

SimPpressions

The Chronicle of Life at Saintgits Institute of Management

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Saintgits Institute of Management
Kottayam, Kerala | www.saintgits.org

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Autonomous curriculum offers specializations in the areas of

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- Finance
- Human Resources
- Marketing
- Operations

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“A leading South Indian business school, with autonomous status, delivering on its commitment to academic excellence, complemented by an impressive infrastructure and well qualified faculty team.”



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- A transformative approach to business education focusing on 360° Development and Experiential Learning.
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From Associate Dean's Desk

Dear Saintgits Community,

When it comes to selecting the optimal path for higher education, specifically in the ever-evolving realm of management, the decision encompasses more than just the content being taught. It considers the manner in which it is taught and the potential destinations it can lead you to.

Saintgits Institute of Management proudly emerges as a beacon of innovation, research, and unparalleled opportunities in South India. We remain committed to delivering education of the utmost quality. This is evident in the success stories of our alumni, who secure positions in globally competitive organizations. Their achievements echo our dedication to providing remarkable education and opening numerous avenues for every Saintgits graduate.

We seek your wholehearted support in all our efforts to build the next generation of leaders and managers of high integrity.

Best Wishes,

Dr Jose Joy Thoppan

From HOD's Desk

It is with great pleasure and immense pride that I take this opportunity to appreciate the relentless efforts and dedication of both our esteemed faculty and the ever-inspiring students of SAINTGITS Institute of Management for releasing the first issue of the fifteenth volume of our departmental newsletter "SIMPRESSIONS" for this academic year. In this edition of SIMPRESSIONS, we celebrate not just the achievements but also the journeys that have brought us here, SAINTGITS Institute of Management endeavours to create management professionals tuned to the real time world of business, and we continue to learn, grow and excel through all student-centered initiatives. Once again congratulating all for the remarkable work. Keep up the inspiring work

Dr.Elgin Alexander

NEW PROGRAMMES

Saintgits Institute of Management is proud to announce the introduction of two new programmes in addition to its flagship MBA programmes. Both these programmes are autonomous programme under the aegis of Saintgits College of Engineering (Autonomous), affiliated to APJ Abdul Kalam Technological University, Thiruvananthapuram, and approved by the All-India Council for Technical Education (AICTE) and the Government of Kerala. The MBA in Logistics and Supply Chain Management at Saintgits Institute of Management is introduced to enable students leverage the opportunities arising out of the Gati Shakti National Master Plan for Multi-modal connectivity. This regular full-time specialised MBA in Logistics and Supply Chain Management programme with 103 credits has 19 core courses, 9 elective courses, two non-credit courses, one open online course, one project, and an internship spread over four semesters. We are delighted to present our prestigious Five-Year Integrated MBA programme, specially crafted for aspiring students right after class 12. The programme will commence from the academic year, 2024 -25. Our integrated MBA programme is designed to provide a comprehensive and transformative learning experience that will lay a strong foundation for your successful career.

BOOT CAMP WRAPPED IN KNOWLEDGE AND FUN

The journey into the world of management began with a bang for the MBA students of the batch 2023-25. The induction program, fondly known as the MBA Boot Camp, was held as a fully residential offsite activity. Students participated in the session with great enthusiasm and energy from 3rd to 6th of July, setting the stage for a promising academic voyage over the next 2 years.



WELCOME PARTY

The spirit of camaraderie and the promise of new beginnings filled the air as the senior batch students at Saintgits Institute of Management came together to host an unforgettable welcome for the incoming batch of 2023-25 on 23rd August. This event was a heart warming blend of warmth, tradition, and excitement, marking the official welcome of the new students to our academic family.

EDUCATIONAL TOUR

The final year students of SAINTGITS Institute of Management's 2021-23 Batch visited the Tea Museum in Wayanad and the Tasty World Factory in Chikmagalur on an educational tour.



SIM CAME IN FULL SPRITS TO CELEBRATE ONAM

In a splendid display of cultural harmony and tradition, Saintgits Institute of Management came alive with vibrant colors and festive fervor as it celebrated Kerala's cherished Onam festival on 25th of August.



CELEBRATION OF TEACHER'S DAY

The Students of SIM showed respect to their teachers through celebrating Teachers Day to remember the birthday of Dr. Sarvepalli Radhakrishnan. The Teachers' Day celebration in SIM was a heartfelt tribute to the dedicated educators who tirelessly work towards the betterment of their students.



SIMFEST 7.0

To sharpen the management skills, the most awaited event, SIMFEST was conducted at Saintgits Institute of Management. The fest was a resounding success and a testament to the enthusiasm, innovation, and leadership skills of the students. To promote competition spirit, the students were divided into different groups. The groups were named after eminent personalities who contributed immensely towards the management field. The team named after Adam Smith won the overall trophy. The fest was a grand celebration of diversity and talent within our college community.



CONVOCATION OF 2021-23 BATCH

On 8th of August, 2023, the second convocation ceremony of Saintgits College of Engineering, Autonomous was held at our Amphi theatre. Dr.Saji Gopinath, vice-chancellor, APJ Abdul Kalam Technological University and Kerala University of Digital Sciences, Innovation and Technology (Digital University Kerala) was the chief guest for the event. He gave away the provisional degree certificates to 100 students of the 2021-23 batch who graduated on the occasion.



The second convocation ceremony of Saintgits College of Engineering, Autonomous was a momentous occasion, filled with pride and celebration of academic achievements. The "Best Outgoing Student" award for the Master of Business Administration (MBA) program, was received by Ms. Sreelekshmi U, of Batch 2021-23.

PROGRAMME UNDER MOU

Saintgits Institute of Management conducted a value added course on "Social Entrepreneurship" to the second year B.Sc students of St. Teresa's College, Ernakulam. Mr.Eldo G Zacharia and Mr. Balu J were the resource persons for the event.

Expert Talk by social entrepreneur, Mr Arul Jacob, CEO, Sredha along with the resource person, Mr. Eldo G Zacharia for PG Psychology students at St. Teresa's College, Ernakulam.



At St. Teresa's College, Ernakulam, Mr. Cyriac Jose and Ms. Shino Abraham conducted an orientation programme for PG Psychology students.

SIM WON OVERALL CHAMPIONSHIP AT YAMISTHA



Saintgits Institute of Management (SIM) has achieved a remarkable feat by securing the overall championship at Yamistha, the prestigious national-level management fest hosted by CET Trivandrum.

The participants exhibited exceptional prowess securing the coveted first prize at Finance Game, Marketing Game, HR Game and achieving the second place in the Marketing Game.

Mr. Rahul, Ms. Blessy, Mr. Aravind and Mr. Jomin (Batch 2021-23) won First Prize in the Finance Game through their team spirit and will power.



The students to secure First Prize at Marketing Game are Mr. Joshua Paul, Mr. Sreenath M, Mr. Nidhin Jogy and Mr. Nathanael Thomas (Batch 2021-23).

Ms. Ancy Jacob, Ms. Akshaya Sujeesh, Mr. Ananthu T D and Mr. Sween Mathews (Batch 2022-24) bagged the Second Prize at the Marketing Game with their innovative and creative skills.



Ms.Nandana R, Ms. Adeeba Shahana, Ms. Navami T J and Ms. Archana Viswanathan (Batch2022-24) secured the First Prize in the HR Game. Ms.Nandana R exhibited a truly outstanding performance by being selected as the Campus Ambassador at Yamistha.

KERALA LEADER CONNECT BY TiE KERALA



A group of enthusiastic students from Saintgits Institute of Management (SIM) had the privilege of attending a transformative Leader Connect session organized by TiE Kerala in the Kerala Start up mission at vibrant city of Kochi. This event provided a unique opportunity for students to connect with accomplished entrepreneurs, business leaders, and mentors who shared their invaluable experiences and insights.

KERALA DIGITAL SUMMIT BY KMA

Mr. Akhil Bajju and Ms. Nandana Jayakumar along with the Corporate Relations Officer Mr. Eldo G Zacharia attended Kerala Digital Summit organized by Kerala Management Association held at Kochi.



WINGS ORGANIZED BY PMI

Mr. P R Devaprasad and Mr. Sreekanth K won second prize in the business quiz conducted as part of WINGS 23, 5th Academic Conclave of the Project Management Institute (PMI) Kerala Chapter. Ms. Nandana R developed and presented a framework for academic projects in the academic conclave held on September 20, 2023.



NEW FACULTY AT SIM



MS. RONIA LIZA MATHEW
(ASSISTANT PROFESSOR)

Ms. Ronia submitted her Ph.D. thesis to Cochin University of Science and Technology (CUSAT), from where she obtained her M.Phil. (Commerce) in 2014. She obtained her post-graduation degrees in Master of Commerce (2012) and Master of Business Administration (2019) from Pondicherry Central University.



MR. BALU J
(ASSISTANT PROFESSOR)

Mr. Balu J completed his Master of Business Administration from Mahatma Gandhi University and completed his Bachelor of Engineering from Karpagam University. His professional experience includes three years as a Senior Operational Analyst at Envestnet and he was an Assistant Professor at a leading B School for four years.



MR. ANEESH SASIDHARAN
(ASSISTANT PROFESSOR)

Mr. Aneesh Sasidharan holds a Post Graduate Diploma in Marketing and Logistics & Supply Chain Management from DCSMAT Business School, Vagamon, and a Bachelor's Degree in Mechanical Engineering from Annamalai University. With seven years of industry experience, he began his career as a Management Trainee at PNB Housing Finance and later served as an Area Sales Manager for four years.



MS. MEERA MICHAEL
(ASSISTANT PROFESSOR)

Ms. Meera Michael holds a Post Graduate in Master of Business Administration and a Bachelor's Degree in Commerce from Mahatma Gandhi University. Prior to her current position at Saintgits, Ms. Meera Michael served as Govt. Guest Lecturer in Sree Narayana Arts and Science College, Kumarakom, Kottayam.



MR JERRY GEORGE
(ASSISTANT PROFESSOR)

Mr. Jerry George has completed MBA from IIM Trichy (majors in Finance). During MBA, he interned at Primus Partners, a boutique management consulting firm focusing on government advisory and public policy, where he worked on multiple projects. He was selected by the PGPM Office (IIM Trichy) to conduct tutorial sessions in Financial Reporting & Analysis (FRA) for 1st year MBA students.



MS. ANISHA ANNA VARGHESE
ASSISTANT PROFESSOR (FRA)

Ms. Anisha Anna Varghese holds a Master of Business Administration in International Transportation and Logistics Management from Indian Maritime University (Central University), Chennai. She later transitioned into teaching, starting her career as an Ad-hoc Faculty in the School of Management at the National Institute of Technology, Warangal.



Mr. Sreejith G
(Assistant Professor)

Mr. Sreejith G completed his Master of Business Administration from Anna University Chennai and completed his Bachelor of Science from University of Kerala. He has qualified for UGC-NET in management and brings a wealth of experience from both academia and industry.

UPCOMING EVENTS

October 3

Gandhi Jayathi Celebration

October 14

Batch Inaguration

October 20, 21

Placement Camp

November 2,3

SIMTHESIS

November 26

National Constitution day

December 25

Christmas Celebration

INFLUENTIAL TREASURES: ALUMNI



Jisha Johnson (2018-20 Batch) : Received the Oskar Recognition for delivering consistent results and being an outstanding star performer of Allianz Services India



Sachin Jacob Paul (2008-10 Batch): Elected as the President of the Federal Bank Officers Association (FBOA



Teema Mary Cherian (2008-10 Batch) : Started a new position as Senior Manager, Infrastructure Advisory-Strategy and Transactions at EY GDS.

STUDENT RESEARCH OUTCOME



Vileena Anna Punnoose's paper titled "A Study on the Influencing Role of Age and Occupation in the Adoption of Electric Vehicles by Consumers in Kerala" was selected for the best paper award at the ICMEM (2023), organised by Sree Narayana Institute of Technology, Adoor.

FACULTY PUBLICATIONS

Author	Article Title	Journal Remarks	Index Citations	Academic Year
Dr. Preetha G Panicker	Evidence of moral hazard in employee performance: an empirical analysis of contract theory	World Review of Entrepreneurship Management and Sust. Devolopment	Internatio nal	2022-23
Dr. Elgin A	Content Marketing & strategy		Book Chapter	2022-23
Dr. Deepthi Shankar	The transition from traditional to digital: Factors that propel generation Z's adoption of online learning	International Journal of Educational Management	Internatio nal	2023-24
Ms. Shino Abraham	Green Marketing and Impulse Buying	Humanities and Social Science Studies	National UGC Care group	2023-24
Mr. Balu J	ICT for enhanced competitiveness of micro enterprises in Digital India - A Tool for Women empowerment and Rural Development	Academy of Marketing Studies Journal	ABDC (B category)	2023-24
Mr.Eldo G Zacharia	A study to understand the relationship between employee's CSR perception, creativity and employee performance: A Social Exchange Perspective	Journal of Indian School of Political Economy	National UGC Care group	2023-24



MR. ANESH SASIDHARAN
(ASSISTANT PROFESSOR)

Embracing a New Beginning at Saintgits Institute of Management

As I reflect on my life's journey, my transition from a seven-year corporate career to my current role at Saintgits Institute of Management (SIM) feels nothing short of a remarkable blessing. My corporate journey was exhilarating, but it came with its own pressures and demands. The hustle and bustle of city life, coupled with the constant corporate grind, left me yearning for something more fulfilling. Then, like a ray of hope, I stumbled upon the opportunity to join the faculty at Saintgits Institute of Management.

Nestled in the lap of nature, SIM is a marvel that offers a welcome escape from the relentless corporate world. The college's warm and welcoming environment set the stage for what has proven to be a transformative experience.

One of the standout features that drew me to SIM is its mentoring program. Each faculty member mentors a group of 18-20 students, supporting them in their academic endeavours and guiding them through the intricacies of non-academic life. This experience has been nothing short of transformative. I have found myself transformed into a caring big brother or sometimes the stern but nurturing father figure, responsible for their success. The joy and pride that filled my heart when my mentees achieved new heights, won prizes in management fests, and secured placements with reputable companies are immeasurable. Unlike my past role as a sales manager, where I cared for my team solely for business outcomes, I genuinely care for my students and find happiness in their success. The ultimate satisfaction comes when they graduate, are well-placed, and are ready to conquer the corporate world.

This year, I am privileged to mentor 18 new students, and the journey promises to be as rewarding as ever. SIM offers many activities, including various clubs such as the sports club, cultural club, and entrepreneurship club. One of the crown jewels of SIM is SIMTHESIS, National Level Management Fest fully organized and executed by the students. The excitement and energy leading up to SIMTHESIS 15.0, scheduled for November 2nd and 3rd, 2023, are palpable, and I'm relishing every moment spent with the students in preparation.

SIMFEST is another exciting opportunity for students. It is an internal management fest that hones their management skills through friendly competition. This prepares them for success in external management fests held in different colleges. SIMGALA, an entrepreneurial showcase, allows students to set up stalls, sell their products, and earn profits. It's a remarkable platform for fostering entrepreneurial skills.

At SIM, education goes beyond the classroom. It's about holistic development, nurturing skills, and fostering a sense of community. What was once "Monday blues" in the corporate world for me has transformed into anticipation for Mondays filled with excitement, and eagerness to spend time with the vibrant students at SIM. My journey at Saintgits Institute of Management has been an incredibly positive and transformative experience. I've found a sense of purpose and fulfilment that goes beyond what I ever imagined.

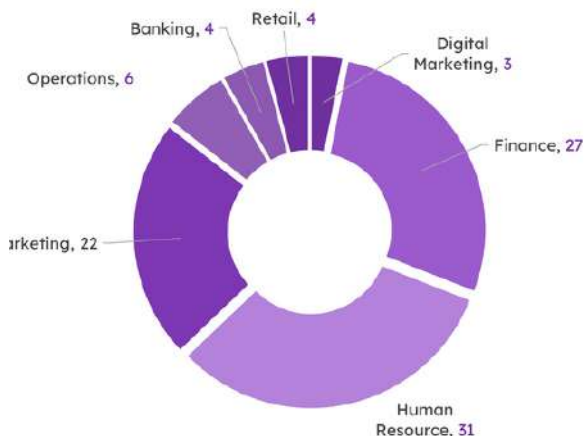
A PRACTICAL INSIGHT FOR THE MANAGEMENT STUDENTS



Saintgits Institute of Management organized industrial visits for the 2022-24 batch and 2023-25 batch. The visit was conducted to provide experience and to bridge the gap between theory and practice. The 2022-24 batch visited KEL. The visit not only enriched their academic experience but also inspired them to excel in their chosen fields. 2023-23 batch students visited Kerala Startup Mission located in Cochin. It offered students an invaluable opportunity to witness real-world applications of their academic knowledge and gain insights into the workings of a successful industrial setup.

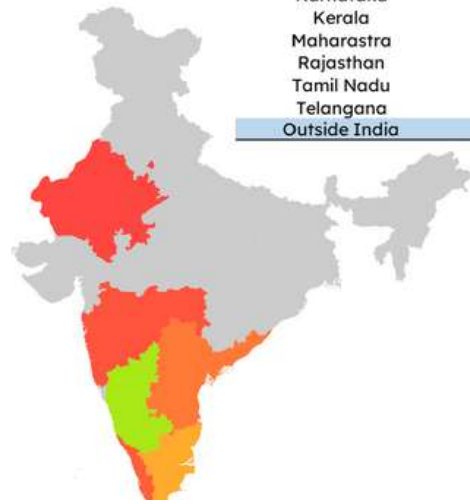


THE POWER OF INTERNSHIPS (BATCH 2022-24)



An individual's career will be successful only if he/she is able to apply classroom learnings to real-world situations. Saintgits Institute of Management provides our students the opportunity to develop and offers a chance to build a professional network by interacting with experienced professionals, mentors, and fellow interns, through a 2 month internship programme between the 1st and 2nd year of study.

Internship Locations	Percentage
Delhi	2
Karnataka	49
Kerala	7
Maharastra	5
Rajasthan	3
Tamil Nadu	20
Telangana	11
Outside India	2



The students of SIM gave preponderance to India's fifth largest economy, Karnataka. Around 50 students did their internship in this region. Following Karnataka comes Tamil Nadu. Almost 20 students had their internships at the most urbanized state of India. Students opted to do internships almost equally spread across Finance, Marketing and Human Resource

OPPORTUNE PLACEMENT (BATCH 2021-23)

The transition of student life to work life is a pivotal moment in a person's life. For most, the journey begins through campus placements. For the batch of 2021-24, out of 105 students 85 students got placed in reputed organizations. In this way Saintgits Institute of Management, has once again demonstrated its dedication to student success. The highest salary was Rs. 12,45,000 with most of the students getting placed in Banking & Financial Services following behind are FMCG & Retail and Systems & Analytics.





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Vision

Our vision is to be recognized as a leading Indian business school with close links to well known universities in other countries and with our alumni placed in globally competitive organizations.

Mission

Our mission is to nurture our students to become creative, confident and effective managers and business leaders of high integrity.

EDITORIAL TEAM

Anisha Anna Varghese Asst.Prof (FRA)

- Aaruni Abraham - II MBA
- Nandana R - II MBA
- Ammu Elizabeth George - II MBA
- Alwin Mathew I MBA
- Ankita Mary Joseph I MBA
- Eldho Sabu I MBA