

SimP_{ressions}

The Chronicle of Life at Saintgits Institute of Management
Vol 16 | Issue 4 | July 2024



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Saintgits Institute of Management
Kottayam, Kerala | www.saintgits.org



Congratulations

to the MBA Batch of 2022-24

for securing **86% Placements** with an

Highest Salary of Rs. 14.73 Lakhs (CTC) &
Average Salary of Rs 4.80 Lakhs (CTC)

placements are ongoing

Prominent Recruiters



MBA with specializations in Business Analytics, Finance, HR, Marketing & Operations)
MBA (Logistics & Supply Chain Management) | MBA - Integrated (after +2)

From Associate Dean's Desk

Welcome to the Class of 2024-26! We are delighted to welcome the new batches of MBA, MBA LSCM, and IMBA students to SIM. To all our senior batch students, congratulations on successfully completing your internships and wishing you the very best for the upcoming placement season.



As we bid farewell to another academic year and to the graduating batch of 2022-24, I find myself reflecting on the milestones we have achieved together. From the joyous graduation day celebrations to the much-awaited launch of the Integrated MBA programme, our unwavering commitment to excellence continues to propel us forward. This year, we also celebrated record-breaking placements for the graduating batch, underscoring our dedication to shaping future managers and achieving unparalleled success. As Saintgits Institute of Management marks two decades of educational excellence, we remain steadfast in our mission to empower minds and nurture future leaders.

To our current students, In the coming months, we have a wealth of opportunities to explore and develop new strengths, ideas, and knowledge. I encourage our faculty and students to actively engage as a team in a variety of activities, from rigorous research and pedagogical innovations to community-focused events. By the end of the year, let us strive to enhance our professional networks, cultivate meaningful relationships, and collaborate effectively to drive innovation and sustainability in the business world by fully embracing with our dynamic learning environment at SIM.

Best Wishes,
Dr Jose Joy Thoppan



From HOD's Desk

I am pleased to share that our students have achieved remarkable success in securing placements with leading companies, thanks to their hard work and the unwavering support of our dedicated faculty. Special thanks to our faculty coordinators for organizing impactful Industrial Visits (IVs) and external events, significantly enriching our students' learning experiences. Additionally, we proudly celebrate the completion of the PwC Launchpad course by our students, and it's an important milestone of this quarter. We also extend our gratitude to the recruiters for their tremendous support in placing our students. Congratulations to the SIMpression team for bringing out the fourth edition of the department newsletter with flying colours. Let's continue this momentum for a successful academic year.



Best Wishes,
Dr.Elgin Alexander

INSPIRING THE NEXT GENERATION

The students and faculty of Saintgits Institute of Management had the privilege of hosting a remarkable guest, Mr. Manu Francis, Founder and CEO of GHC Growth Lab. He delved into the intricacies of market dynamics, shedding light on the ever-changing forces that influence industries and economies.



Mr. Francis has celebrated for his extensive experience in mentoring and coaching young startups in Kerala. His journey, marked by passion, dedication, and a relentless drive to help others succeed, has been a beacon of inspiration for many budding entrepreneurs.

The lecture began with Mr. Francis sharing his personal journey—one that resonated deeply with the students. He spoke about the challenges he faced, the triumphs he celebrated, and the invaluable lessons he learned along the way. His storytelling was not just engaging but also filled with practical insights that the audience could relate to and learn from.

The lecture concluded with a Q&A session, where students had the opportunity to interact with Mr. Francis directly. The questions ranged from practical business advice to personal growth tips, and He answered each one with patience and great detail. The session was not just enlightening but also deeply motivating, leaving the audience with a renewed sense of purpose and direction.



GOING GREEN: THE EARTH DAY CELEBRATIONS



Saintgits Institute of Management celebrated World Earth Day on April 22nd 2024. The students organized a variety of engaging activities aimed at educating and inspiring each other to take better care of our planet.



The celebrations were conducted in two sessions, where the first session involving a panel discussion where representatives from each mentoring group shared their perspectives on various environmental issues. The second session had skit performances by the mentoring groups, each addressing different environmental theme in a creative and engaging manner so as to create awareness. The performances were designed to capture the audience's attention and encourage everyone to think about their role in protecting the environment.

The celebration helped in raising awareness about environmental issues, motivating individuals to adopt sustainable practices and inspire them to take actionable steps towards a more sustainable future.



WORLD HEALTH DAY: CELEBRATING HEALTH WITH PASSION AND PURPOSE



World Health Day was celebrated with great enthusiasm at our institution, featuring Mr. Joseph Alex, the Managing Trustee at Signature Aged Care Hospitals and Healthcare, as the resource person. Mr. Alex delivered an insightful and inspiring talk focusing on the importance of elderly care along with the remarkable journey of his company. He conveyed that proper elderly care helps to manage severe health conditions, prevents accidents, and addresses mental health needs, allowing senior citizens to live more independently and comfortably.

Mr. Alex emphasized the critical aspects of caring for aged individuals, highlighting the physical, emotional, and psychological needs that must be met to ensure their well-being. He also recounted how his Company started with a vision to revolutionize elderly care and the steps they took to achieve this goal.

Mr. Alex highlighted various programs designed to improve the quality of life for the elderly, including wellness activities, social support networks, and advanced medical care tailored to the needs of older adults.

LEARNING FROM THE FIELD



Our MBA 2022-24 batch's recent industrial visits to Mattupetty Tea Factory (Kannan Devan), and Kerala Farm in Munnar had provided them with practical information on the functions of two distinct industries. At the Mattupetty Tea Factory (Kannan Devan), they gained a thorough understanding of tea production and the entire process from harvesting to packaging.

The second industry they visited was in Ayurvedic Sector, Kerala Farm Spices and Ayurvedic Super Mart Private Limited. They offered a deep dive into Ayurveda and organic spices. Both visits enriched their understanding and inspired them to apply these insights in future professional endeavours, from optimizing operational processes to integrating traditional wellness practices.

A HEARTFELT TRIBUTE

The air was filled with a mix of nostalgia and excitement as the juniors gathered to bid farewell to the MBA Batch of 2022-2024 at Saintgits Institute of Management. The farewell ceremony, organized by the first-year MBA students and teachers, was a heartfelt tribute to the graduating seniors, celebrating their journey and accomplishments over the past two years.



The venue was beautifully decorated, with an ambience that reflected both celebration and sentiment. The ceremony began with a touching video montage, capturing memorable moments from the seniors' time at Saintgits. Laughter and cheers filled the room as the video showcased various events, projects, and everyday interactions that had marked their MBA journey. The montage was a reminder of the bonds formed, challenges overcome, and the collective growth experienced by the batch.

The juniors then took the stage to express their gratitude and admiration for the seniors. Through heartfelt speeches, they shared anecdotes and experiences that highlighted the positive impact the seniors had on their lives. The juniors spoke of the guidance, support, and friendship they received, which had made their own transition into the MBA program smoother and more enriching.

To add a touch of fun to the evening, the juniors organized various entertainment segments, including musical performances, and dance numbers. The farewell for the MBA Batch of 2022-2024 was a testament to the strong bonds formed at Saintgits Institute of Management.

YOUNG INNOVATORS PROGRAM HELPING YOUNG MINDS NURTURE AND GROW

The Kerala Development and Innovation Strategic Council (K-DISC) serves as the State Government's idea hub, dedicated to foster innovation in Kerala. As knowledge-based activities gain increasing importance in today's society, innovation has become a key driver of progress.



The Young Innovators Program (YIP) is K-DISC's flagship initiative, aimed at shaping Kerala into a knowledge-driven society. The programme is designed to encourage and nurture young talents in the state. It aims to foster innovation among students and young professionals by providing them with resources, mentorship, and opportunities to develop and implement their ideas. The program seeks to cultivate a culture of innovation and entrepreneurship among the youth.

66 students from our college cleared the First round of Quiz and secured certificates. 6 teams were qualified for the Second round and 2 teams had submitted their Business Plans.

Initiatives such as YIP promote innovative ideas of students that encourages technological and societal progress by boosting creative thinking and problem-solving. They advocate for solutions that deal with practical problems and stands for long-term development.

THE COLLABORATIVE EFFORTS UNDER MOU

The Department of Psychology at St. Teresa's College (Autonomous), Ernakulam, signed a Memorandum of Understanding (MoU) with our institution. The MoU between Saintgits Institute of Management and the Department of Psychology will be to collaborate on capacity building in order to support each other in its efforts to transition its employees and students into professionals of repute. The recent activities carried out under the MoU was, SPSS Workshop and Value-Added Course on Social Entrepreneurship.

The SPSS Workshop taken by Dr. Jinomol P focused

on equipping participants with the necessary skills to analyse and interpret data using the SPSS software, a powerful tool for statistical analysis. This was crucial for enhancing research capabilities, especially for those involved in academic and professional research projects.

The Value-Added Course on Social Entrepreneurship was taken by the resource persons namely Dr. Deepthi Sankar, Mr. Cyriac Jose, Mr. Eldo G Zachariah, Ms. Shino Abraham, and Mr. Aneesh Sasidharan aimed to cultivate an entrepreneurial mindset among the participants, thus emphasizing the importance of creating socio-economic value. The course provided insights into how businesses can address societal challenges through innovative solutions, thereby fostering sustainable development.

The expertise of the resource persons was instrumental in delivering these programs. Their combined knowledge and experience in various fields ensured that the participants gained valuable insights and practical skills that are essential in today's dynamic environment.

ALUMNI COLLABORATIONS



For the project viva of the 2022-24 batch, five esteemed alumni of our institution were a part of the viva panel, representing the industry as subject matter experts. Their involvement brought a wealth of experience and knowledge to the evaluation process. The alumni, Mr. Akhil K Haris (Regional Manager, Naukri. Com, Kochi), Mr. Unni Krishnan Nair (Senior Priority Regional Manager, Standard Chartered, Thiruvananthapuram), Ms. Sharmin Ibrahim (Talent Acquisition Professional, Maersk Logistics, Bangalore), Mr. Amal Jo Antony (Senior Quality Operations Associate, Prequin Inc, Bangalore), Mr. Abin T Shaji (Territory Manager, Federal Bank, Mavelikara) who have excelled in various professional fields, provided valuable feedback and guidance to the students. Their participation was greatly appreciated by both the faculty and students, as it highlighted the strong connection between the institution and its alumni.

PWC LAUNCHPAD PROGRAM 2023

The PwC Launchpad Program, launched by PwC was designed to foster early engagement by equipping students with essential industry-ready knowledge and skills. This program aims to address potential skill gaps through a combination of self-paced e-learning modules and engaging masterclass training sessions.



The program began with self-paced e-learning modules covering essential areas such as soft skills, Excel skills, Microsoft skills, accounting, and taxation. For in-depth learning, six engaging masterclass training sessions were provided specifically for accounting and taxation.

Participants also delved into concepts covering accounting principles, financial statements, and auditing practices. This foundational knowledge prepares them for real-world challenges. Understanding the intricacies of US tax regulations is crucial, and Launchpad students gained insights into tax planning, compliance, and reporting was also a part of the programme.

To assess the students' mastery, two micro-certifications were offered. The first, was a non-technical exam covering soft skills, Microsoft skills, and Excel. The second, a technical exam on accounting and taxation. To celebrate this significant milestone, PwC held a graduation day program, marking the students' embarkation on their successful career journeys.

Saintgits Institute of Management is immensely grateful to Ms. Kasthurika, Ms. Nishath, and Ms. Dhanushree for their invaluable support and encouragement. A profound gratitude to the faculty coordinators, Mr. Eldo G Zacharia and Dr. Ronia Liza Mathew. Also, a special mention to Ms. Gopika B Nair, student coordinator of the A batch, and Meenakshi J, Student Coordinator (B batch) and to all the participants for their active participation, which made this program a resounding success.

DINING ETIQUETTE FOR ASPIRING PROFESSIONALS



Mastering dining etiquette is not just about following rules; it is about creating a positive impression and demonstrating respect for the occasion and for the people dining in with.

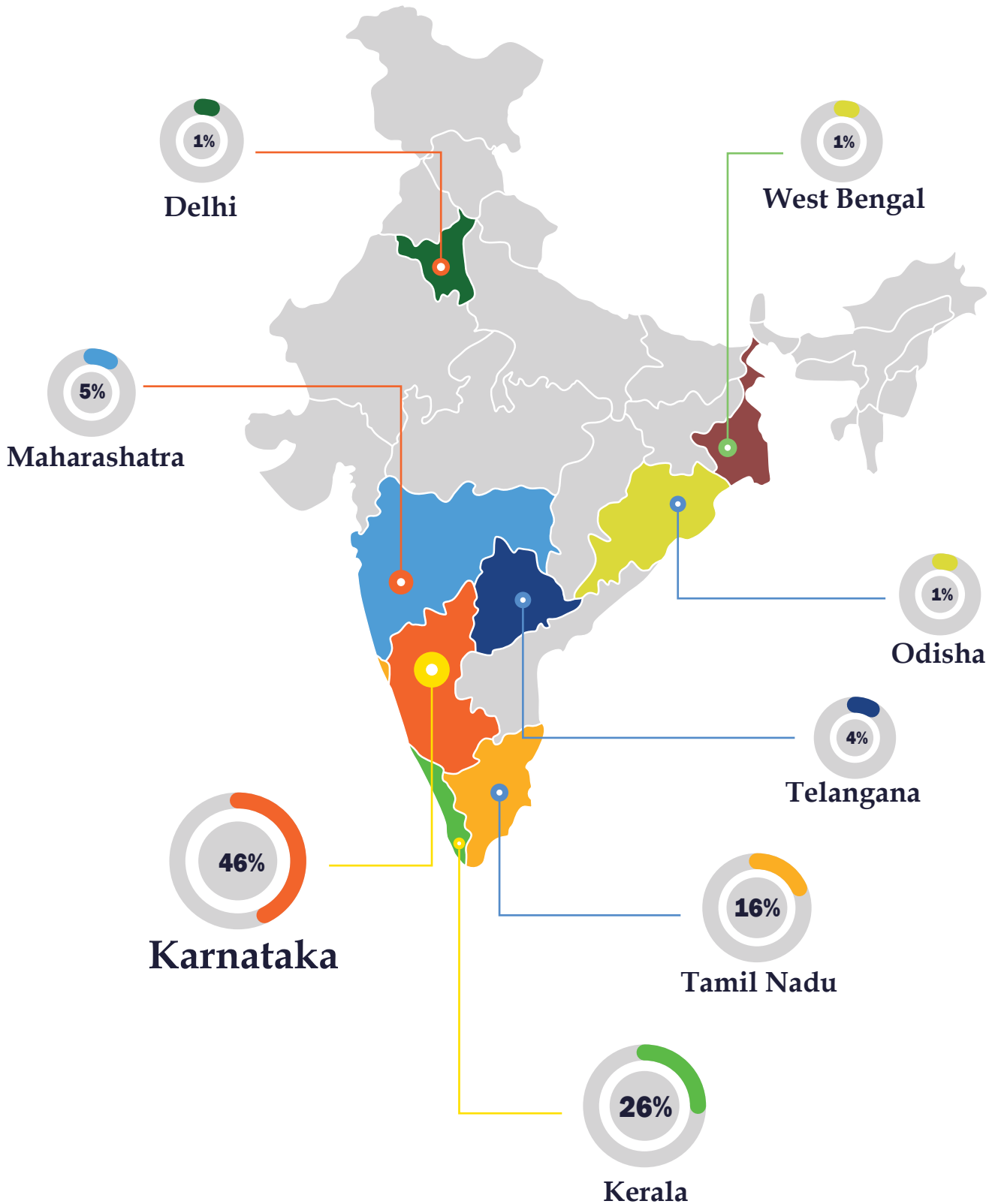


The training at Hotel Aida, Kottayam provided practical insights that will be valuable for anyone attending formal events, from business dinners to high-profile gatherings. These etiquette helps students to understand the settings, reflecting their professionalism and attention to detail. The Professional Dining Etiquette Training was an invaluable experience, offering practical knowledge that will benefit attendees in their future professional endeavours. The skills acquired will help ensure that they present themselves appropriately in any formal dining situation.



INTERNSHIPS: PREPARING FOR FUTURE CAREERS

To familiarize the students with the functioning of a company along with exposure to various corporate cultures, students of MBA (2023-25) Batch participated in internships across different departments such as Finance, HR, Marketing, Operations and Analytics. The internships provided participants an opportunity to apply fundamental and functional knowledge learned in the first year of the program to real business problems.



The students were doing internships in various states and country such as Delhi, Karnataka, Kerala, Maharashtra, Odisha, Tamil Nadu, Telangana, West Bengal and Oman.

REVOLUTIONIZING HR EDUCATION

Vandana P

MBA 2023-25

In a bid to stay ahead of the ever-evolving field of human resources, Saintgits Institute of Management is seeing such a drastic shift. It has taken a monumental step to bridge the gap between traditional HR practices and modern digital HR solutions. Saintgits has created an exciting opportunity for the 2023-2025 batch of HR students by collaborating with GreytHR, introducing the course Digital HR Training Programme.



Every initiative has its predetermined objectives, here the primary aim is to give the aspiring HR professional the knowledge and skills necessary to succeed in the digital world, with the HR functions being data-driven and technology-centric, it's crucial for students to gain hands-on experience with leading HR software. GreytHR is known for its comprehensive and user-friendly HR solutions, it was the ideal partner for this educational endeavour.

This course was carefully crafted to cover a broad range of concepts that are crucial for future digitalised HR processes. Key modules covered: Employee onboarding in India, HR processes in India, and Payroll processes in India.

A standout feature of the course was a hands-on training session where students interacted directly with GreytHR professionals. This online lecture cum practical session was an invaluable experience, allowing students to apply theoretical knowledge in real-life scenarios.

CELEBRATING THE LEGACY

The Kerala Management Association recently hosted a program to honour the remarkable contributions of Late Prof. KT Chandy, a pioneer in management education and a revered academician. The event was graced by eminent personalities, academicians, and students, who gathered to pay tribute to Prof. Chandy's enduring legacy.



Dr. Roji George, Vice Principal of Saintgits College of Engineering (Autonomous), delivered a memorial speech, highlighting the profound impact of Prof. Chandy's work on the field of management education. Dr. George eloquently recounted Prof. Chandy's illustrious career, his innovative teaching methodologies, and his unwavering dedication to nurturing young minds.

The Kerala Management Association's initiative to celebrate the life and work of Late Prof. KT Chandy serves as a reminder of the importance of visionary educators in shaping the future. Prof. Chandy's legacy will undoubtedly continue to inspire generations to come.

NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT

The Biennial HR Conclave and Exposition 2024 of the NIPM Kerala Chapter, took place in Cochin on May 16 and 17, which held immense significance for HR professionals across the country. This year's theme "Crafting People Ecosystem for Tomorrow" served as a platform for discussing insights, networking, and learning.



Dr. Jose Joy Thoppan, Dr. Roji George, Dr. Elgin Alexander, Mr. Eldo G Zacharia, Mr. Anesh Sashidaran, Mr. Cyriac Jose, Dr. Amlin David, Ms. Essa Mariam Joseph, Ms. Pushpam T Davis and Ms. Meera Michael were members from the Saintgits Institute of Management who participated at the conclave, indicating that Saintgits was at the forefront of HR education and industry interaction.



The lineup of speakers at this conclave comprised several distinguished persons who gave insightful discourses on varied issues pertaining to human resources.

These sessions discussed topics such as technology with human touch involvement or neuroscience as a smart tool or flexible employee governance, 360-degree wellness etc. Participants could interact with leading HR professionals and gain valuable insights and practical strategies for their organizations.

The NIPM Kerala Chapter still supports its mandate through this conclave and other concurrent initiatives in fostering a vibrant HR ecosystem. It was an event that drew attention to prevailing trends and challenges in the field of HR while setting the stage for future progressions towards having a vibrant, forward-looking HR community.

ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS INDIA'S FACULTY DEVELOPMENT SESSION

Our faculties Dr. Mohammed Iqbal and Dr. Jino-mol P had attended the Faculty Development Initiative of ACCA India, on the theme Transformative Teaching Techniques. The mission of this conference was to empower tutors to achieve exceptional excellence and to foster the success through innovative techniques.



The session was dedicated to drive continuous improvement and innovation in education, ensuring that our tutors are well-equipped to make a significant impact on the next generation of accounting professionals.

MANAGEMENT DEVELOPMENT PROGRAMME

The Kottayam District Administration recently conducted a Management Development Program for District Level Officers. In the first level of this training program, 37 officers participated. The training sessions were led by our esteemed faculty members Dr. Elgin Alexander (HoD), Dr. Mohammed Iqbal, Dr. Deepthi Sankar, and Ms. Antu Thomas.



The program focused on enhancing leadership skills, strategic planning, and effective decision-making processes. Through a series of interactive sessions and practical exercises, the officers gained valuable insights into modern management techniques and best practices.

THE LAUNCHPAD FOR SUCCESS: BUILDING A STRONG MANAGEMENT FOUNDATION



In co-operation with the Kerala Knowledge Economy Mission (KKEM), Saintgits Institute of Management had conducted a unique 3-day residential workshop on "Management Foundations & Microsoft Essentials" designed for higher secondary



students. The aim of this initiative was providing students with a launchpad for successful careers in management. This workshop offered a comprehensive introduction to the diverse world of management careers. Students participated in various interactive sessions led by experienced faculty, gaining insights into various management specializations and potential career paths. The sessions had included the functional areas of Management such as Finance, HR, Marketing, Operations, Business Analytics and also about Communication, Skill Development, Decision Making, Team Building.

The sessions on Data Visualization, workshops on Excel and PowerPoint, Introduction to Business News Reading had ensured that students are not only aware of the current technological advancements but also equipped with practical skills that will be beneficial for their higher education and career growth. 11 students from various parts of Kerala had participated and Mr. Aneesh Sasidharan was the Programme Coordinator for the Launchpad Programme conducted from 18th April to 20th April 2024.

BEHIND THE COVER PAGE

Theme: The Rise of Leaders

Graduation: The First Step to a Successful Journey as Leaders.

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Tools: Adobe PS (Firefly Engine), MS Designer

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CREATIVE CORNER

VIZHINJAM PORT: TRANSFORMING INDIA'S MARITIME LANDSCAPE

Sreekanth K

MBA 2023-25 Logistics & Supply Chain Management

Vizhinjam Port, India's first transshipment port, is near the southern tip of Kerala. It's seen as a transformative project for India's maritime sector due to its strategic location and potential economic impact. The Union Minister of Ports, Shipping & Waterways, Shri Sarbananda Sonowal received the first Mother Ship 'MV San Fernando' marking the beginning of operation at Vizhinjam port.



Strategically located just 10 nautical miles from the busy international shipping route connecting Europe, the Persian Gulf and the Far East, Vizhinjam enjoys inherent locational advantages that position it for success as a global transshipment hub. The port's close proximity to the East-West axis of global maritime trade ensures convenient, direct access for large vessels without needing to deviate from their routes.

Gifted by nature with a deep draft of 18m close to shore that requires no capital dredging, Vizhinjam can leverage its natural depth to host even ultra-large next-gen container ships requiring 20m+ drafts. It is the deepest port in India and the 3rd deepest in the world. Its curvilinear coast mitigates tsunami impact while the port's positioning results in only mild erosion, minimizing maintenance costs. With capacity for 18,000+ TEU ships, scalable infrastructure to match cargo growth and minimal siltation, Vizhinjam is future ready.

Once fully operational, Vizhinjam Port is expected to boost the local and national economy by creating jobs, fostering trade, and attracting foreign invest-

ment. The port is envisioned to handle up to 3 million TEUs (twenty-foot equivalent units) annually, which would alleviate congestion at other major Indian ports and position India as a competitive player in the global shipping industry. It is a state-owned port, owned by the Government of Kerala and will be operated by the Adani Group for a period of 40 years.

VIZHINJAM PORT: A GATEWAY TO PROSPERITY AND CAREER OPPORTUNITIES FOR MBA GRADUATES

Dr. Dhanya Ajayaghosh
Assistant Professor

Sited in the vicinity of Kerala's tech-hub Thiruvananthapuram; Vizhinjam International Deepwater Multipurpose Seaport is planning to transform India's maritime economy, forever. Vizhinjam is located a few kilometres from the Arabian Sea and possesses one of India's best natural port depths. It can be developed as an ideal transshipment port given its proximity to international sea routes, being close to major east-west trade lanes passing through Malacca straits—it sweetens their plans for Vizhinjam Port with access to high-frequency shipping lines connecting Europe, Africa, Middle East



Asia-America region. The Adani Group is the key initiator of this massive project, which aims to boost trade and generate many jobs for MBA graduates.

Due to its strategic location along a busy international route for over 70 per cent of India's trade by volume, the Vizhinjam Port is quite important. Being capable of handling mega-ships, the port will help reduce cargo traffic congestion at other ports in and around Delhi/NCR and bring down logistics costs for exporters and importers, thereby improving India's global trade competitiveness.

State-of-the-art infrastructure and advanced cargo handling & storage facilities will be key features in the port entering into a central global supply chain network node. This will result in a massive expansion of second-level industries like logistics, warehousing, and transport. Operations management will ensure seamless logistics, optimise supply chain processes, and manage day-to-day activities. Financial management roles will involve financial planning, budgeting, investment analysis, and risk management. Marketing specialists can help promote the port's facilities and attract shipping lines and logistics companies. HR professionals will manage recruitment, training, and development programs. Sustainability experts can lead initiatives ensuring environmentally friendly operations and manage corporate social responsibility (CSR) programs. Proficiency in industry trends, digital tools, and management practices will be foundational. Post-graduate programs and specialised courses, such as the MBA in logistics, finance, etc., can help to give an edge over other aspirants. Employment prospects may be improved by networking with professionals and pursuing relevant internships in port operations.



Vizhinjam Port will change the game and provide an economic stimulus to the Indian maritime sector. For graduates in the field of business administration, there are numerous job opportunities available at the port. The port is growing, and the jobs are increasing daily. It requires skilled talents to develop its growth and, in turn, the development of the economy region. Vizhinjam Port is the best fit for you if you are one of those who seek to make a tangible contribution to the dynamic and strategic industry.

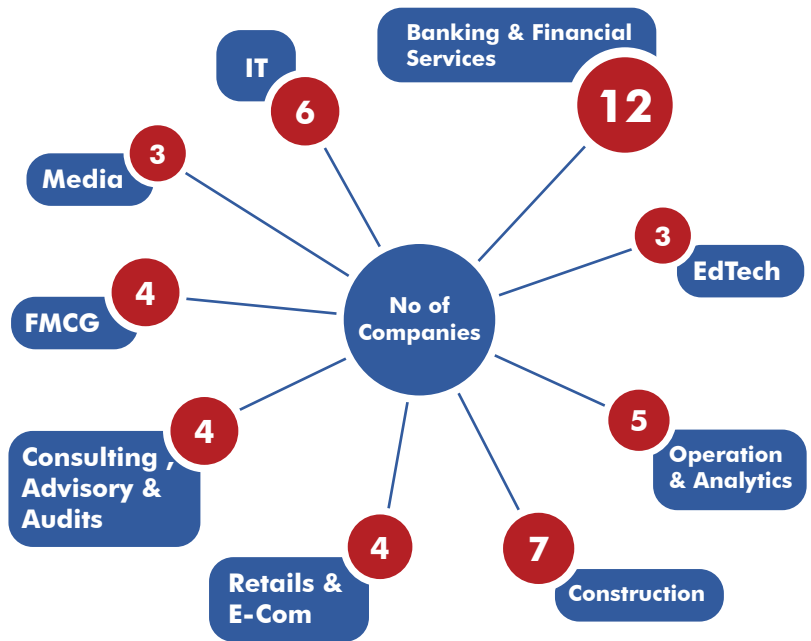
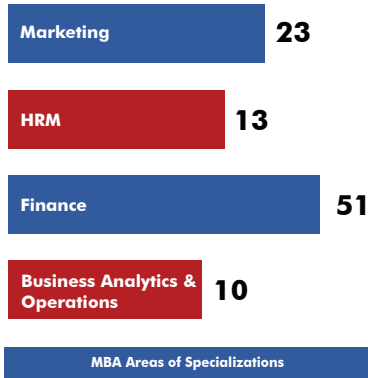
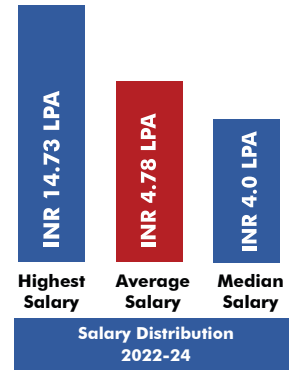
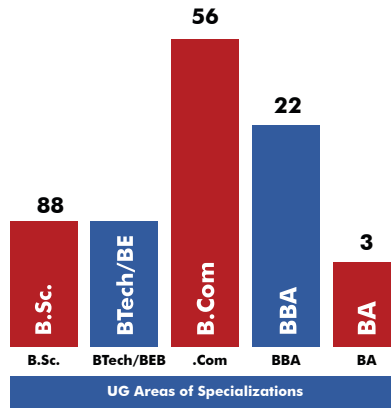
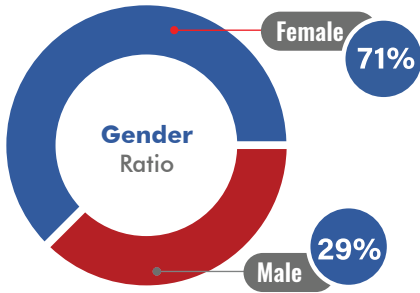
RESEARCH ACCOMPLISHMENTS**FACULTY PUBLICATIONS (AY 2023-24)**

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2. B. Sathishkumar., E. Pradeep., S. Vakayil., & **Alexander. E.** (2023). Brand equity dimensions and its role on rebranding of organizations. *Tec Empresarial*, 18(2), 744-758.
3. B. Sathishkumar., E. Pradeep., S. Vakayil., & **Alexander. E.** (2023). Business intelligence and leadership's influence on artificial intelligence. *Tec Empresarial*, 18(2), 730-743.
4. Vimal, C., & **Alexander, E.** (2023). Exploring educators' acceptance on education 5.0 and their anxiety towards its implementation: a research inquiry. *IEEE International Conference on Recent Advances in Systems Science and Engineering (RASSE)*.
5. E. Pradeep., S. Vakayil., **Alexander. E** & B. Sathishkumar. (2023). A study on uses of internet and online marketing of electronic goods. *Journal of Research Administration* 5(2), 7408- 18.
6. **Sankar, D., Panicker, P. G., & G, Sreejith.** (2023). Influence of customer brand engagement & identity on brand loyalty towards personal care products among Gen-Z in Kerala. *Acta Scientiae*, 7(2). ISSN 1517-4492. E-ISSN 2178-7727.
7. **Sankar, D.,** Ismail, M., & G., **Sreejith.** (2024). A study on the use of voice assistant and its influence on consumer purchasing behaviour in e-commerce platforms with special reference to districts in Kerala. *International Journal of Cultural Studies and Social Sciences*, 20(1), 100-107. ISSN: 2347-4777
8. Kochitty, S., Michael, B., **Abraham, S.** (2024). The quality of work life balance among employees in private sector in commercial banks. *Arthshastra, Indian Journal of Economics and Research*, Vol 13, Issue 3, Pg. 140-147.
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2. Jayakumar, N., & Nair, A. S. (2024, January 10-13). Circular HRM as a driver of sustainability. Multidisciplinary Approaches to SDGs & International Partners' Meet 2024 (International), Kochi, Kerala, India. Rajagiri College of Social Sciences (Autonomous) & Rajagiri Business School, Kochi
3. Shaji, D. M., & Shaji, B. (2023, April 3-4). Maximize employee engagement and retention in the age of web 4.0 in the IT industry [Conference presentation]. 4th International Rajagiri Management Conference, Rajagiri College of Social Sciences (Autonomous) & Rajagiri Business School. Kochi, Kerala, India.
4. Achamkunju, S. A., & Sujeesh, A. (2023, April 3-4). A study on emerging trends in training, development, and communications [Conference presentation]. 4th International Rajagiri Management Conference, Rajagiri College of Social Sciences (Autonomous) & Rajagiri Business School, Kochi, Kerala, India.
5. A. S, N., & G. B., Satheesh. (2023, December 22). Service innovation in banking; a servuction approach. Leveraging Contemporary Management Practices for Sustainable Development (International), Dayananda Sagar College of Engineering, Bengaluru, Karnataka, India.

Batch Profile



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 NEETHU JOHN EY	 NIBIN SKARIAH ICICI AMC	 NIAJ VI	 NITHIN KURBAN JACOB NEROLAC PAINTS	 NIVEDITHA ANIL SUMY VI	 PRIYATH V EY	 RON RAJU SBI GENERAL	 RUFUS KURUVILLA MATHEW EY HRM	 SHARON K SAMSON FEDERAL BANK
 SHEMI G YOHANNAN VI	 SHIRIN JOSEPH SBI GENERAL	 SHILPA PANKAJ ESAF	 SINU SIBY VI	 SONA MARIA GEORGE KVB	 SREELAKSHMI O SBI GENERAL	 SRUTHI V SBI GENERAL	 STENY MARY JOHN SBI GENERAL	 SWEEN MATHEWS VI & SBI GENERAL
 SWEETY ANNA CHANKUNJU EY	 SWETHA C VUAYAN GEOJIT	 VISHNUPRIYA A AIRTEL	 VISMA ELIZABETH GEORGE ARVIND FASHIONS					

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Mission

Our mission is to nurture our students to become creative, confident and effective managers and business leaders of high integrity.