Communication design programme at Saintgits Design School can be chosen after a one-year foundation programme which equips them with basic design skills and thought processes. The remaining three years are spent learning subjects like branding, motion graphics, publication design, animation design, packaging design, data visualisation, signage and wayfinding, short film making, vfx, sound design and more. They also learn interaction design, coding and immersive media skills for a wider exposure.

Communication design students study the following courses* during their remaining semesters through assignments and projects, culminating in an internship and a research project in their penultimate semester and a capstone project in their final semester.

Semester 3
1. Communication Theory & Semiotics
2. Identity design
3. Advanced Typography
4. Advanced Photography
5. Motion Graphics
6. Video Software
7. Illustration Techniques

Semester 4
1. Print & Production Methods
2. Publication Design
3. Design for Social Change
4. Animation Design
5. Interaction Design 1

6. 3D Graphics
7. Sound Design

Semester 5
1. Packaging Design
2. Creative Coding
3. Interaction Design 2
4. Visual Ergonomics
5. Data Visualisation
6. Environmental Graphics

Semester 6
1. Signage & Wayfinding design
2. Exhibition Design
3. Short Film Making
4. Immersive Media Design
5. Design for Learning
6. VFX

Semester 7
1. Internship
2. Research Paper
3. Design Practice & Management
4. Systems Design
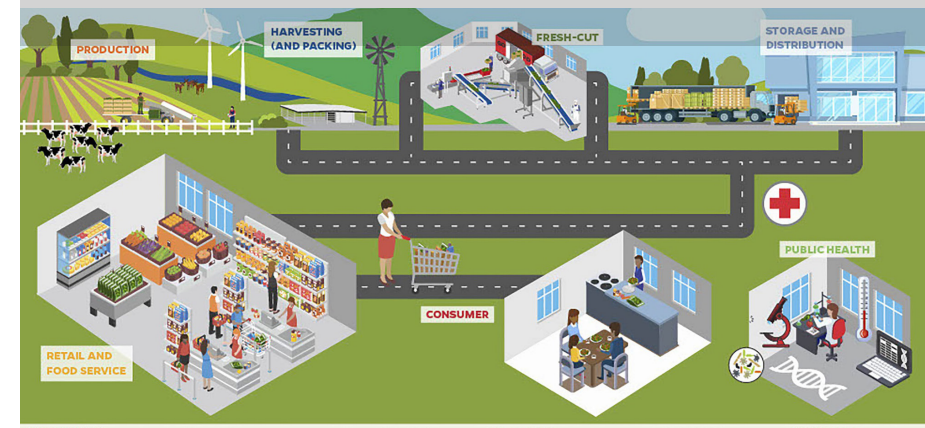5. Sustainable Design

Semester 8
1. Capstone Project

Communication design is for those who are more comfortable in a 2D space, designing graphics and typography using software or specialise in animation, motion graphics or short films.

Course offerings may change as the syllabus get updated.

At the end of the programme, students have acquired the knowhow to become successful communication designers in a competitive industry designing graphics as varied as logos, signage, packaging, promotions, motion graphics, exhibitions and more. They are ready to get employed in the industry or start their own design consultancies. Students wanting to specialise further can choose to do their Masters in Design as well.

Unique features

- No textbooks
- No written examinations
- Common foundation programme
- Multi-disciplinary learning
- A unique blend of Art, Design and Technology
- Block module course delivery
- Learning by doing
- Digital and non-digital methods
- Faculty drawn from premier design institutes in India and abroad
- Visiting faculty drawn from the industry
- Internships and placements
- Some common courses with Interaction design discipline

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