work experience of two years with L&T infotech Ltd. She was merit scholarship winner throughout her academics and rank holder in masters. She has published papers in reputed peer-reviewed journals and has attended various national level conferences.



D.Boaz Praveen Kumar M.Tech, Assistant Professor (Special), Department of Placement and Training.

An Engineering Graduate, Human Resource expert, Dynamic leader, Strategic thinker and decision maker, Soft skills and Aptitude trainer, having 16+ years in delivering training, designing and writing courses for students. Involved in training the students in Soft Skills, improving the confidence in Communication, preparing them to face the interviews with confidence.



Vinaya Ann Prakash MA Literature

She is a post graduation in English Literature and is having more than two years of experience in teaching English in the post graduate levels. She has also proved her skills in the English language and soft skills training. She is also handling the Business Communication subjects in Saintgits Institute of Management.



Dr. Sarin Abraham, Ph.D., Assistant Professor

Dr. Sarin has done her B.Tech in Computer Science and Engg. from College of Engineering, Poonjar and MBA in Operations-System from TKM Institute of Management, Kollam. She has completed her Ph.D. in the area of Game Theory from National Institute of Technology, Trichy. She has 4 years of experience in academics and has publications in reputed Scopus indexed international journals. Her areas of interest include Operations Research, Operations Management, Services Operations Management and Data Analytics.



Anju Maria Joseph MA, Assistant Professor

Anju Maria Joseph is an assistant professor at the Department of Corporate Economics and Saintgits College of Applied Sciences. She is a Post Graduate in Economics from St Joseph's Autonomous College of Arts and Science, Bengaluru. She has worked as a research trainee at the National Institute of Advanced Studies, Bengaluru, and as a teaching assistant while pursuing her Post graduation. She handles Business Economics papers in SIM. Her areas of interest are Microeconomics, Macroeconomics, Public Economics, and International Economics.



Shri. Navas Meeran, Chairman Eastern Group



Shri. Thomas George - Executive Director ESAF Small Finance Bank

Corporate Leaders at SIM

Mr Narendran K C, State Business Head, Jio Infocomm Ltd
 Dr Biju Jacob, IA & AS, VSSC/ISRO
 Mr Jacob Joy, Co-Founder & MD, Jakes Snacks & Foods Pvt Ltd
 Mr Unnikrishnan ECK, DGM Retd., Bank of India
 Mr. Sooraj Abraham, Co-Founder, Plan@Earth
 Mr Mathew Joseph, VP & Head of Artificial Intelligence Labs, CIMB bank
 Mr M R Rajesh Kumar, Founder & Lead Partner, Gateways Global LLP
 Mr Aju Jacob, Director, Synthite Industries
 Mr.Rahul Raghunath, AVP Corporate Sales, Naukri.com
 Ms. Jismie Jose, Team Lead Human Resources, Mane Kancor Ingredients Limited
 Mr.John Mathew Sebastian, Head Talent Acquisition, V Guard Industries
 Mr.Harikuttan Kochukunju, Secretary PMI Kerala, VP - EY
 Mr.Johnson Alexander, CEO, Unisade Consultancy & Services, UAE
 Mr.Bibin Manuel, Lead - Azure IoT Center of Excellence, TCS
 Mr.Sudheesh Kumar R, GM - Business Analytics and Investor Relations, Geojit Financial Services
 Mr.Joshua Thomas, Senior Associate Lead - BPHR, Infosys
 Mr.Pradeep S, Circle Business Director, More Retail Ltd
 Mr.Nixon Joseph, CEO, Children's LoveCastles Trust (CLT India)
 Mr. Manoj Mathew, Business head, Vodafone - Idea Limited
 Mr. Shreyas Rajan Nair, Assistant Vice President Sales, HDFC Mutual Funds
 Ms. Susan Paul, Senior Vp-EXL



Ms. Shalini Warriar, Chief Financial Officer, The Federal Bank Limited

Mr, Nishant Abdul Kareem, Vice President HR, Nest Technoogies
 Mr. Sony A, Deputy General Manager, South Indian Bank Limited
 Mr. Winnie P John, Regional Demand & Supply Director, Europ-Glaxosmithkline Plc
 Dr. A.S. Manoj, Senior knowledge Officer-ICT Academy of Kerala
 Dr. Babu Sebastian, MG University Vice-Chancellor
 Mrs Liji Abraham, Co-Founder-Green Papper Consultancy
 Mr. Rajesh Chandrashekar Nair, Kerala Head, Nerolac Paints
 Mr. James Joseph, Founder-JackFruits365
 Mr. Binu Shankar, Director EY
 Mr. Pradeep Shanker, General Manager HR, Adithya Birla Retails
 Mr. Narendran KC, State Business Head, Jio Infocomm Ltd.
 Dr. Biju Jacob, IA &AS, VSSC
 Mr. Jacob Joy, Co-Founder & MD, Jakes Snacks & Foods Pvt Ltd

Corporate Relations Team



Mr. Antony Joseph LL.B., MBA
General Manager - Corporate Relations

A lawyer by qualification and a Finance & Marketing professional by experience and qualification. Over 18 years corporate experience in Finance and Marketing space, spread across Investment Banking, Asset Management and Corporate Consultancy. Heads the Corporate Relations and Placements activities for SIM.



Mr. Eldo G Zacharia MBA
Officer - Corporate Relations

Mr. Eldo holds Post-Graduation in MBA and a graduation in commerce. His experience spans over 11 years in India and Papua New Guinea. His areas of interest include employability skills training and start-up entrepreneurial mentoring. He is the officer for corporate relations and placement functions of SIM.



Mr. Arun P MBA
Manager - Corporate Relations

He holds an MBA in marketing and Human resource from Bharathiar University, Coimbatore. He has 6 years of experience in banking industry. He supports the corporate relations functions of SIM.



Ms. Resmi Susan Philip MBA
HR & Placement Executive

She holds an MBA in HR and System from MG University, Kottayam and her graduation is on B.Sc Food Science and Quality Control. She has a total of 6 years of work experience. She is currently the HR and Placement Executive at Saintgits Placement.

Classy Infrastructure



Talent and skill matter most when it comes to taking ones heights in life. What also matter is where we are and with w we interact. You have to be at the right place, among the people. This will go a long way when it comes to honing skills and polishing your talent.



Well stocked library



Language Laboratory



Board Room



Hostel



Gymnasium



Sports Facility

...at par with
**international
standards**

self to
whom
right
your

Collaborations

Finance Lab



Finance Lab



Dr. M Thenmozhi, Director of NISM and
Dr. Roji George, Dean Saintgits Institute
of Management

Data analytics and financial market are two fast growing areas of Indian Economy. As per the latest CII report, huge potential exists for professionals in both these domains. To keep up with the rising demand and bridge the talent gap, SIM is introducing tailor made industry focussed programmes in the field of Data Analytics, Capital Market and Wealth Management.

Programme on Data Analytics

The importance of big data analytics leads to intense competition and increased demand for big data professionals. Data Science and Analytics is an evolving field with huge potential. Data Analytics help in analysing the value chain of business and gain insights. The envisaged programmes include tailor made programmes are short term programmes in the area of business/data analytics.

Saintgits- NISM Joint Program

Saintgits Institute of Management – Centre for Applied Finance with the National Institute of Securities Market is jointly offering multiple certification programmes in Financial Markets domain with the objective of capacity building and producing employable students for various Capital Market intermediaries and supporting organizations. The NISM-SIM joint certification is offered in two areas i.e. in Securities Trading (4 subjects) or Wealth Management (4 subjects) covered over a period of 4 months.

Programme on Wealth Management

Saintgits Institute of Management through Saintgits Centre for Applied Finance will be offering an 18-month PG Diploma in Wealth Management. We will be joining hands with a leading Financial Services enterprise and a Stock Exchange who have expressed their willingness to partner with us in offering this programme. The presence of these marque industry players along with the integration of Bloomberg Terminals into the curriculum will provide students a hands-on real-life simulation of the professional world.

Finance Lab

Saintgits Institute of Management established the Centre for Applied Finance (SCAF) with the objective of attracting the best students and providing a comprehensive real-time learning experience in corporate finance, financial analytics and equity research. The Finance Lab of SCAF offers a platform-based learning environment that allows our faculty and students to undertake meaningful research in the finance domain and help them bridge the gap between theory and practice. The finance lab is a key element of the Finance specialisation of the MBA programme that allows students to leverage software assets including Capitaline Databases, Matlab, EViews, R and Python to generate actionable research outcomes and handle problems in empirical finance. The Finance Lab greatly enhances the academic skills of our students in addition to improving their professional marketability.

**SAINTGITS
Centres of
Excellence**

- ▶ Center for Applied Finance
- ▶ Center for Family Business

Student Academic Empowerment

A distinctive characteristic of SIM education is the emphasis on student research. At SIM every student is a scholar. We expect students to develop the skills and background they need to undertake ambitious research projects. Opportunities in SIM introduce the students to research so that they have the confidence and expertise to embark on projects guided by committed faculty mentors.



we are **creative...**
in all that we do...

You will be taught and mentored by the best and brightest professors and resource persons, with a focus on team work and camaraderie. You will be evaluated individually against the curriculum standards and not pitted against your classmates. This philosophy fosters a strong atmosphere of collaborative learning based on ethical standards. We train our students to be leaders and expect them to become agents of societal change

Admission Process and Electives offered at SIM

Our admission is based on prevailing norms of AICTE, Govt. of Kerala and University. A high CAT/CMAT/KMAT/other approved test score is the basis for entry to SIM. To be eligible, you should have passed any bachelor degree examination from a recognized university with not less than 50% marks in aggregate in all parts of examination. Based on your score in approved tests, you will be invited for an interaction at SIM. You will be given an opportunity to showcase your prowess in group discussion followed by a personal interview. We give due weightage for work experience.

- ▶ Application & Admission Brochure fee Rs. 600/-
- ▶ Fee details can be accessed from our website
- ▶ Electives offered: *Marketing, Human Resource Management, Operations, Corporate Finance, Accounting and Control, Banking and Financial Services, Systems, Business Analytics and General Management.
- ▶ Intake: 120 Seats (Two Batches)

Note: **Please refer MBA programme regulations for the selection of electives.

At The Top National Level Awards

- ▶ An article on Green Marketing got published in Strategy Wall, 16th edition, IIM-Rohtak, October 2020.
- ▶ First Prize for the National Case Study competition organized by FIIB New Delhi in 2017
- ▶ Second Prize in the Southern Regional Paper Presentation Competition organized by All India Management Association, 2017 at Chennai
- ▶ Best Paper Award for the National Conference on Financial Inclusion organized by Marian International Institute of Management 2017
- ▶ Fourth Position in the Southern Regional Paper Presentation competition conducted by All India Management Association, 2016, Bangalore



Prizes & Medals

1. Won first prize in Best Management Team in the Management Fest organised by SB College October, 2022
2. First prized in Best Manager Competition in Management Fest organised by GECBT August, 2022
3. Won second prize in Group Discussion organised by PMI on August 2022
4. Fist prize in Quiz Competition organised by PMI on August 2022
5. First prized in Best Manager Competition in Management Fest organised by Christ College, Irinjalakuda June 2022
6. Won second in Best HR Team in the Talen time 37- organised by CUSAT May 2022
7. Overall Championship from UDHYAMA Phase 2- Jawaharlal Business School, Palakad May 2022
8. Won Best Actor Award in Short Film Competition, organized by UNAI Club, Commerce Club & IQAC of Saintgits College, January 2022
9. Won Best Ambient Sound Award in Short film Competition, organized by UNAI Club, Commerce Club & IQAC of Saintgits College, January 2022
10. Won Best Story Award in Short Film Competition, organized by UNAI Club, Commerce Club & IQAC of Saintgits College, January 2022
11. Won Best Director Award in Short Film Competition, organized by UNAI Club, Commerce Club & IQAC of Saintgits College, January 2022
12. First prize for Best Short Film in Short Film Competition, organized by UNAI Club, Commerce Club & IQAC of Saintgits College, January 2022



Arun Varghese 2014-16 Batch Student of Saintgits B-School Student in the year 2016 by The Kerala I



Saintgits team with the winners trophy of The Kerala Chamber of Commerce and Industry



tgits is selected as the best
Management Association.



Business Plan Contest by the

Business Plan Winners

- ▶ Won Fourth Prize for the 10th TMA Hykon Business Plan Contest, September 2020.
- ▶ First Prize for the Business Plan contest organized by Farook Institute of Management, Calicut 2017
- ▶ One team was shortlisted to the Finals of the Kerala Management Association Business Plan Contest in the year 2016 and 2017
- ▶ Two teams got shortlisted among the best 24 Business Plan Contest from Kottayam which was submitted as a part of Student Movement for Augmenting Regional Transformation (SMART) Kottayam which was conducted by CII Kerala, Yes and Kottayam District Administration in 2015.
- ▶ First Prize for the CSR Business Plan Contest organized as a part of SAMATVA a Social Initiative of The Cochin Chamber of Commerce and Industry in March 2015
- ▶ Shortlisted in the best 20 projects and invited for a presentation in the V-Guard Business Plan Contest- 2017, 2016, 2015, 2014, 2013 and 2011

Alumni Positions a glimpse



Mr. Antony Irvin
2006-08 Batch

Project Manager, Oil and Gas
Kuehna +Nagel, Kazakhstan

The Institute is located amidst the scenic beauty of Pathamuttom in Kottayam, away from the hustle and bustle of the city. The green campus and state-of-the-art infrastructure and facilities offer the best environment for studies. Moreover, the formal dress-code and interactions during work hours, along with well-structured schedules of coursework made the place nothing less than a model workplace.



Mr. Arjun Rajan
2007-09 Batch

Senior Business Consultant,
Airline Cargo Services
IBS Software

The two year course was brilliantly structured and delivered by expert faculty members. We had rank-holders and Post-Doctoral Fellows teaching us along with professors with sound industrial experience. Hence there was no compromise on the quality of the teaching-learning process. Their concept-oriented approach helped us a lot in getting the basics right, which is the most important in any profession.



Mr. Sam Jose
2006-08 Batch

Senior Business Analyst
EY

The plethora of opportunities SIM offers is really amazing! The cultural diversity you get to be a part of studying with graduates from all over the country, the industrial exposure you get through IV's and talks by industrial experts, frequent formal and informal events that boost the administrative mettle/ businessman in you, the number of industrial giants who choose SIM as their ideal recruitment destination; the list goes on.

A Gist of Alumni

- ▶ Mr Sam Jose, (2006-08) Sr. Research Analyst, EY
- ▶ Mr. Sajith Abbas, (2006-08) Branch Manager, HDFC Bank
- ▶ Ms. Minny Abraham (2006-08) Accounts Manager, Infosys
- ▶ Mr. Abraham Tito (2006-08) Forex Merchant, Federal Bank, Mumbai
- ▶ Mr. Arjun K Rajan, (2007-09) Regional Delivery Manager, TCS
- ▶ Mr. Justin Jose, (2007-09) Branch Manager, SIB
- ▶ Ms. Kuleena George (2007-09) Manager, Thomas Cook
- ▶ Mr. Paul K Paul, (2008-10) Branch Manager, The Federal Bank, Bangalore
- ▶ Ms. Teema Cherian (2008-10) Senior Analyst, EY
- ▶ Ms. Kokila J(2009-11),Content Writer OneIndia
- ▶ Mr. Vaishak M (2009-11) Senior Analyst, EY
- ▶ Mr. Sachin S Arakkal (2009-11) Asst. Manager, South Indian Bank
- ▶ Ms. Alen Mathew (2010-12) Senior Analyst, DBB Mudra
- ▶ Mr. Nevin Sunny(2010-12) Manager Sales, Mahindra Holidays and Resorts
- ▶ Ms. Shoba Cherian (2011-13) Consultant, Capgemini
- ▶ Mr. Midhun Jacob Kuriakose (2011-13) Asst. Manager, SIB
- ▶ Ms. Dhiya Ann Mathew (2012-14), Sr. Administrative Secretary, YWCA
- ▶ Mr Nithin Omanakuttan (2012-14) Asst. Manager, SIB
- ▶ Mr. Arun James (2013-15), Marketing Manager, Malayala Manorama
- ▶ Ms. Nimisha Nair (2013-15), HR Recruiter, EY
- ▶ Ms. Ankitha R (2014-16), Sr. Tax Consultant, KPMG
- ▶ Mr. Manish Manoj (2014-16), ASM, Reckitt Benckiser
- ▶ Mr. Anoop Varghese (2015-17), ASM, ITC
- ▶ Mr. Jibin S(2015-17) Officer Key Accounts, HDFC AMC

Our 700-plus alumni can attest that their time at SIM has led them to the leading companies to work with.

Alumni Chapters:
Ernakulam Trivandrum Dubai Bangalore



Mr. Sachin Jacob
2008-10 Batch
Branch Manager
The Federal Bank Limited

We had the perfect blend of work and fun at Saintgits. Since the department was keen on the holistic development of its students, we had ample opportunities to showcase both our academic and extra-curricular talents. We celebrated every joyful occasion with programmes organised either by the students or the department. This didn't mean any concession on part of the work and studies we had to do, including strict deadlines and late class hours. But none of it took away the fun of our college life.



Ms. Kuleena George
2007-09 Batch
Manager
Thomas Cook India P Limited

Personalised mentoring is a unique practice I came across at Saintgits. Every professor was assigned 20 students each as mentees for the whole term of their course. There were mentoring sessions once in every week and our mentors made sure that every mentee got individual care and attention. This way, they were able to identify our strengths and weaknesses and offer training sessions specific to our requirements. We had the confidence that we could confide in our mentors whenever something went wrong and get their assistance whenever we needed help. They were constant pillars of support and their dedication to the mentees was amazing.



Ms. Smitha Anna Jacob
2007-09 Batch
Senior System Analyst
Allianz

The way the institution moulds its students to become competent businessmen and successful entrepreneurs is incomparable. We had frequent visits and regular interactions with industrial experts. Their success stories were indeed inspiring and all such meetings were great platforms to understand real-life working scenarios and to clarify our doubts regarding the same. I must say that all these helped big time in shaping our career paths.

Spanning the Globe

- ▶ Rathish Kuriakose (2006-08) Manager - Business Operations AMRB Dubai UAE
- ▶ Arun Chandran (2006-08), Relationship Manager - Asian Pacific, UST Global, USA
- ▶ Deepu Sudarsanan (2007-09) Business Executive CRM Freight Systems Doha, Qatar
- ▶ Rahul U (2007-09) Sales Manager Frunze PerfroSteel Dubai, UAE
- ▶ Saanwin Kurian Areekattu (2007-09) Operations Manager MAC Group, Bahrain
- ▶ Thomas Sam (2008-10) Technical Assistant, Kuwait Oil Company, Kuwait
- ▶ Harish Venugopal (2008-10), SAP Business Administrator, Schneider Electric, Dubai
- ▶ Amala Mary Johny (2009-11), Assistant Manager- Compensation & Benefits, Citibank, Singapore
- ▶ Simi Sundaram (2009-11) Compliance Analyst, Al Ansari Exchange LLC, Dubai UAE
- ▶ Nidhin Suresh (2009-11) Sales Officer, Union National Bank, Dubai, UAE
- ▶ Renju R.V (2010-12) Customer Relationship Officer, Bissalama Tours, Dubai, UAE
- ▶ Rini Elsa Mathew (2010-12) Accountant, Ramboll Oil & Gas, Qatar
- ▶ Arlin Ann Raju (2011-13) Account Handler, Aon Re Middle East WLL, Bahrain
- ▶ Rohith P (2011-13) HR Manager, Al Seer Trading LLC, Dubai
- ▶ Jithu James (2012-14) Manager - Sales, SBI Forex, Sharja
- ▶ Thomas Pallikaparambil (2013-15) Operations Manager, Al Samser Logistics, Kuwait
- ▶ Reshma Stanly (2015-17), Business Support Officer, Nirmal Consultancy, Sharja
- ▶ Sachin K Sajeev (2015-17), Sales Engineer, Master Systems LLC, Dubai
- ▶ Roshan V.P. (2015-17), Sales Engineer, Master Systems LLC, Dubai

SIM Training

Industrial visits:

Industrial visit plays an important role in the career of a student who pursues a professional degree. The objective of industrial visit is to provide students an insight on how a company works and to interact with industries. With an aim to go beyond academics, industrial visit provides student a practical perspective on the world of work.



Scholar: Shri. Kochouseph Chittilappilly
Founder, V-Guard Industries Ltd

Walk with the scholar:

This programme is introduced with the aim of bringing the student community and the corporate world closer. This serves as a platform where the students are free to interact with prominent figures in the business world and gain knowledge from them.



Dayabai



Fr. Davis Chiramel

LIFE SIMplified- Talk Series

SIM has high respect for people who have made valuable contributions to the society and we make it a point that our students get an opportunity to interact with such noble minds on a regular basis. With this objective in mind, we had started a Monthly Talk Series titled 'Life – SIMplified' at SIM and the First Talk was made by Ms. Daya Bai, the leading social activist from Kerala. Thereafter SIM Students witnessed the presence of many stalwarts from various arenas of life like Fr. Davis Chiramel, Dr. Scaria Zacharia, Shri Jubily Joy, Mr. Prem Prakash, Mr. Joshy Mathew, Dr. K.M.Venugopal, Shri. Anish Mohan etc...

Sharp focus on intellectual property creation

Dronacharya excelled in coaching only because he thought new and he experimented and created innovative ways in statecraft and war craft. Today, we call this process research and intellectual property creation. This axiom is very true of a business school too and is a precondition to effective training of managers. SIM had embarked upon this from its very inception and has contributed very effectively to this process.

Our design is based on three pillars:

- ▶ Networking effectively between corporate and academia in R&D of management knowledge
- ▶ Continuous Improvement of Faculty.
- ▶ Consultancy and MDP

Corporate Talk:

Developing close and beneficial links with the corporate world is fundamental and advantageous to management education. It strengthens business awareness and participation in the education process and contributes to innovation and high achievement. Corporate talks by professionals from various streams, provide the much needed exposure and knowledge to our students.



Shri. Binu Shankar
ED, EY



Shri. Ranjan Jayachandran
Country Head
Dabour Nepal Pvt.Ltd



Shri. Benu Mathew
Asst. VP
Federal Bank



Shri. Ullas Kamath, Joint MD,
Jyothy Laboratories



SIMTHESIS Shri. Johny Lukose

Entrepreneurship Development Programs

Entrepreneurship is increasingly recognized as an important driver of economic growth of a country. The aim of Entrepreneurship Development programs at SIM, is to develop and strengthen entrepreneurial qualities in the budding managers who are interested in starting their own ventures. The College provides support to the students having innovative ideas to transform into new products and services for the betterment of the society. The college also encourages students to participate in the Business Plan contests, Entrepreneurial Associations like TiE, CII etc...

SIM WINS NATIONAL ESSAY & PAPER PRESENTATION COMPETITION - AIMA



Southern Regional Winners of National Essay and Presentation Competition conducted by All India Management Association

Seminar on Intellectual Property Rights

Saintgits Institute of Management along with The Patent Information Centre-Kerala, KSCSTE, organized a Seminar on 'Intellectual Property Rights at SIM. It gave a detailed exposure on Patents, IPR Rules and Regulations, Copyrights etc...

AICTE sponsored Faculty Development Programme:

Dr.Bhimaraya Metri, Director, IIM – Nagpur inaugurated the two-week FDP on Delivering Outcome Based Education in Management Education (Objectives, Best Practices and Measurement of Outcome). The FDP was done to create awareness among the faculty fraternity of B-Schools and make them understand the implementation process of outcome-based education. Renowned speakers across India have also shared their insights and imparted hands on training to the faculty participants through this programme.

SIMTHESIS 14.0

The management fest of the students of Saintgits Institute of Management is the forum for management students from different parts of the state of Kerala and outside to come together, share, compete and learn. These meets are the places where networking happens and students get exposed to another environment. Simthesis 2021 provided opportunity for more than 600 students to meet and interact. The events, mostly based on functional areas of management were designed specially to test knowledge and aptitude in the respective area. The institution and students see these events as an opportunity to learn, practice what is learnt in the class room and broaden their thinking. The theme of Simthesis has been: Imagine, Innovate and Implement.



NIPM - Saintgits Chapter Inauguration



SIM Students with Dr. KN Raghavan, Ex-Commissioner of Customs, Cochin



'Spandan' Shri Sony A, DGM Digital Business, The South Indian Bank



Shri. Dinesh Thampi, Centre Head TCS and President KMA for ISTD Saintgits Chapter Inauguration



Shri. Krishnakumar, Founder & CEO Germpepper Digital addressing students at SIM



'Shri. K.N. Raghavan, Executive Director, Indian Rubber Board, inaugurating MBA Batch 2022-24'



'NIPM Kochi with Shri. Krishnakumar, Founder GreenPepper Consulting and Shri. Joffin Joseph Founder FullContact'



KMA Program with Shri. AV Anoop, Chairman, AVA Group

SAINTGITS GOVERNING BOARD – PROMINENT MEMBERS

- ⇒ H.G.Joseph Mor Gregorios – Educationalist
Social Worker and Bishop
- ⇒ Er. K.George – Industrialist & Technocrat
- ⇒ Er. Punnoose George – Engineer and Technocrat
- ⇒ Er. Oommen Varghese – N.R.I. Civil Engineer and Technocrat
- ⇒ Er. Shibu Punnan, Industrialist & Technocrat

SIM ACADEMIC ADVISORY COUNCIL – EXTERNAL MEMBERS

- ⇒ Dr. Cyriac Thomas, Former Vice Chancellor – MG University, Kottayam
- ⇒ Shri. A. P. Kurian, Former Chairman, Association of Mutual Funds in India
- ⇒ Shri. K. T. Chacko IAS, Former Director, IIFT, New Delhi
- ⇒ Shri. Sajan Peter, IAS, Former Principal Secretary, Govt of Kerala
- ⇒ Shri. Balagopal, IAS, Former MD, Terumo Penpol Ltd, Trivandrum
- ⇒ Shri. Reji Joseph Former MD Paragon Footwear, Kottayam

SAINTGITS EXECUTIVE COUNCIL

- ⇒ Shri. Thomas T. John, Director, Saintgits
- ⇒ Er. Punnoose George, Executive Chairman and Secretary, Saintgits
- ⇒ Dr. Josephkunju Paul C., Principal, Saintgits College of Engineering Autonomous
- ⇒ Dr. K.K. John, Principal, Saintgits College of Applied Sciences
- ⇒ Prof. Mini Susan John, Director, Saintgits School of Information Technology
- ⇒ Dr. Roji George, Dean, Saintgits Institute of Management



Professional and Corporate Association

- Accreditation Council for Business Schools and Programs (ACBSP), USA
- All India Management Association- New Delhi
- Confederation of Indian Industries
- Indian Society for Training & Development, Cochin Chapter
- Kerala Management Association, Cochin
- Madras Management Association, Chennai
- National Board of Accreditation
- National Institute of Personnel Management, SAINTGITS and Cochin Chapters
- The Indus Entrepreneurs (TiE) Kerala
- Travancore Management Association, Kottayam

Challenging Schedule

A schedule simulating the corporate reality

- ▶ Semi – Residential Management Program
- ▶ Week-end working
- ▶ Interactive Business Newspaper Reading Sessions
- ▶ All work in teams and groups
- ▶ Students participation in Professional Association activities

1. ACC (Cement) Limited
2. Aditya Birla Retail Limited
3. Alembic Pharma
4. AlliantGroup (Tax & Consultancy)
5. Asian Paints Limited
6. Axis Bank Limited
7. Bata India
8. Berger Paints Ltd
9. Bharti Airtel
10. Blueprint Technologies
11. Britannia Industries Limited
12. BYJU'S-The Learning App
13. Capgemini
14. Colgate-Palmolive
15. CSB Bank Ltd
16. Dalmia Cements
17. Eastern Condiments Pvt Limited
18. Envestnet
19. Ernst and Young (EY) India Pvt Limited
20. ESAF Small Finance Bank Limited
21. Everest Aluminium
22. Federal Bank Limited
23. Flipkart
24. Grant Thornton Shared Services
25. HDFC Bank Limited
26. HDFC Funds
27. Hidesign
28. HR Johnson
29. IBS Software Services
30. ICICI Bank Limited
31. ICICI Securities Limited
32. IndusInd Bank
33. InfoEdge (Naukri)
34. Infosys Limited
35. ITC Limited
36. Kajaria Ceramics Limited
37. KPMG
38. Lenovo India Limited
39. MalayalaManorama
40. Master Systems LLC
41. Mondelez International
42. NewageSYS
43. OYO Rooms
44. Pepsico India Holdings Pvt Limited
45. Pidilite Industries
46. PricewaterhouseCoopers (PwC)
47. Ramco Cements Limited
48. Reliance Jio
49. Rentokil Pest Control of India
50. RM Education
51. Royal Bank of Scotland
52. Ruby Seven Studio
53. SBI Capital Markets
54. Sheenlac Paints
55. Somany Ceramics
56. South Indian Bank Limited
57. Standard and Poor (S&P) Global
58. Tata Big Basket
59. Tata Consultancy Services Limited
60. The Bank of New York Mellon
61. The ICICI Bank Limited
62. The Times of India Limited
63. Thomson Reuters
64. UltraTech Cement Limited
65. V Guard Industries Limited
66. VKC Group
67. Vodafone-Idea Limited
68. Weldcraft
69. Wipro Limited
70. Wrench Solutions



Students at TiECON



Campus

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For Admissions

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