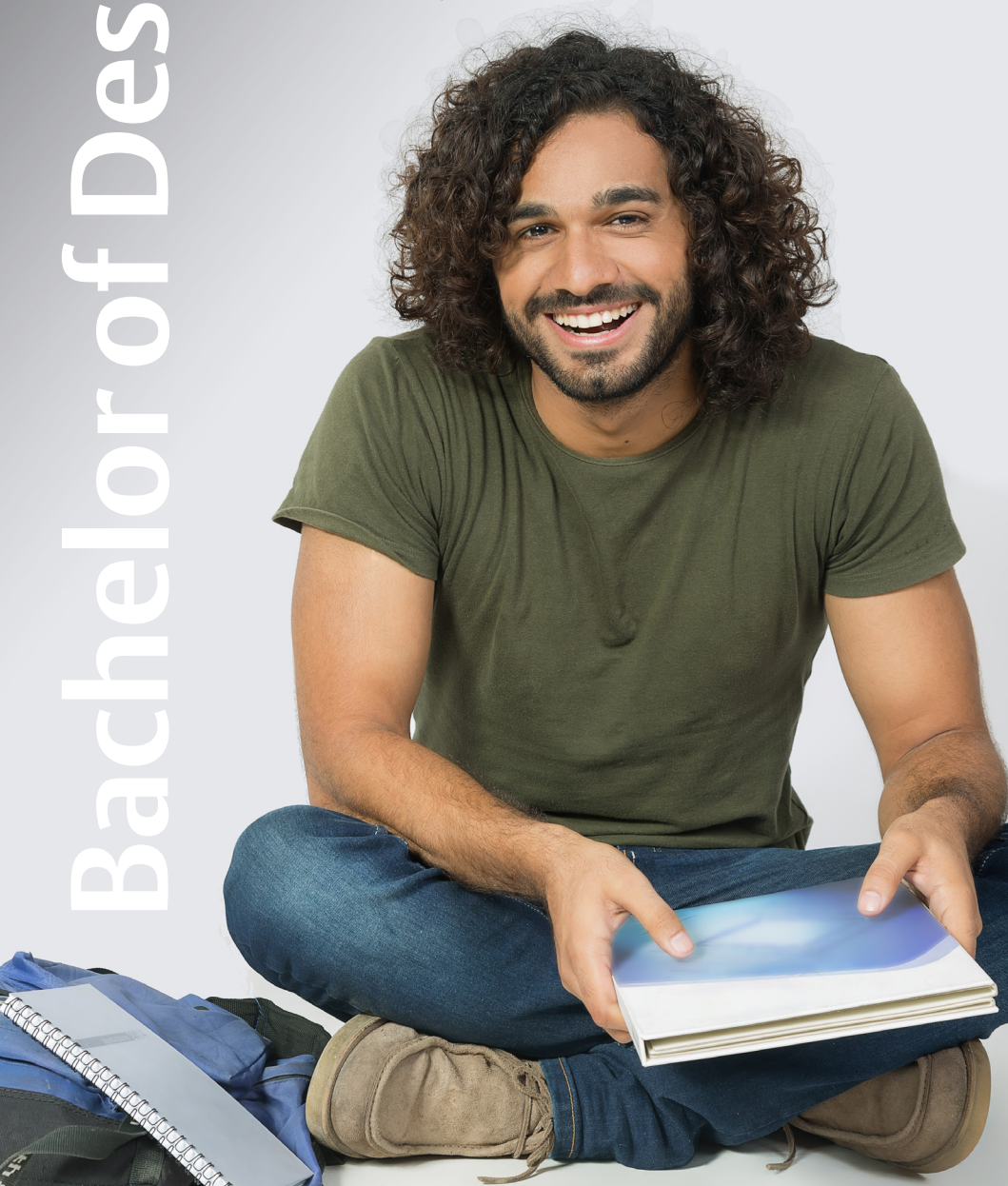


Bachelor of Design



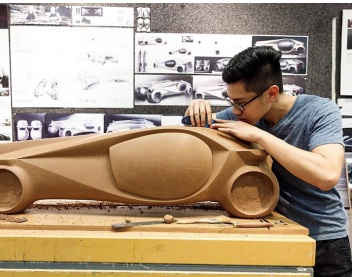
Saintgits
Design School



DESIGN YOUR FUTURE @ SAINTGITS



Saintgits Engineering College (Autonomous), Kottayam announces the launch of its four-year Bachelor of Design (B Des.) programme. The programme is approved by AICTE and the school is affiliated to APJ Abdul Kalam Technological University (KTU) offering Product design, Communication design and Interaction design as specialisations. The intake is restricted to 30 students to ensure one-to-one mentoring.



Specialisations
Product design
Communication design
Interaction design

A new way of learning

The foundation year focuses on unlearning, where students pick up drawing and visualising skills along with creative thinking abilities. Classes are in audio-visual format with no prescribed textbooks. They are also exposed to different design specialisations from which they can choose one and pursue for the next three years.

Unlike other courses which are examination and marks oriented, design students go through assignments, submissions, presentations, juries, internships and projects which help them evolve as designers under the able mentorship of the faculty.

Learning by doing

Emphasising on learning by doing, our *Maker space* is equipping with facilities similar to major design schools. Our Resource centre has books and journals to make you think in different directions.



Interdisciplinary learning

Compared to the uni-disciplinary nature of other courses, the interdisciplinary nature of design education is found to be more suitable to solve present day problems creatively. Expect to have courses in Arts, Humanities, Science, Technology and more.

Programme structure

Every semester comprises of 20 weeks with 6–8 courses. Courses are run one after another in block modules with every course taking 2–4 weeks, ensuring undivided attention. Wednesdays are spent for general studies with guest talks, short workshops, industrial visits and electives to supplement core course learnings.

Evaluation system

Continuous internal evaluation of assignments and end semester juries in lieu of written examinations take off the stress of examinations and need for rote learning. Regular exhibition of works and expert critiques provide valuable feedback to improve work.



Internships and projects

Students undergo live internships in seventh semester to understand industry requirements, work culture and to make connections for future career. Final semester is entirely devoted to a project which puts all their learnings across semesters to test.

Faculty drawn from premier design schools

The faculty for these courses are drawn from the IITs, NIDs, NIFTs, with years of industry and academic experience to ensure high standards in curriculum development and course delivery. Visiting faculty and practising designers give varied perspectives to the students.

Placements and prospects

Well-trained and multi-talented designers are in short supply in the industry with excellent job prospects in IT, publishing, media and manufacturing sector. However most of them choose to work on their own as design consultants.

Hostel facilities

There are separate hostel facilities for boys and girls with messes managed by students on divide-and-share system ensuring quality and variety in food.





Unique features

- No textbooks
- No written examinations
- Common foundation programme
- Multi-disciplinary learning
- A unique blend of Art, Design and Technology
- Block module course delivery
- Learning by doing
- Three specialisations to choose from
- Choice based electives
- Faculty drawn from IITs, NIDs, NIFTs
- Visiting faculty drawn from the industry
- Internships and placements



Saintgits College of Engineering (Autonomous)

Kottukulam Hills, Pathamuttom

Kottayam 686 532, Kerala, India

Phone +91 481 243 6169/ 6170/ 0349

E-mail sds@saintgits.org

www.saintgits.org