Product design programme at Saintgits Design School can be chosen after a one-year foundation programme which equips them with basic design skills and thought processes. The remaining three years are spent learning subjects like forms, materials, finishes and ergonomics, along with design for healthcare, transportation, toys and special needs. They also acquire branding, packaging and interaction design skills and get exposed to immersive media and internet of things to widen their horizons.

Product design students study the following courses* during their remaining semesters through assignments and projects, culminating in an internship and a research project in their penultimate semester and a capstone project in their final semester.

Semester 3
1. Product Sketching
2. Identity Design
3. Form Studies
4. Material Processes & Workshop
5. Technical Drawing & Development
6. Nature Inspired Design
7. Simple Design Project

Semester 4
1. Colour, Materials, Finish & Trends
2. Toy Design
3. 3D Modeling 1
4. Accessory Design
5. Interaction Design 1

6. Product Ergonomics
7. Craft Design Project

Semester 5
1. Packaging Design
2. Creative Coding
3. Interaction Design 2
4. 3D Modeling 2
5. Healthcare Design
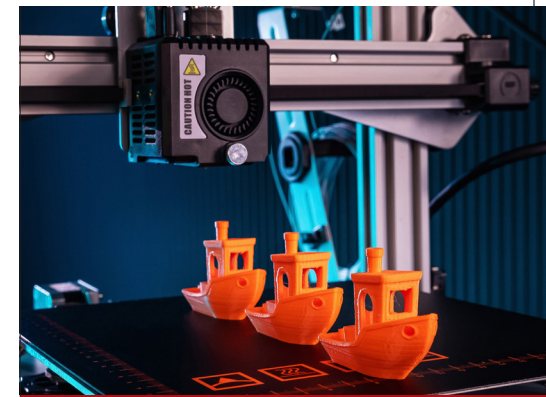6. Design for Special Needs

Semester 6
1. Transportation Design
2. Exhibition Design
3. Furniture Design
4. Immersive Media Design
5. Internet of Things
6. Design for Social Spaces

Semester 7
1. Internship
2. Research Paper
3. Design Practice & Management
4. Systems Design
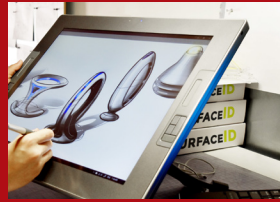5. Sustainable Design

Semester 8
1. Capstone Project

Product design is for those who are inclined towards visualising in 3D and making things by hand.

Course offerings may change as the syllabus get updated.

At the end of the programme, students have mastered the tools and techniques to become successful product designers in a competitive industry. They are capable of designing products as varied as white goods, healthcare equipment, toys and automobiles. They are ready to get employed in the industry or start their own design consultancies or even become entrepreneurs on their own. Students wanting to specialise in any specific area can choose to do their Masters in Design as well.

Product Design

sds Saintgits Design School

Unique features

- No textbooks
- No written examinations
- Common foundation programme
- Multi-disciplinary learning
- A unique blend of Art, Design and Technology
- Block module course delivery
- Learning by doing
- Digital and non-digital methods
- Faculty drawn from premier design institutes in India and abroad
- Visiting faculty drawn from the industry
- Internships and placements
- Some courses common with Communication design and Interaction design disciplines

SAINTGITS
LEARN.GROW.EXCEL

Saintgits College of Engineering (Autonomous)
Kottukulam Hills, Pathamuttom
Kottayam 686 532, Kerala, India
Phone +91 481 243 6169/ 6170/ 0349
E-mail sds@saintgits.org

www.saintgits.org/saintgits-design-school

DESIGN YOUR FUTURE @ SAINTGITS