





Congratulations

to the MBA Batch of 2022-24

for securing **86% Placements** with an

Highest Salary of Rs. 14.73 Lakhs (CTC) &

Average Salary of Rs 4.80 Lakhs (CTC)

placements are ongoing

Prominent Recruiters

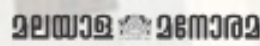


ASTRAL
PIPES

ARVIND
FASHIONING POSSIBILITIES



AXIS BANK



MBA with specializations in Business Analytics, Finance, HR, Marketing & Operations)
MBA (Logistics & Supply Chain Management) | MBA - Integrated (after +2)

From Associate Dean's Desk



Dr. Jose Joy Thoppan

Associate Dean & Professor

Saintgits Institute Of Management

Dear Readers,

I take immense pleasure to present this edition of Simpressions, the department magazine that reflects the collective spirit, achievements, and aspirations of our academic community. Guided by the theme Connecting Minds, Celebrating Moments, this issue captures the essence of SIM's commitment to fostering meaningful engagement, intellectual growth, and shared experiences. In the last quarter, our students and faculty have come together to commemorate several significant occasions that reinforce our values and strengthen our sense of community. The observance of Gandhi Jayanti served as a reminder of the enduring relevance of ethical leadership and simplicity. Ethnic Day celebrated the cultural diversity that enriches our campus environment. The enthusiasm displayed during Sports Week highlighted the importance of teamwork, discipline, and holistic development. We closed the year with Christmas celebrations that brought warmth and harmony, and the Alumni Meet that provided an opportunity to reconnect with our graduates and acknowledge their accomplishments. Looking ahead, the department has planned a series of initiatives aimed at enhancing academic excellence and experiential learning. Launchpad 2.0, an immersive introduction to the world of management for Class 12 students, seeks to inspire young learners to explore the discipline with curiosity and confidence. The Aspiring Managers Programme aims at orienting graduating students to the world of management education. The upcoming Faculty Development Programme on Supply Chain Management underscores our commitment to contribute to continuous learning and capacity building among faculty members in the colleges around us. In addition, the forthcoming Carnival, designed to promote the spirit of entrepreneurship, will provide students with a dynamic platform to ideate, inno-

vate, and showcase their entrepreneurial potential. This edition of Simpressions stands as a testament to the dedication of our students, faculty, and editorial team. I extend my sincere appreciation to all who have contributed to its creation. May this issue continue to inspire reflection, collaboration, and a shared pursuit of excellence.

Happy Reading!



From HOD's Desk



Dr. Elgin Alexander

HOD & Associate Professor

Saintgits Institute Of Management

In an academic environment, true learning goes beyond textbooks and classrooms. It thrives when ideas are shared, perspectives are respected, and creativity is encouraged. This magazine stands as a reflection of that spirit bringing together the thoughts, talents, and experiences of our students and faculty into a meaningful collective expression. "Connecting minds" signifies our commitment to collaboration, intellectual exchange, and the nurturing of innovative thinking. It reminds us that every individual voice adds value to the larger academic community. "Celebrating moments," on the other hand, captures the essence of our journey milestones achieved, challenges overcome, and memories created together. I congratulate the editorial team and all contributors for their sincere efforts in bringing out this edition. May this magazine continue to inspire, connect, and celebrate many more moments in the years to come.

FROM CAMPUS TO CORPORATE: NURTURING TOMORROW'S LEADERS



Saintgits Institute of Management, under its Corporate Talk series for the Academic Year 2025–26, hosted an intellectually enriching session on 16 October 2025, effectively bridging academic learning with real-world corporate leadership. The institution had the privilege of welcoming Mr. Sridhar Aranala, Vice President – Sales & Distribution at The Hindu Group, acclaimed author, and seasoned leadership mentor, for an inspiring interaction with students and faculty. The session, titled “From Campus to Corporate: Crafting Your Leadership Journey,” offered valuable insights into the evolving demands of the corporate world and the mindset required to transition successfully from academic life to professional leadership. Drawing from his extensive experience in media management and leadership development, Mr. Sridhar Aranala emphasized the importance of self-awareness, ethical decision-making, adaptability, and continuous learning in building a sustainable career.

What set the talk apart was its strong practical orientation. Mr. Sridhar Aranala shared real-life experiences, leadership challenges, and lessons learned from decades within the corporate ecosystem. He encouraged students to move beyond theoretical frameworks and focus on developing critical soft skills such as communication, resilience, emotional intelligence, and accountability—qualities that distinguish effective leaders from mere professionals.

The interactive nature of the session ensured active engagement, with students participating through thoughtful questions and reflections. The discussion reinforced the understanding that leadership is not defined by position alone, but by a continuous jour-

ney shaped by choices, values, and consistent action over time.

The event reaffirmed Saintgits Institute of Management's commitment to holistic education by providing students meaningful exposure to industry leaders who inspire, mentor, and prepare them for future professional challenges. Such initiatives play a pivotal role in shaping confident, responsible, and industry-ready graduates.

FMCG CAREER PERSPECTIVES IN A TRANSFORMING MARKET LANDSCAPE



As part of the Corporate Talk series for the Academic Year 2025–26, Saintgits Institute of Management organized an industry engagement programme on 17 October 2025, aimed at providing students with contemporary insights into career opportunities and professional expectations within the fast-moving consumer goods (FMCG) sector. The institute had the privilege of hosting Mr. Anuroop Gopalakrishna Bhakthan, Regional Manager – South India at Bombay Shaving Company, for an informative and strategically relevant corporate interaction.

The Corporate Talk, titled “FMCG Career Prospectus in a Changing New Market Scenario,” examined the rapidly evolving dynamics of the FMCG industry and the competencies required to succeed in an increasingly competitive and consumer-driven marketplace. Drawing from his extensive industry experience, Mr. Bhakthan offered a pragmatic perspective on market transformations, shifting consumer preferences, and the growing importance of agility, innovation, and data-driven decision-making in modern FMCG organizations.

The session emphasized the need for aspiring management professionals to develop a balanced skill-

set that integrates analytical capability with strong interpersonal and leadership skills. Mr. Bhakthan highlighted the significance of adaptability, resilience, strategic thinking, and customer-centricity as essential attributes for sustainable career growth in the FMCG sector.

The interactive exchange that followed enabled students to engage in meaningful dialogue, seek clarity on career pathways, and gain practical insights into industry expectations. The Corporate Talk served as an effective platform for bridging academic learning with real-world corporate practices.

The programme reaffirmed Saintgits Institute of Management's commitment to strengthening industry-academia collaboration and equipping students with the knowledge, perspective, and preparedness required to navigate evolving professional landscapes.

GANDHI JAYANTI CELEBRATION



The campus marked Gandhi Jayanti on 3rd October 2025 with a thoughtful and meaningful programme. The occasion was observed as a time to reflect on the life and values of Mahatma Gandhi, through a series of cultural performances and presentations by students. The event provided an opportunity for everyone to come together and remember the importance of simplicity, truth, and unity in everyday life. The event began with a soulful prayer song by Irene Anna Anish and Angela. Their melodious rendition created a calm and dignified atmosphere, setting the tone for the celebration.

Following this, Maria Anna Alwin delivered a warm welcome speech. She greeted the gathering and spoke about the importance of Gandhi Jayanti, remembering the sacrifices of national leaders and highlighting the relevance of Gandhiji's ideals in today's world.

The cultural program opened with a patriotic song presented by the first-year MBA A batch. The song was sung with sincerity and clear expression, beautifully conveying the spirit of patriotism and national pride.

One of the highlights of the celebration was a thought-provoking skit performed by the second-year IMBA students. The skit portrayed key moments from Mahatma Gandhi's early life, focusing on an incident where he faced humiliation and mockery from the British because of his simple appearance. The performance clearly showed his journey from a young man seeking self-respect to a leader who inspired millions to stand for dignity, equality, and freedom. The skit left a strong impression on the audience and conveyed a powerful message.

The patriotic spirit continued with a song performed by the first-year IMBA students. Their rendition of Ae Watan was well coordinated and pleasant to listen to, adding emotional depth to the celebration.

This was followed by a song presented by the first-year LSCM students. Their performance was simple and meaningful, aligning well with the theme of the day. The first-year MBA B batch then presented another patriotic song, further adding to the sequence of cultural performances.

Continuing the musical segment, the second-year MBA B students performed Vande Mataram. Sung with clarity and harmony, the song was warmly appreciated by the audience and strengthened the patriotic atmosphere.

The final patriotic song of the program was performed by the second-year IMBA students. Their performance brought a graceful and fitting close to the musical segment of the celebration.

The vote of thanks was delivered by Rania Daniel, who expressed sincere gratitude to all the participants, organizers, and attendees for their contributions and support in making the program meaningful and successful.

The celebration concluded with the National Anthem. The anthem was sung with pride and respect, bringing the Gandhi Jayanti celebration to a dignified and patriotic close.

Overall, the Gandhi Jayanti celebration was a meaningful and inspiring event that helped students reflect on the values of Mahatma Gandhi and the importance of unity, peace, and freedom in building a better na-

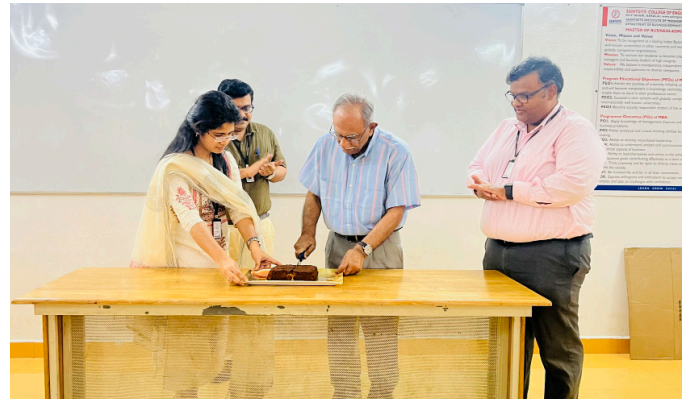
ETHNIC DAY: A COLOURFUL CELEBRATION OF KERALA'S TRADITIONS

The campus was filled with colour, grace, and cultural pride as Ethnic Day was celebrated on 1st November 2025. On this special day, all students came dressed in traditional attire, creating a beautiful and festive atmosphere. The girls wore elegant sarees, while the boys appeared in mundu and other traditional forms of Kerala dress. The sight of the entire campus dressed traditionally truly reflected the spirit of Kerala's rich culture and heritage. The celebration began on a peaceful note with a prayer song sung by Shihana A and Somi Sabu. Their soulful singing set a calm and respectful mood for the program. This was followed by a warm welcome address by Agnes, who greeted everyone and expressed happiness in seeing students proudly embracing traditional attire and culture. Her words set a pleasant tone for the rest of the event. The cultural performances began with a graceful solo dance by Aadithya from the second-year IMBA batch. Her performance was well received and marked a strong beginning to the entertainment segment. Adding a musical touch, Ashmin Thomas presented a melodious song that kept the audience engaged. A meaningful speech segment followed, where Alno, Aravind, and Ninnil spoke about the history and importance of Keralapiravi. Their talk reminded everyone of the cultural roots and traditions that make Kerala unique. The program continued with a song by Parthip, followed by an energetic dance performance by Maliha and Meera. Their lively performance brought cheers and added excitement to the celebration. Students from the first-year MBA A batch then presented a group song, which reflected unity and teamwork. One of the highlights of the event was the Ethnic Walk by first-year IMBA students. Dressed in traditional Kerala attire, the participants walked gracefully, showcasing the beauty and elegance of ethnic fashion. Adding to the vibrant atmosphere, students from the first-year MBA LSCM batch performed a dance that was enjoyed by everyone. This was followed by a group song by the first-year MBA B students, adding another joyful moment to the program. Aleena from the first-year MBA A batch delivered a prepared speech, bringing the speech segment to a close. Towards the end of the program, students from the second-year MBA LSCM batch presented a skit that entertained the audience with its creativity and message. The celebration concluded with a vote of thanks delivered by Aliya Bhasheer. She thanked all the students, faculty members, and organizers for their efforts and participation. The event ended respectfully with the National Anthem, led by Ashmin Thomas and Megha Manoj. Overall, the Ethnic Day celebration was a joyful and meaningful event. With everyone dressed in traditional attire and participating wholeheartedly, the program successfully highlighted Kerala's culture while bringing students together in a spirit of unity and pride.



CHRISTMAS: A FESTIVAL OF JOY, UNITY, AND GRATITUDE

The campus was filled with warmth, cheer, and festive spirit as the Christmas Celebration was joyfully observed on 23rd December 2025 at the Seminar Hall. The event beautifully reflected the true essence of Christmas—love, sharing, gratitude, and togetherness, bringing faculty members and students together for a memorable celebration. The program began on a serene note with a soulful prayer song by Merin V Alex and Nandhana Krishna. Their melodious rendition created a peaceful and spiritual atmosphere, invoking blessings and setting the perfect tone for the celebration. A warm welcome address was delivered by Niji George, who graciously greeted the faculty and students. The address highlighted Christmas as a festival of hope, kindness, and unity, encouraging everyone to embrace these values beyond the festive season. Adding depth and meaning to the occasion, Cyriac Sir delivered an inspiring Christmas message emphasizing the values of love, compassion, forgiveness, and generosity. His words reminded everyone of the true spirit of Christmas and its relevance in everyday life. The cake-cutting ceremony marked one of the most joyful moments of the celebration. Faculty members and students gathered together to share the festive cake, symbolizing unity and happiness. Following this, wine was served to all, adding to the celebratory atmosphere and enhancing the sense of fellowship and joy among the participants. The festive spirit continued with melodious Christmas group songs performed by faculty groups led by Chinju Ma'am, Meera Ma'am, and Preetha Ma'am. Their harmonious performances filled the hall with cheer and kept the audience engaged. Adding a lively touch to the program, a skit and dance performance by Amlin Sir's mentees brought humor and entertainment to the celebration. The performance effectively blended festive messages with fun, earning enthusiastic applause from the audience. Another round of group songs performed by the mentees of Cyriac Sir, Roniya Miss, Pushpam Miss, and Priya Miss further enriched the program, strengthening the bond between faculty and students through shared celebration. An engaging Christmas game conducted by Siddharth Sir's mentees added excitement and laughter to the event, encouraging active participation and friendly interaction. One of the most cherished segments of the celebration was the Christmas Friend Exchange, where faculty members and students exchanged gifts. This activity beautifully reflected the spirit of sharing, friendship, and gratitude that lies at the heart of Christmas. The program concluded with a heartfelt vote of thanks delivered by Devapriya R Nair, expressing sincere gratitude to the management, faculty members, organizers, performers, and students for their collective efforts. The celebration ended on a respectful note with the National Anthem, sung by Merin V Alex and Nandhana Krishna. The entire event was smoothly anchored by Nandhana Nadh and Jaisurya, whose coordination ensured a seamless flow throughout the program. Overall, the Christmas Celebration was a meaningful and joyful occasion that left behind lasting memories and reinforced the values of unity, love, and togetherness within the students.



A HOMECOMING OF MEMORIES AND MILESTONES: SIM ALUMNI MEET



The Department of Business Administration, Saintgits Institute of Management (SIM), hosted its much-anticipated Alumni Meet on 27 December 2025 at the SIM Seminar Hall, transforming the campus into a vibrant space of memories, conversations, and shared pride. The event brought together alumni across batches, faculty members, and students, celebrating the enduring bond between SIM and its graduates. The morning began with a warm registration session, where alumni arrived with visible enthusiasm, reconnecting with peers and mentors after years apart. The informal networking set the tone for the day, blending nostalgia with excitement. The program formally commenced with an invocation rendered melodiously by student volunteers, invoking a sense of gratitude and togetherness. The Welcome Address was delivered by Dr. Elgin Alexander, Head of the Department of Business Administration, who fondly recalled the journey of SIM and acknowledged the alumni as its strongest ambassadors. This was followed by the traditional lighting of the lamp, a symbolic moment led by the leadership of the Saintgits Group of Institutions, former deans, the Associate Dean, the Head of the Department, and senior alumni, signifying the continuity of values and vision. The address by the Associate Dean, Dr. Jose Joy Thoppan, highlighted the department's academic progress, evolving industry engagement, and the invaluable role



alumni played in shaping the institution's legacy. His reflections reinforced the idea that SIM's growth was deeply interwoven with the success stories of its graduates. A key highlight of the event was the felicitation ceremony, which was graciously conducted by the Founder Dean, Dr. P. S. James. His words resonated deeply with the gathering as he reflected on the formative years of the institution, the challenges overcome, and the pride of witnessing alumni excel across industries. The felicitation served as a heartfelt acknowledgment of the collective efforts that built SIM into a center of excellence. Adding a celebratory touch, a cake-cutting ceremony followed, involving the children of alumni along with the institution's leadership, symbolizing continuity across generations. The cultural segment presented by SIM students infused energy into the hall, while the alumni open forum showcased spontaneous performances, laughter, and talent, making the session both entertaining and emotionally rich. The alumni and faculty experience-sharing session emerged as one of the most engaging segments, with alumni recounting transformative classroom moments and career journeys shaped at SIM. The program concluded with a formal vote of thanks delivered by the alumni Coordinator, followed by the National Anthem and a group photograph capturing the spirit of unity. The day concluded with a networking lunch and campus tour, allowing alumni to revisit familiar corridors and rediscover the campus through fresh perspectives. The Alumni Meet 2025 stood as a testament to SIM's enduring relationships, reaffirming that while time may pass, the SIM bond remained timeless.



COMMON ASSOCIATION MEET – MBA & IMBA (FIRST YEAR)



The Saintgits Institute of Management successfully conducted the Common Association Meet organized for the associations of 1st year MBA & LSCM and IMBA students, bringing together multiple domains to promote collaborative learning and holistic development. The series of sessions was held over different days, focusing on key functional areas HR & Marketing on 6th November 2025, Operations & Analytics on 11th November 2025 and Finance on 12th November 2025, with enthusiastic participation from students.

The Common Association Meet was designed to provide a shared platform for students to gain insights beyond classrooms, encouraging interaction, knowledge exchange and practical understanding of multi-domain concepts. Each day highlighted a set of specific domains, allowing students to explore diverse perspectives and applications.

The HR association conducted on 6th November 2025, MBA & LSCM first years and the IMBA first year students focused on creating a video presentation on core HR functions, enabling students to explore areas such as recruitment, training and development, performance management, employee engagement and organizational culture. This activity encouraged creativity while enhancing students' understanding of the practical roles and responsibilities of HR professionals. The Marketing association also held on the same day, focused on advertisement creation through video, where students conceptualized, pitched and marketed a product through an ad. This activity enhanced students' skills in branding, product positioning, creativity and persuasive communication, reflecting real-world marketing practices.

The Business Analytics association conducted on 11th November 2025, emphasized analytical thinking and data-driven decision-making. As part of the

activity, MBA & LSCM first year students worked on an airline database to develop an interactive dashboard, visually presenting key operational and performance details. The dashboard enabled students to analyse flight schedules, interpret data and derive meaningful insights, highlighting the importance of analytics in business decision-making. The Operations Association on the same day featured two case studies, with one conducted for the IMBA students on "RapidBites", focusing on improving operational efficiency and overall operational views. The activity enhanced students' understanding of process optimization, problem-solving, and strategic operations management through practical analysis. The second case study conducted for the MBA students & LSCM first years, focused on a service operations and customer grievance scenario involving a laptop service centre. The case highlighted issues related to service delays, quality checks, responsibility handling and customer satisfaction, helping students analyse operational gaps and propose process improvements for better service delivery.

The Financial Association hosted one major Common Association event on 12th November 2025, drawing wide participation from various programs including MBA & LSCM first years and IMBA first years. This extensive event featured a very comprehensive quiz competition designed to test financial acumen across disciplines, immediately followed by an intense investment pitch session. The pitches were evaluated by external faculties, notably Ms. Antu Thomas and Mr. Manu Thomas Mathai, providing participants with valuable real-world feedback on their financial models and presentation styles. The Common Association has helped students to have a deeper understanding of the financial landscape and investment strategies. The event reflected the collaborative spirit of the MBA and IMBA associations, showcasing teamwork, coordination and leadership among first-year students. The Common Association Meet stood as a meaningful initiative that enriched academic learning with practical insights, making it a valuable and memorable experience for all participants.

UNDERSTANDING THE ECONOMICS OF FEED AND FLAVOUR

In an enriching blend of academics and industry exposure, the second-year students of the Integrated MBA batch at Saintgits Institute of Management embarked on an insightful industrial visit to KSE Limited, Ettumanoor in 2025. The visit offered students an up-close understanding of how a diversified agribusiness and dairy company operates from production

floors to strategic manufacturing processes deepening their real-world business perspective beyond the classroom.

KSE Limited is a well-established agribusiness enterprise known for its diversified portfolio, ranging from compound cattle feed to dairy products and ice creams under the popular brand Vesta. The company has built a strong reputation in Kerala and neighboring markets for its quality products rooted in decades of agricultural heritage and innovation.

The visit began with an orientation session where students were introduced to KSE's corporate philosophies under the popular brand Vesta. The company has built a strong reputation in Kerala and neighboring markets for its quality products rooted in decades.

The visit began with an orientation session where students were introduced to KSE's corporate philosophy and product offerings. KSE's operations are broadly categorized into three key divisions: - Animal Feed Division, where compound cattle feeds such as KS Deluxe Plus, KS Supreme pellets, and specialized poultry blends are manufactured to enhance livestock nutrition and productivity. Oil Cake Processing Division which focuses on extracting and refining oil from agricultural by-products a crucial input that also supports feed quality and sustainability and Dairy Division.

The visit also provided an insightful look into the cattle feed manufacturing line, where students learned about ingredient selection, mixing protocols, and nutritional balancing essential components of animal health and productivity. Machinery, automation, and quality control were explained in detail, helping the students appreciate the integration of technology and traditional agronomy in modern feed production.

Throughout the visit, factory supervisors and KSE personnel engaged with the students, answering questions about supply chain management, production planning, and market strategies. These interactive sessions helped bridge theoretical frameworks studied in class with practical challenges and solutions employed by industry professionals.

Seeing how research, operations, quality assurance, and marketing come together to drive a company's success left a lasting impression. It reinforced the idea that effective business leadership requires both strategic thinking and operational understanding.

In reflection, the industrial visit to KSE Limited wasn't merely a behind-the-scenes tour; it was a comprehensive learning opportunity that brought management principles to life. By witnessing real-world processes and engaging with industry experts, the students gained a richer, more nuanced understanding of how businesses operate in a competitive and evolving market. Such experiences not only enhance academic learning but also prepare future managers to navigate complexities with confidence and clarity.



THE AUGMENTED ERA: LEADERSHIP AT THE CROSSROADS OF TECH AND TRUST – KMA DIGITAL SUMMIT 2025

In an era where technology is no longer a support system but a strategic driver, students of Saintgits Institute of Management had the opportunity to witness the future of management unfold firsthand at the KMA Digital Summit 2025, organized by the Kerala Management Association. Centered on the theme "Rethinking: From Automation to Augmentation," the summit offered a powerful lens into how businesses and governments are redefining the relationship between humans and technology.

The summit brought together an impressive constellation of industry leaders, policymakers, and technology visionaries, transforming the venue into a hub of



ideas, debates, and forward-thinking dialogue. From thought-provoking keynote sessions to engaging panel discussions, the event emphasized a crucial shift in perspective technology is not here to replace human intelligence, but to amplify it.

One of the most anticipated moments of the summit was the keynote address by Satyendra Khare, Growth Leader, Emerging Markets and Strategic Partnerships (India & SAARC), Google Cloud. His insights underscored how cloud technologies, artificial intelligence, and data-driven ecosystems are enabling organizations to scale responsibly while remaining agile. Rather than focusing solely on efficiency, the discourse highlighted augmentation empowering human decision-making through intelligent systems.

Adding a strong governance and policy perspective, Sambashiva Rao IAS, Secretary, Department of Electronics and IT, Government of Kerala, graced the summit as the Chief Guest. His address reflected Kerala's growing ambition to position itself as a digital-first state, balancing innovation with inclusivity. The emphasis on ethical digital transformation, public-private collaboration, and skill development resonated deeply with the student audience.

Throughout the summit, sessions curated by Google Cloud and other industry stakeholders explored themes such as digital leadership, future-ready organizations, AI-driven transformation, and the evolving role of managers in a tech-augmented world. For the students, these discussions bridged the gap between classroom concepts and real-world application, offering clarity on how management roles are being reshaped in the digital age.

Beyond the structured sessions, one of the most valuable aspects of the visit was the opportunity for interaction. Students engaged in meaningful conversations with industry leaders, gaining insights into career pathways, emerging skill requirements, and the importance of adaptability in a rapidly evolving business landscape. These exchanges transformed the summit from a passive learning experience into an active platform for inspiration and professional growth.

The visit to the KMA Digital Summit 2025 proved to be a transformative experience for CIMS students. It reinforced the idea that the future of management lies not in resisting technology, but in rethinking how it can be harnessed to enhance human potential. As automation evolves into augmentation, the summit served as a reminder that leadership in the digital era demands not just technical knowledge, but vision, responsibility, and a human-centric approach.

For the students, the summit was more than an academic exposure it was a glimpse into the future lead.

VISIT TO THE INFANT JESUS ORPHANAGE



The LSCM batch of 2025–2027 had the opportunity to visit the Infant Jesus Orphanage which was an experience that was both informative and emotionally enriching. The visit commenced with an introduction to the institution, providing valuable insight into its mission, administrative structure, and the care systems in place for the children. The students then interacted with children below the age of six. Their cheerful smiles, innocence, and warmth created a deeply touching atmosphere. This interaction served as a meaningful reminder of the importance of gratitude, compassion, and social responsibility, while highlighting the privileges of growing up in secure and nurturing families. The visit proved to be a memorable experience, evoking reflections on childhood and instilling a sense of empathy among the students. As the Christmas season approaches, the visit reinforced the values of kindness, generosity, and hope. The experience left a lasting impression and strengthened the batch's commitment to humanitarian values and community service.

EXPERIMENTAL LEARNING SESSION AT MANE KANCORE PVT LTD

As part of its commitment to bridging classroom learning with real-world exposure, SAINTGITS Institute of Management organized an experimental learning session at Mane kancore Pvt. Ltd which was designed to provide practical insights into Human Resource roles, with a special focus on performance and compensation management. The visit offered students a firsthand understanding of how HR functions operate within a large manufacturing organization. The HR team at Mane kancore shared valuable perspectives on recruitment, employee engagement, performance evaluation, compensation planning, and reward management. Senior HR profes-

sionals led interactive discussions explaining how strategic HR practices contribute to organizational efficiency, employee motivation, and long-term sustainability. The session was made engaging through quizzes, real-time examples, and open discussions, encouraging active student participation. Students also gained clarity on maintaining pay equity, fostering a positive work culture, and aligning HR strategies with organizational goals. A dedicated Q&A session allowed participants to interact directly with industry experts and address their queries. Overall, the experiential learning session proved to be an enriching experience, helping students connect theoretical concepts with practical HR applications. The visit significantly enhanced the understanding of corporate HR dynamics and strengthened their readiness for future managerial roles. *Experiential Learning Session at Mane kancore Pvt. Ltd.* As part of its commitment to bridging classroom learning with real-world exposure, SAINTGITS Institute of Management organized an experiential learning session at Mane kancore Pvt. Ltd which was designed to provide practical insights into Human Resource roles, with a special focus on performance and compensation management. The visit offered students a firsthand understanding of how HR functions operate within a large manufacturing organization. The HR team at Mane kancore shared valuable perspectives on recruitment, employee engagement, performance evaluation, compensation planning, and reward management. Senior HR professionals led interactive discussions explaining how strategic HR practices contribute to organizational efficiency, employee motivation, and long-term sustainability. The session was made engaging through quizzes, real-time examples, and open discussions, encouraging active student participation. Students also gained clarity on maintaining pay equity, fostering a positive work culture, and aligning HR strategies with organizational goals. A dedicated Q&A session allowed participants to interact directly with industry experts and address their queries.



SPORTS AND CULTURAL EVENT REPORT



The Sports and Cultural Eve of SAINTGITS Institute of Management was held on 31st October 2025 at the Seminar Hall with great enthusiasm and student participation. The event aimed to recognize sporting excellence and celebrate cultural talents while promoting teamwork, discipline, and leadership among MBA students.

The programme began at 4:30 p.m. with a prayer song, followed by a welcome address that emphasized the role of sports and cultural activities in the

overall development of management students. The sports segment of the event was marked by the prize distribution ceremony, where students who excelled in various indoor and outdoor sports competitions were honoured. The winners were applauded for their dedication, sportsmanship, and competitive spirit displayed throughout the sports meet.

The cultural segment added colour and vibrancy to the event through a variety of performances. Solo and group performances in music and dance showcased the artistic abilities of the students and reflected cultural diversity. A mono act performance conveyed creativity and confidence, while group presentations highlighted coordination and teamwork. Each performance was well received by the audience and added energy to the programme.

The event concluded with a vote of thanks, acknowledging the efforts of the organizing committee, participants, and faculty members. The programme came to a dignified close with the National Anthem, leaving behind memorable moments and reinforcing the importance of sports and cultural engagement in campus life.

FACULTY RESEARCH PUBLICATIONS

1. Mani, A., & Thoppan, J. J. (2025). Share warrant issuance and stock price behavior: Evidence from the Indian stock market. In *Developments in Corporate Governance*. Springer. <https://doi.org/10.1007/978-981-96-6366>
2. Devi, S. D., Thilagavathy, S., Lakshmi, G., Thoppan, J. J., & Merudhuleswari, K. (2025). Pathways to empowerment: Tribal women and entrepreneurship—A systematic review. *Advances in Consumer Research*. Association for Consumer Research. <https://acr-journal.com/article/pathways-to-empowerment-tribal-women-and-entrepreneurship-a-systematic-review-1255>
3. Latha, K., Patro, A., & Lathabhavan, R. (2025). Measuring the service quality of autonomous B-school programs in India: Development and validation of BSCHOOLQUAL. *Journal of Applied Research in Higher Education*. Emerald. <https://doi.org/10.1108/JARHE-08-2024-0>
4. Mathew, T., Varghese, R., & Latha, K. (2025). Neurodivergent talent in the workforce—The ‘new frontier’ to equitable economic growth. In *Legal and Regulatory Considerations of Leveraging Sustainable Finance* (pp. xx–xx). IGI Global. <https://doi.org/10.4018/979-8-3373-0350-5.ch007>
5. Baby, T., Alexander, E., & Thomas, A. T. (2025). A study on the role of digital learning in creating a green learning system in educational institutions. *European Economic Letters*. European Economics Letters Group. <http://eelet.org.uk>

Editorial Board



Ms. Chinju K Thomas
Faculty Advisor / Editor-in-Chief

Design & Layout



Joel John
MBA 25-27 (B)



S Sidharth
MBA 25-27 (B)

Media



Niju T Nibu
MBA 25-27 (B)



Abhinand S
MBA 25-27 (LSCM)

Supporting Team

Anand Ganesh
MBA 24-26(A)
Sanitha Sandesh
MBA 24-26(LSCM)
Rania Daniel J V
MBA 24-26(B)
Roshan George Nadackal
MBA 24-26(LSCM)

Joel Jose George
MBA 24-26(A)
Jovia J Bosco
MBA 24-26(LSCM)
Justin Shaji
MBA 24-26(B)

Editorial



Riby Ann Varghese
MBA 25-27 (B)



Akshitha D Sarangi
MBA 25-27 (A)



Anandha Krishnan S Nair
MBA 25-27 (A)



Joel Joseph
MBA 25-27 (A)

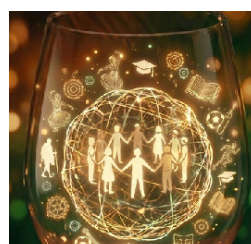


Niji George
MBA 25-27 (B)



Lakshmipriya
IMBA 24-29

Behind the cover page



A luminous vessel captures the essence of unity, displaying a glowing golden sphere where figures hold hands in solidarity. Surrounded by radiant symbols of diverse human pursuits from education and sports to arts and heritage. It beautifully represents the celebration of knowledge, culture, and the joyful connection of minds.



UPCOMING EVENTS

1. Simgaala
2. Corporate talk
3. Republic day
4. Women's day
5. CII Kochi
6. Outbound training
7. NIPM
8. TRAMA
9. FDP
10. Common association
11. Farewell to seniors
12. IMBA Kuttikanam tour
13. Vizhinjam port visit



Vision

Our vision is to be recognized as a leading Indian business school with close links to well known universities in other countries and with our alumni placed in globally competitive organizations.

Mission

Our mission is to nurture our students to become creative, confident and effective managers and business leaders of high integrity.