

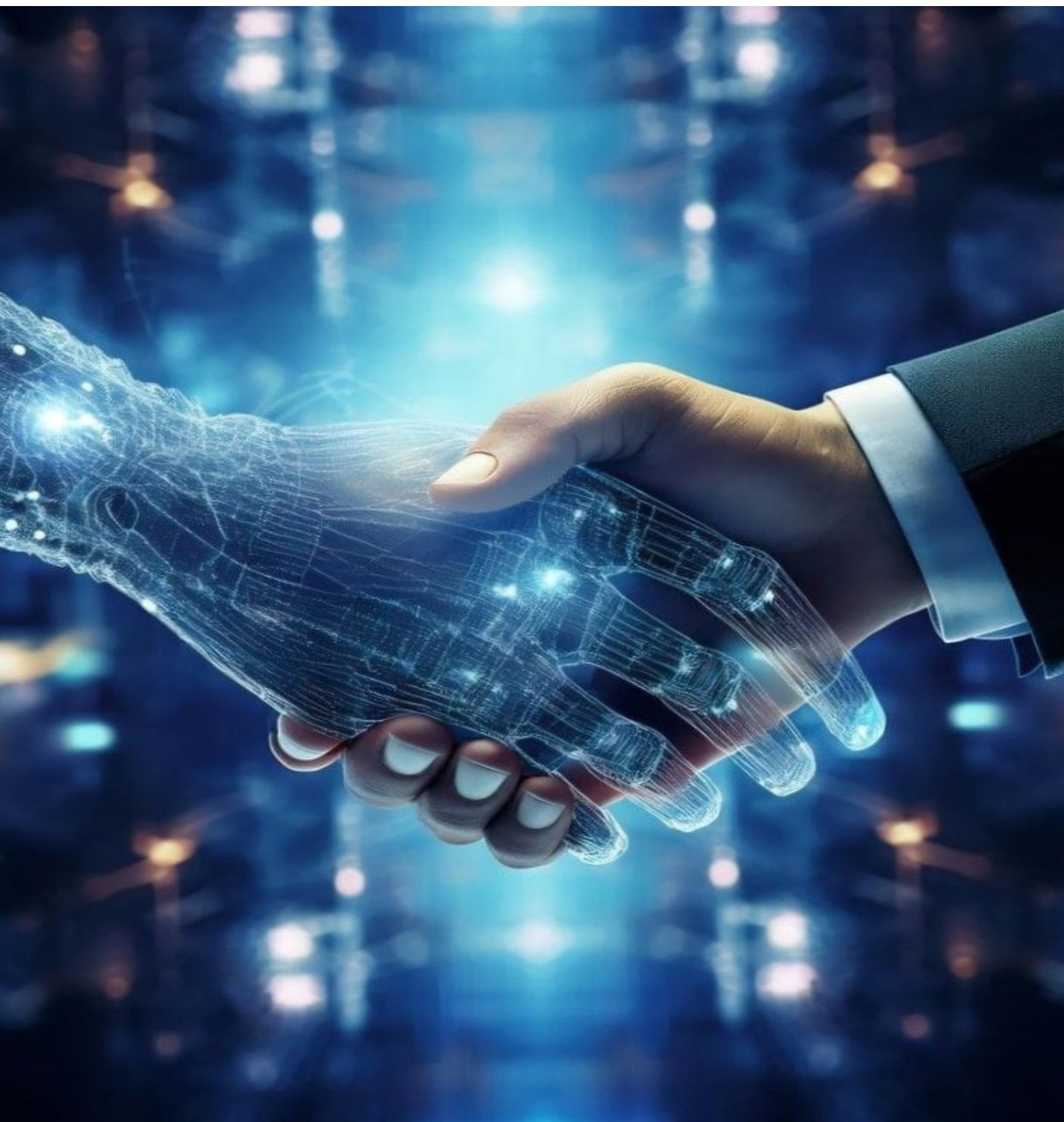
# SimPressions

The Chronicle of Life at Saintgits Institute of Management

Vol 17 | Issue I & II | August 2025



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**Saintgits** Institute of Management  
Kottayam, Kerala | [www.saintgits.org](http://www.saintgits.org)



# Congratulations

to the MBA Batch of 2022-24

for securing **86% Placements** with an

**Highest Salary of Rs. 14.73 Lakhs (CTC) &**

**Average Salary of Rs 4.80 Lakhs (CTC)**

*placements are ongoing*

## Prominent Recruiters



**ASTRAL**  
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FASHIONING POSSIBILITIES



**AXIS BANK**



**MBA with specializations in Business Analytics, Finance, HR, Marketing & Operations)**

**MBA (Logistics & Supply Chain Management) | MBA - Integrated (after +2)**

## From Associate Dean's Desk



**Dr. Jose Joy Thoppan**

Associate Dean & Professor

Saintgits Institute Of Management

Dear Readers,

It is with immense pride that we present this edition of Simpressions, a vibrant chronicle of life at Saintgits Institute of Management. This edition captures our journey of innovation, collaboration, and excellence—now deeply intertwined with embracing the rise of AI across academics, entrepreneurship, and leadership development. Highlights include our strategic partnership with the Kerala Management Association and participation in the “Future of Mobility” seminar. SIMGAALA 2K25 showcased entrepreneurial flair through 27 student-run stalls, transforming theory into practice. Outbound Training at Ala Theatre and GreenBerg Resort fostered resilience and leadership. We celebrate our students’ winning streak in the Business Plan Game and reflect on the empowering observance of International Women’s Day 2025. Through dynamic association activities in HR, Finance, Marketing, Operations, and Business Analytics, our students continue to sharpen their managerial edge in an AI-driven world.

Happy Reading!



## From HOD's Desk



**Dr. Elgin Alexander**

HoD & Associate Professor

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It gives me immense pleasure to pen down a few words for SIMpression, the official magazine of our B-School. At our B-School, we believe management education is not only about learning theories and frameworks but also about shaping perspectives, nurturing creativity, and encouraging critical thinking. SIMpression reflects this ethos by providing a platform where students can express themselves, share innovative ideas, and engage with contemporary business issues.

I congratulate the editorial team, faculty mentors, and all contributors for their tireless efforts in bringing out this edition. I am confident that SIMpression will continue to inspire, inform, and ignite curiosity in every reader, strengthening our collective journey towards excellence. Wishing the magazine and the editors great success and many more vibrant editions in the years to come.

## DRIVING THE FUTURE OF MOBILITY – INSIGHTS FROM INDUSTRY EXPERTS



On 31st January 2025, the students and faculty of Saintgits Institute of Management attended a thought-provoking seminar session named “Future of Mobility: Challenges and Innovations” organized by the Kerala Management Association (KMA) at Kerala Management House, Panampilly Nagar. The seminar session drew 110 participants including industry professionals and academic specialists to critique the changing mobility and transport sectors. Ms. Nandana Krishna, Ms. Athira V, Ms. Jeslin Leji, Mr. Althaf Ansary, and Mr. Akash S Kumar along with the faculty head Dr. Amlin David, had the opportunity to gain industry insights and explore real-world mobility challenges from the session.

The seminar underscored key challenges and issues faced by the mobility sector like traffic jams, sustainability in the environment, infrastructure needs ensuring equal transport access. The address also covered pathbreaking innovations like electric cars, self-driving and intelligent transport systems as key strategies for shaping future mobility growth.

Keynote speakers Mr. Naveen Philip, Managing Director of Popular Vehicles and Services Ltd. and Director of the Kuttukaran Group of Companies, shared valuable insights regarding the inputs into the industry. The discussion further delved deep into how geopolitical crises, particularly in West Asia, influence socio-economic conditions and transport trends, enriched by expert perspectives from Dr. D. Dhanuraj and Mr. T. P. Sreenivasan.

The activity encouraged active participation with the students making it an interactive and meaningful discussion on how future technology can solve issues of urban mobility.

Attendees took away a better appreciation of how intelligent infrastructure and AI-based traffic management systems can make the system more efficient, less congested, and more conducive to sustainable urban development.

The session also emphasized the role of innovation and strategic planning in addressing the mobility challenges of the future.

## THE GATEWAY TO THE FUTURE OPENS HERE – KMA MEMBERSHIP



“A key to achieving success is to assemble a strong and stable management team.” – Vivek Wadhwa. On January 29 2025, Kerala Management Association initiated to give the students of Saintgits Institute of Management an immense move, the student membership of KMA. This event was inaugurated by Mr. Bibu Punnonnan, President of KMA.

The membership KMA, one of the oldest and most prominent management associations in Kerala, itself is a huge achievement for any MBA student. Kerala Management Association also aims to promote management practices and contribute the development of business an industries in Kerala and this is achieved through various functions which includes providing platforms for networking, skill development and advocacy. Mr. Bibu Punnonnan made a clear impact on the students the functions of KMA and explained about the events that are taken place like annual management conventions, seminars, lecture meetings, and panel discussions to facilitate interaction and knowledge among managers, professionals, and business leaders.

The students were given a chance to excel the business world with the KMA membership not only as a membership but also as a token of motivation. The certificates were handed over to the student reps of each batch by Mr, Bibu Punnonnan.

KMA membership isn't just about a membership, it opens an opportunities to connect with managers, business leaders, industry experts, and other professionals. This acts as a bridge between management communities and business heads. The students were very thankful to Saintgits Institute of Management and Kerala Management Association for conducting such a delightful event and for the membership.

# COMMON ASSOCIATION

## Operations Association



The Operations Association held a session featuring diverse activities such as floor planning, designing a library layout and much more. These tasks aimed to enhance critical thinking and problem-solving abilities among students. Additionally, a supply chain simulation game was conducted to provide hands-on experience in managing logistics effectively.

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## FOSTERING ENTREPRENEURIAL SPIRIT AT SIM THROUGH SIMGAALA 2K25

The Entrepreneurship Development (ED) Club of Saintgits Institute of Management (SIM) proudly hosted its much-anticipated internal trade fair, SIMGAALA 2K25, on Friday, 21st February 2025. The annual gala was envisioned as a unique initiative to cultivate entrepreneurial acumen among SIM students while offering them a hands-on platform to experiment with business planning, marketing strategies, salesmanship, and customer engagement in a real-time environment.

The event was formally inaugurated at 10:00 a.m. by Shri. Thomas T John, Director of Saintgits Group of Institutions, in the esteemed presence of faculty members, staff, and students. In his inaugural address, Shri. Thomas emphasized the importance of nurturing entrepreneurial skills alongside management education and applauded the students for their enthusiasm in translating classroom concepts into practical business ideas.



This year's edition of SIMGAALA witnessed 27 vibrant and creatively curated stalls set up and managed by students from the MBA (2023–25 & 2024–26 batches), MBA-LSCM (2024–26 batch), and IMBA (2024–29 batch). Each stall showcased the ingenuity and business sense of the student teams, ranging from mouth-watering food counters and refreshing beverages to interactive fun games, innovative merchandise, and customized services. The diversity of offerings reflected not just creativity but also the students' ability to identify and respond to consumer preferences.



A steady stream of visitors added to the lively ambience, enthusiastically engaging with the stalls and appreciating the diverse range of ideas on display. More than just a showcase, it evolved into a true festival of innovation and collaboration, where learning seamlessly blended with entertainment and experience-sharing. For students, it was a hands-on platform to apply critical aspects of entrepreneurship—ranging from pricing strategies and promotional techniques to persuasion, negotiation, and customer service. At the same time, they encountered the real-world challenges of competition, adaptability, and teamwork, making the event not only enjoyable but also profoundly educational. Thus, it left a lasting impression, reinforcing the values of teamwork, innovation, and celebration of talent.



The closing ceremony was held at 4:50 p.m., which brought together all participants, faculty, and guests for a grand conclusion to the event. During this ceremony, the best-performing stalls were honored for their creativity, effort, and impact throughout the program. The first and second-best stalls were presented with the prestigious SIM coins, a symbolic token of entrepreneurial excellence, innovation, and commitment to quality. This recognition not only celebrated their achievements but also served as an inspiration for others to strive for higher standards of performance. The gala further reinforced Saintgits Institute of Management's (SIM) commitment to experiential learning and holistic development. By blending theory with practice, SIMGAALA 2K25 nurtured leadership qualities, sharpened decision-making skills, and fostered an entrepreneurial mindset that will serve students well in their future endeavors. The event also strengthened the bond between the institution and its community, highlighting the role of education not just in academic excellence but also in inspiring innovation and social engagement. The encouragement from faculty, peers, and visitors further amplified the sense of achievement, making the event a true milestone in the institute's journey of cultivating future-ready leaders. Ultimately, SIMGAALA 2K25 reflected SIM's vision of transforming education into an engaging, practical, and impactful experience that leaves a lasting impression on everyone involved. SIMGAALA 2K25 became a living classroom, a festival of ideas, and a celebration of youthful aspirations. The day concluded with valuable lessons learned, friendships strengthened, and memories created ensuring that its impact would extend well beyond the event itself, leaving every participant with a renewed sense of confidence, creativity, and purpose. SIMGaala 2K25 not only showcased the spirit of innovation and collaboration but also empowered every participant with renewed confidence and a clear sense of purpose.



## BUILDING BONDS AND LEADERSHIP: OUTBOUND TRAINING AT GREENBERG



The MBA 2024–2026 batch of Saintgits Institute of Management embarked on an enriching Outbound Training Program at GreenBerg Resort, Idukki, on February 18–19, under the expert guidance of Mr. Madhu Mohan, a distinguished trainer specializing in corporate and soft skills development. The program was designed to go beyond classroom learning, focusing on instilling values of teamwork, leadership, integrity, time management, resilience, and personal growth through a series of engaging outdoor activities.

The first day was packed with dynamic team-building exercises that encouraged students to think strategically and collaborate effectively. Activities such as relay races tested their problem-solving abilities, communication skills, and time management, while also fostering healthy competition. The day culminated in a lively campfire session, where participants reflected on their learnings, shared experiences, and built lasting bonds of camaraderie.

The second day began with a refreshing early morning trek, which not only tested physical endurance but also emphasized perseverance, mutual support, and collective strength. This was followed by leadership-oriented activities, where students learned to make quick yet thoughtful decisions, delegate responsibilities, and harness the strengths of each team member for success. The program concluded with thrilling adventure sports, pushing students beyond their comfort zones and instilling in them a renewed sense of confidence, courage, and self-belief.

The outbound training proved to be a resounding success, leaving a profound impact on the participants. It not only sharpened their life skills and managerial competencies but also deepened their appreciation for collaboration and leadership in action.

The experiences gained will serve as powerful takeaways, equipping them to excel both academically and professionally, while also shaping them into well-rounded individuals ready to take on future challenges.

## CATALYSING RENEWED PERSPECTIVES THROUGH OUTBOUND TRAINING



The Integrated MBA batch of 2024 - 2029 swapped their regular lecture halls for the rustic charm of Ala Theatre, Ernakulam, for a two-day Outbound Training (OBT) programme held on 18th and 19th February 2025. Guided by the dynamic trainer Mr. Manu, the experience was less about silent note-taking and more about thinking, moving and discovering various aspects of learning.

There were a variety of engaging activities and sessions spread across the two days, each designed to blend learning with experience. With its unique mix of theatre, experiential pedagogy and creativity, Ala Theatre proved to be more than just a venue, it became a catalyst for transformation. From thought stimulating game sessions to interactive group tasks, every moment challenged students to collaborate, communicate, and think creatively. The sessions weren't just about fun instead were powerful tools that encouraged problem-solving, leadership, and out-of-the-box thinking, all delivered through a hands-on and game-based approaches that made the lessons impactful among the students.

By the end of the training programme the students returned not just with memories, but with a renewed sense of clarity about themselves, their peers, and the kind of professionals they want to become in the future. The two-day OBT wasn't just a training session but a powerful journey into self-awareness and collaboration setting the perfect tone for what lies ahead in their MBA voyage.

## WINNING STREAK CONTINUES



The students of Saintgits Institute of Management have once again proved their mettle by delivering an outstanding performance at the Saintgits College of Applied Sciences. Their remarkable achievement highlights the commitment, talent, and determination that define the spirit of our institution.

Representing the MBA 2024–26 batch, Aadil R Hussain, Anjali Santhosh, Aswin Varghese Pramod, and Aleena Elsa Binoy, along with Sreerag A.S., Parthip Pradeep, Lakshmipriya, and Maria Anna Alwin from the IMBA 2024–2029 batch, showcased exemplary skills in the Business Plan Game competition. With their innovative ideas, well-structured strategies, and dynamic presentations, the teams secured both the first and second prizes in the contest, making the institution proud.

The competition brought together students from various reputed institutions, creating a platform that demanded not just knowledge, but also the ability to think critically, solve problems creatively, and perform under pressure. Our students rose to the occasion with confidence and teamwork, demonstrating their deep understanding of management concepts and their capacity to apply these ideas in practical, real-world situations.

Their success is more than just a victory in a competition—it is a reflection of their hard work, discipline, and dedication. It also serves as a powerful source of inspiration for their peers, motivating them to dream big, strive harder, and aim for excellence in every endeavor.

At Saintgits Institute of Management, we believe in nurturing leaders of tomorrow, and this achievement stands as yet another milestone in our journey of academic and professional excellence.

## CELEBRATING HER STORY: WOMEN'S DAY 2025 AT SIM

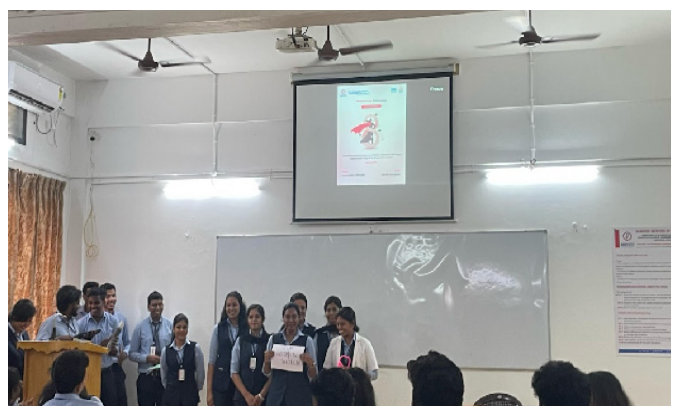


March 13, 2025 - The spirit of empowerment and equality echoed across the campus of Saintgits Institute of Management as students of the MBA 2024–26 Batch and the Integrated MBA (IMBA) Batch gathered to celebrate International Women's Day with passion and purpose.

The event featured two key competitions: a Prepared Speech and a Skit, centered on the themes "Gender Equality: A Dream or a Reality?" and "Women Empowerment" respectively. Each mentoring group participated in both segments, showcasing thoughtful insights and creative storytelling.

The speech segment brought forth compelling perspectives on the progress and challenges of gender equality, while the skits highlighted stories of resilience, strength, and transformation in women's lives. The performances, limited to 5 minutes for speeches and 8 minutes for skits, reflected a blend of awareness, empathy, and talent.

More than a celebration, the event reaffirmed SIM's commitment to nurturing socially conscious leaders. Through events like these, SIM continues to instill the values of inclusivity, respect, and empowerment in its academic culture.



## Faculty Research Publications

| Sl.No | Name of Faculty     | Title of Publication                                                                                                                              | Nature of Publication | Index  | Publisher                         | Year |
|-------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|--------|-----------------------------------|------|
| 1     | Dr Jose Joy Thoppan | Share Warrant Issuance and Stock Price Behavior: Evidence from the Indian Stock Market"                                                           | Book Chapter          | Scopus | Springer                          | 2025 |
| 2     | Dr Jose Joy Thoppan | Pathways to Empowerment: Tribal Women and Entrepreneurship- A Systematic Review                                                                   | Research Article      | ABDC   | Association for Consumer Research | 2025 |
| 3     | Dr.Latha.K          | "Measuring the service quality of autonomous B-school programs in India: development and validation of BSCHOOLQUAL, a higher-order factor model", | Research Article      | Scopus | Emerald                           | 2025 |
| 4     | Dr. Elgin Alexander | A Study on the Role of Digital Learning in Creating a Green Learning System in Educational Institutions                                           | Research Article      | ABDC   | European Economics Letters Group  | 2025 |
| 5     | Dr. Roji George     | Impact of Supply Chain Practices on Their Performance in an Environment of Uncertainty and Disruption                                             | Research Article      | Scopus |                                   | 2025 |

## Editorial Board



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Faculty Advisor / Editor-in-Chief

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MBA 24-26 (A)



**Sanitha Sandesh**  
MBA 24-26 (LSCM)



**Rania Daniel J V**  
MBA 24-26 (B)



**Lakshmipriya**  
IMBA 24-29

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**Roshan George Nadaackal**  
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**Joel Jose George**  
MBA 24-26 (A)



**Jovia J Bosco**  
MBA 24-26 (LSCM)

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MBA 23-25 (B)

**Karthik Reji Ajith**

MBA 23-25 (B)

**Firas M Ashraf**

MBA 23-25 (LSCM)

**Omkiran H**

MBA 23-25 (B)

**Megha Mathews**

MBA 23-25 (B)

### Behind the cover page



Our cover reflects the dawn of a new era where Artificial Intelligence rises not as a distant idea, but as a force reshaping every facet of life and learning. It sets the tone for a future driven by innovation, curiosity, and limitless possibility.

## PLACEMENTS



Adithyan MP



Sreekanth K



Fahimi Thasnim



Sobin Saji



Abin Chakunni



Samrutha Sakeer



Christina Susan



Gitty Mary



Ajmal Abubaker



Vishnu M



Kevin Johnson



Akashay A



Abhishek S



Joyal Bijy



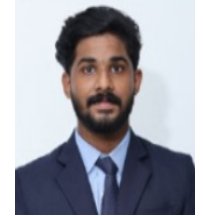
Eldho Sabu



Jayanth S



Sithara Santhosh



Sherin Thomas



Aneeta B Nath



Vineetha Vinayakumar



Amrutha Anil



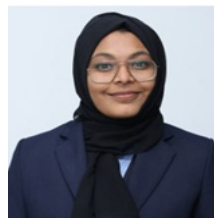
Aswathy Sivadasan



Anaina S Erayil



Susan Jacob



Aadhika Nizar



Kavya Manoj



Kevin Jacob Reji



Meenakshi J



Mathew Salim



P R Devaprasad



Jithin Raj



Ciya Ann Jeffy



Diya Tresa Abraham



Sandra S



Karthik Reji Ajith





## Vision

Our vision is to be recognized as a leading Indian business school with close links to well known universities in other countries and with our alumni placed in globally competitive organizations.

## Mission

Our mission is to nurture our students to become creative, confident and effective managers and business leaders of high integrity.

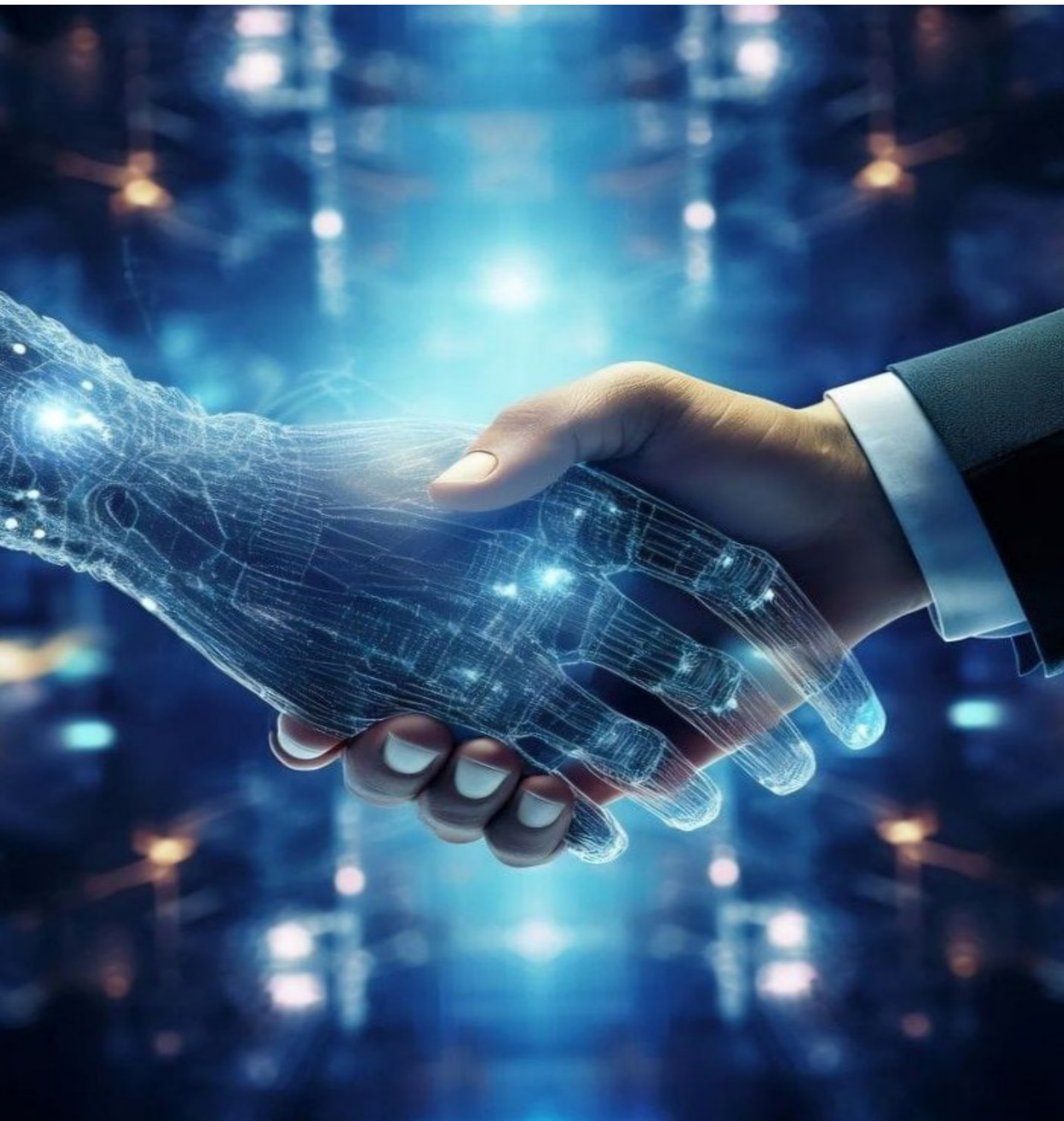
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The closing ceremony was held at 4:50 p.m., which brought together all participants, faculty, and guests for a grand conclusion to the event. During this ceremony, the best-performing stalls were honored for their creativity, effort, and impact throughout the program. The first and second-best stalls were presented with the prestigious SIM coins, a symbolic token of entrepreneurial excellence, innovation, and commitment to quality. This recognition not only celebrated their achievements but also served as an inspiration for others to strive for higher standards of performance. The gala further reinforced Saintgits Institute of Management's (SIM) commitment to experiential learning and holistic development. By blending theory with practice, SIMGAALA 2K25 nurtured leadership qualities, sharpened decision-making skills, and fostered an entrepreneurial mindset that will serve students well in their future endeavors. The event also strengthened the bond between the institution and its community, highlighting the role of education not just in academic excellence but also in inspiring innovation and social engagement. The encouragement from faculty, peers, and visitors further amplified the sense of achievement, making the event a true milestone in the institute's journey of cultivating future-ready leaders. Ultimately, SIMGAALA 2K25 reflected SIM's vision of transforming education into an engaging, practical, and impactful experience that leaves a lasting impression on everyone involved. SIMGAALA 2K25 became a living classroom, a festival of ideas, and a celebration of youthful aspirations. The day concluded with valuable lessons learned, friendships strengthened, and memories created ensuring that its impact would extend well beyond the event itself, leaving every participant with a renewed sense of confidence, creativity, and purpose. SIMGaala 2K25 not only showcased the spirit of innovation and collaboration but also empowered every participant with renewed confidence and a clear sense of purpose.



## BUILDING BONDS AND LEADERSHIP: OUTBOUND TRAINING AT GREENBERG



The MBA 2024–2026 batch of Saintgits Institute of Management embarked on an enriching Outbound Training Program at GreenBerg Resort, Idukki, on February 18–19, under the expert guidance of Mr. Madhu Mohan, a distinguished trainer specializing in corporate and soft skills development. The program was designed to go beyond classroom learning, focusing on instilling values of teamwork, leadership, integrity, time management, resilience, and personal growth through a series of engaging outdoor activities.

The first day was packed with dynamic team-building exercises that encouraged students to think strategically and collaborate effectively. Activities such as relay races tested their problem-solving abilities, communication skills, and time management, while also fostering healthy competition. The day culminated in a lively campfire session, where participants reflected on their learnings, shared experiences, and built lasting bonds of camaraderie.

The second day began with a refreshing early morning trek, which not only tested physical endurance but also emphasized perseverance, mutual support, and collective strength. This was followed by leadership-oriented activities, where students learned to make quick yet thoughtful decisions, delegate responsibilities, and harness the strengths of each team member for success. The program concluded with thrilling adventure sports, pushing students beyond their comfort zones and instilling in them a renewed sense of confidence, courage, and self-belief.

The outbound training proved to be a resounding success, leaving a profound impact on the participants. It not only sharpened their life skills and managerial competencies but also deepened their appreciation for collaboration and leadership in action.

The experiences gained will serve as powerful takeaways, equipping them to excel both academically and professionally, while also shaping them into well-rounded individuals ready to take on future challenges.

## CATALYSING RENEWED PERSPECTIVES THROUGH OUTBOUND TRAINING



The Integrated MBA batch of 2024 - 2029 swapped their regular lecture halls for the rustic charm of Ala Theatre, Ernakulam, for a two-day Outbound Training (OBT) programme held on 18th and 19th February 2025. Guided by the dynamic trainer Mr. Manu, the experience was less about silent note-taking and more about thinking, moving and discovering various aspects of learning.

There were a variety of engaging activities and sessions spread across the two days, each designed to blend learning with experience. With its unique mix of theatre, experiential pedagogy and creativity, Ala Theatre proved to be more than just a venue, it became a catalyst for transformation. From thought stimulating game sessions to interactive group tasks, every moment challenged students to collaborate, communicate, and think creatively. The sessions weren't just about fun instead were powerful tools that encouraged problem-solving, leadership, and out-of-the-box thinking, all delivered through a hands-on and game-based approaches that made the lessons impactful among the students.

By the end of the training programme the students returned not just with memories, but with a renewed sense of clarity about themselves, their peers, and the kind of professionals they want to become in the future. The two-day OBT wasn't just a training session but a powerful journey into self-awareness and collaboration setting the perfect tone for what lies ahead in their MBA voyage.

## WINNING STREAK CONTINUES



The students of Saintgits Institute of Management have once again proved their mettle by delivering an outstanding performance at the Saintgits College of Applied Sciences. Their remarkable achievement highlights the commitment, talent, and determination that define the spirit of our institution.

Representing the MBA 2024–26 batch, Aadil R Hussain, Anjali Santhosh, Aswin Varghese Pramod, and Aleena Elsa Binoy, along with Sreerag A.S., Parthip Pradeep, Lakshmipriya, and Maria Anna Alwin from the IMBA 2024–2029 batch, showcased exemplary skills in the Business Plan Game competition. With their innovative ideas, well-structured strategies, and dynamic presentations, the teams secured both the first and second prizes in the contest, making the institution proud.

The competition brought together students from various reputed institutions, creating a platform that demanded not just knowledge, but also the ability to think critically, solve problems creatively, and perform under pressure. Our students rose to the occasion with confidence and teamwork, demonstrating their deep understanding of management concepts and their capacity to apply these ideas in practical, real-world situations.

Their success is more than just a victory in a competition—it is a reflection of their hard work, discipline, and dedication. It also serves as a powerful source of inspiration for their peers, motivating them to dream big, strive harder, and aim for excellence in every endeavor.

At Saintgits Institute of Management, we believe in nurturing leaders of tomorrow, and this achievement stands as yet another milestone in our journey of academic and professional excellence.

## CELEBRATING HER STORY: WOMEN'S DAY 2025 AT SIM

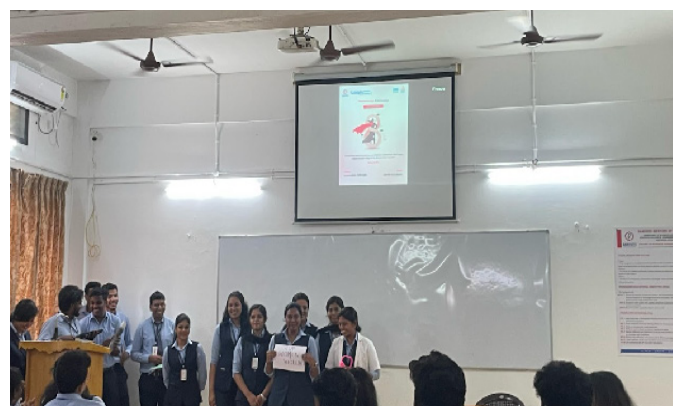


March 13, 2025 - The spirit of empowerment and equality echoed across the campus of Saintgits Institute of Management as students of the MBA 2024–26 Batch and the Integrated MBA (IMBA) Batch gathered to celebrate International Women's Day with passion and purpose.

The event featured two key competitions: a Prepared Speech and a Skit, centered on the themes "Gender Equality: A Dream or a Reality?" and "Women Empowerment" respectively. Each mentoring group participated in both segments, showcasing thoughtful insights and creative storytelling.

The speech segment brought forth compelling perspectives on the progress and challenges of gender equality, while the skits highlighted stories of resilience, strength, and transformation in women's lives. The performances, limited to 5 minutes for speeches and 8 minutes for skits, reflected a blend of awareness, empathy, and talent.

More than a celebration, the event reaffirmed SIM's commitment to nurturing socially conscious leaders. Through events like these, SIM continues to instill the values of inclusivity, respect, and empowerment in its academic culture.



## Faculty Research Publications

| Sl.No | Name of Faculty     | Title of Publication                                                                                                                              | Nature of Publication | Index  | Publisher                         | Year |
|-------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|--------|-----------------------------------|------|
| 1     | Dr Jose Joy Thoppan | Share Warrant Issuance and Stock Price Behavior: Evidence from the Indian Stock Market"                                                           | Book Chapter          | Scopus | Springer                          | 2025 |
| 2     | Dr Jose Joy Thoppan | Pathways to Empowerment: Tribal Women and Entrepreneurship- A Systematic Review                                                                   | Research Article      | ABDC   | Association for Consumer Research | 2025 |
| 3     | Dr.Latha.K          | "Measuring the service quality of autonomous B-school programs in India: development and validation of BSCHOOLQUAL, a higher-order factor model", | Research Article      | Scopus | Emerald                           | 2025 |
| 4     | Dr. Elgin Alexander | A Study on the Role of Digital Learning in Creating a Green Learning System in Educational Institutions                                           | Research Article      | ABDC   | European Economics Letters Group  | 2025 |
| 5     | Dr. Roji George     | Impact of Supply Chain Practices on Their Performance in an Environment of Uncertainty and Disruption                                             | Research Article      | Scopus |                                   | 2025 |

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### Behind the cover page



Our cover reflects the dawn of a new era where Artificial Intelligence rises not as a distant idea, but as a force reshaping every facet of life and learning. It sets the tone for a future driven by innovation, curiosity, and limitless possibility.

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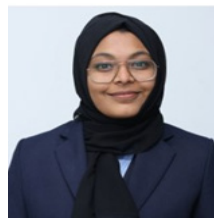
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## Vision

Our vision is to be recognized as a leading Indian business school with close links to well known universities in other countries and with our alumni placed in globally competitive organizations.

## Mission

Our mission is to nurture our students to become creative, confident and effective managers and business leaders of high integrity.