

SimPressions

The Chronicle of Life at Saintgits Institute of Management

Vol 18 | Issue I & II | June 2026



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From Associate Dean's Desk



Dr. Jose Joy Thoppan

Associate Dean & Professor
Saintgits Institute Of Management

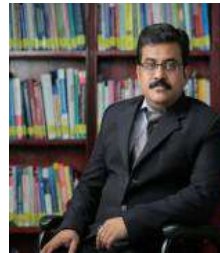
As this issue of SIMpressions goes to print, its theme — Shaping Professionals, Creating Memories — feels like a fitting mirror to the year gone by. From corporate talks and Republic Day celebrations to the energy of SIMGAALA 2K26 and the quiet discipline learned at the Changanassery Fire Station, our students have grown not just in knowledge but in character.

A special word for Simthesis, our platform for learning, growing, and excelling by measuring ourselves against peers at intercollegiate events. Benchmarking against the best sharpens ambition and reminds us that excellence is never absolute — it is always relative to how far others have travelled too.

As I turn these pages, I see a community that has taught me as much as I hope to have taught it. Every classroom, every corridor conversation, every farewell has been a memory worth keeping. To this institution and its people — thank you, and here's to all that lies ahead.



From HOD's Desk



Dr. Elgin Alexander

HOD & Associate Professor
Saintgits Institute Of Management

It gives me immense pleasure to present this edition of our newsletter, capturing the vibrant experiences of our students from January to May.

At Saintgits Institute of Management, we believe that management education goes beyond classrooms. The activities during these months, including SIMGAALA, corporate talks, professional engagements with CII, NIPM and TRAMA, OBT, association activities, industry visits, celebrations and student tours, provided valuable opportunities for learning, leadership, collaboration and personal growth.

The Vizhinjam Port Visit, Fire Station Visit, IMBA Kuttikanam Tour and Farewell to seniors added memorable dimensions to the student journey. Each experience has contributed to shaping professionals while creating lasting memories.

I sincerely appreciate our faculty, staff and student teams for their commitment and enthusiastic participation. May we continue to learn, grow, lead and create meaningful memories together.

EXPLORING CAREER PROSPECTS IN MEDIA AND ADVERTISING



On 20th February 2026, Saintgits Institute of Management hosted an engaging Corporate Talk for the MBA 2025–27 batch at TC1, from 3:30 PM to 5:30 PM. The session featured Shri Charly M M, Vice President at JioStar, as the resource person, bringing with him over three decades of experience in the media and marketing industry.

The session stood out not as a conventional lecture, but as an interactive learning experience. The speaker adopted a highly engaging approach by encouraging student participation throughout the session. Rather than delivering a one-sided presentation, he posed questions, invited responses, and created a conversational atmosphere that kept students actively involved. This method not only sustained attention but also stimulated critical thinking among participants. Drawing from his vast professional journey, the speaker provided a broad perspective on the media and advertising landscape. His insights reflected a deep understanding of marketing strategies, media planning, and audience engagement. By connecting industry concepts with relatable examples, he made the discussion accessible and relevant for management students. One notable aspect of the session was the reference to popular media content such as Bigg Boss. Through this example, the speaker briefly illustrated how media platforms operate, how viewership drives content decisions, and how advertising is closely linked with audience engagement. This helped students connect theoretical ideas with real-world applications in a simple and familiar manner.

Overall, the session offered a meaningful glimpse into the dynamic world of media and advertising. It em-

phasized the importance of interaction, adaptability, and understanding consumer behavior in today's media-driven environment. The Corporate Talk proved to be an enriching experience, leaving students with a broader outlook on career opportunities within the industry.

CELEBRATING STRENGTH AND RESILIENCE: SAINTGITS MARKS WOMEN'S DAY 2026



Saintgits Institute of Management came together on 10th March 2026 (Tuesday) to celebrate Women's Day, honouring the strength, resilience, and achievements of women everywhere. The celebration was held at the Mini Auditorium from 2:10 PM to 3:10 PM and brought students across batches together for an hour that combined reflection, music, and an inspiring address from a distinguished guest. The programme opened with a prayer song by Ms. Shihana A and Ms. Christy Rachel of 1st Year MBA A, setting a reflective tone for the occasion. This was followed by a welcome address from Ms. Shru-ti Shide, also of 1st Year MBA A, who invited the gathering to reflect on the significance of the day. The highlight of the celebration was the address by the guest speaker, Dr. Rani Maria Thomas, Principal of Assumption College, who spoke for close to 45 minutes on themes of strength, resilience, and achievement that Women's Day represents. Her insights, drawn from years of academic leadership, offered students valuable perspective on navigating challenges and building purposeful careers. Ms. Angela Rebecca George of 1st Year MBA A proposed the vote of thanks, expressing gratitude to Dr. Rani Maria Thomas and to everyone who helped bring the celebration together.

The event drew to a close with the National Anthem, once again led by Ms. Shihana A and Ms. Christy Rachel, with the entire gathering rising in unison. The proceedings were compered with warmth by Ms. Aavani of MBA B 1st Year and Ms. Devapriya of MBA LSCM 1st Year.

The celebration served as a fitting reminder of the values that Women's Day stands for, and the institute extended its heartfelt appreciation to Dr. Rani Maria Thomas for sharing her time and wisdom, as well as to every student who contributed to making the occasion meaningful. Such moments, the organisers noted, continue to reinforce a culture of respect, empowerment, and inclusion across the Saintgits community.

TRICOLOUR SPIRIT: SAINTGITS INSTITUTE OF MANAGEMENT CELEBRATES REPUBLIC DAY 2026



Saintgits Institute of Management came together on 23 January 2026 (Friday) to celebrate Republic Day, honouring the spirit of the Constitution and the values of unity, sovereignty, and democracy that it enshrines. Organised at the Seminar Hall from 4:30 PM to 5:30 PM, the celebration was curated and led entirely by the first-year MBA batches, who brought together music, dance, and speech in a fitting tribute to the occasion. The event opened on a devotional note with a prayer song by Ms. Jemiya and Ms. Riya, followed by a warm welcome address from Ms. Manasi of 1st Year MBA B. The audience was then treated to a duo dance performance by Ms. Anju and Ms. Akhila of MBA 1st Year A, setting an energetic tone for the evening.

The cultural segment carried a strong reflective thread as well, with prepared speeches delivered by Ms. Sruthy (MBA 1st Year A), Ms. Treesa (MBA 1st Year B),

Ms. Maliha (IMBA 2nd Year), and Ms. Devipriya (1st Year MBA A), each offering perspectives on the significance of Republic Day and constitutional values. These were interspersed with vibrant dance performances by students of 1st Year MBA B and MBA LSCM 1st Year, keeping the audience engaged throughout.

A lively group game for 1st Year MBA B added a fun, interactive close to the cultural line-up before the formal proceedings resumed. Ms. Tini proposed the vote of thanks, acknowledging everyone who contributed to the evening's success, and the celebration culminated in the singing of the National Anthem led by Ms. Nandana and Ms. Megha, with the entire gathering rising in unison. The event was compered with enthusiasm by Mr. Ashwin and Ms. Riby of MBA 1st Year.

The celebration served as a meaningful reminder of the ideals that Republic Day represents, and the institute extended its appreciation to every student who lent their time and talent to make the occasion a memorable and patriotic one. Such celebrations, the organisers noted, continue to strengthen the sense of community and civic pride among the student body at Saintgits.

FROM THEORY TO ACTION: OPERATIONS ASSOCIATION PROGRAM HIGHLIGHTS



The Operations Association of Saintgits Institute of Management hosted an engaging Common Association Programme on March 6, 2026, at the Seminar Hall from 3:30 PM to 5:30 PM. The event aimed to bridge the gap between theoretical knowledge and practical application through interactive activities. The programme featured three well-designed challenges. The Paper Boat Challenge required participants to create the maximum number of boats within specific size constraints.

This activity emphasized precision, time management, and process efficiency, reflecting real-world production scenarios.

Next, the Kahoot Quiz added a competitive edge, testing students' understanding of operations management concepts. Its fast-paced format encouraged quick thinking and active participation, making learning both engaging and effective.

The highlight of the event was the Transportation Case Challenge, where teams worked to determine the most efficient routes. This activity simulated real-life logistics problems, requiring analytical thinking and decision-making to optimize outcomes.

Overall, the programme successfully combined creativity, teamwork, and critical thinking. It provided students with valuable experiential learning, reinforcing the importance of practical exposure in management education.

FINANCE IN ACTION: COMMON ASSOCIATION PROGRAMME



The Finance Common Association of Saintgits Institute of Management conducted an engaging programme on Thursday, January 15, 2026, from 3:30 PM to 5:30 PM at the Mini Auditorium. The event aimed to provide students with practical exposure to finance through interactive and thought-provoking activities. The programme began with a Quiz covering financial management, accounting, investment, banking, personal finance, and general knowledge. This segment tested participants' conceptual understanding and ability to respond quickly in a competitive environment.

One of the key highlights was the Forex Trading Simulation, where participants traded using virtual money in a simulated forex market. This activity helped students understand currency movements, risk management, and decision-making in real-time trading scenarios.

Adding a creative twist, Dumb Charades encouraged teams to act out finance-related terms while others guessed them. This fun activity enhanced teamwork, communication, and subject recall in an engaging manner.

The most analytical segment was the Investment Pitch. Teams selected a company from a given list and developed innovative ideas to improve its growth and competitiveness. This activity required strategic thinking, creativity, and effective presentation skills.

Overall, the programme successfully combined knowledge, creativity, and practical learning. It provided students with valuable insights into real-world finance, enhancing their analytical and decision-making skills.

CREATIVITY MEETS STRATEGY: MARKETING ASSOCIATION'S ENGAGING PROGRAMME



The Marketing Association of Saintgits Institute of Management successfully conducted a vibrant Common Association Programme on Friday, January 30, 2026, from 3:30 PM to 5:30 PM at the Seminar Hall. The event was designed to blend marketing concepts with fun, interactive activities, providing students with an engaging learning experience.

The programme featured three exciting segments. The first activity, Marketing Quiz Crossword, challenged participants to solve clues related to marketing concepts and terminology. This activity tested students' theoretical knowledge while enhancing their ability to think critically under time constraints.

Adding a lively twist, the Brand Charades activity brought energy and excitement to the hall. In this game, one member from each team acted out a brand without speaking, while teammates guessed the correct answer. This activity highlighted the importance of brand recognition. The final segment, Product Re-branding, encouraged teams to redesign and reposition existing products.

Participants had to think strategically about target audiences, brand identity, and market trends, making this activity both analytical and innovative. It provided valuable insights into how brands evolve to stay relevant in competitive markets.

Overall, the programme successfully combined knowledge, creativity, and teamwork. It offered students a platform to apply marketing concepts in a practical setting, reinforcing the significance of experiential learning. Such initiatives play a crucial role in shaping future marketing professionals by enhancing their strategic thinking and communication skills.

A MEMORABLE FAREWELL: CELEBRATING THE MBA BATCH 2024–2026



The Mini Auditorium at Saintgits Institute of Management will witness an emotional and memorable evening as the farewell ceremony for the MBA Batch of 2024–2026 is scheduled on March 28, 2026, at 4:30 PM. This special occasion marks not just the conclusion of an academic journey, but the beginning of new professional and personal horizons for the graduating students.

Over the past two years, the saintgits institute of management has been a hub of learning, discussions, presentations, and celebrations. As it now hosts the farewell ceremony, the venue stands as a silent witness to the transformation of students into confident and capable management professionals. From classroom learning to association activities and events, the batch has experienced a well-rounded and enriching journey.

The farewell is more than a formal gathering it is a celebration of shared memories. The auditorium will be filled with moments of joy, nostalgia, and reflection as students recall their achievements, challenges, and friendships. Faculty members, who have played a crucial role in mentoring and guiding the batch, will also be present to acknowledge their hard work and growth.

This occasion offers students a chance to look back with pride and forward with optimism. As they step into corporate careers, entrepreneurial ventures, or further studies, the values and knowledge gained at Saintgits will continue to guide them.

As the curtains close in the Mini Auditorium, they open to a world of opportunities. The institution extends its heartfelt wishes to the MBA Batch of 2024–2026 for a future filled with success, purpose, and achievement.

VIBRANT SIMGAALA 2K26

SIMGAALA 2K26 unfolded as an extraordinarily lively and exceptionally well-coordinated event that served as a dynamic platform for student expression, seamlessly bringing together elements of raw creativity, strategic teamwork, and practical entrepreneurial spirit. Hosted at the central hub of SESA Corner, the event stood as a clear testament to meticulous planning and collective student initiative. From its inception, the entire day was governed by a thoughtfully structured schedule designed to maintain a seamless, logical flow between distinct phases of activity. This methodical framework was instrumental in driving sustained engagement, ensuring that energy levels remained consistently high and that participation remained active across all demographics throughout the entire duration of the event.

The day commenced early in the morning with the critical operational phase of stall preparation and spatial setup. As the morning progressed, SESA Corner transformed into a hive of industrious activity as participating students actively engaged in building out their assigned areas. This initial phase demanded intense collaboration, with teams working in tandem to arrange physical layouts, systematically organize inventory, and fine-tune their visual presentations. Students focused heavily on optimizing their spatial design to make their stalls visually inviting and functionally efficient. The process of making final adjustments to displays, double-checking merchandise, and refining marketing materials generated a tangible atmosphere of anticipation. This electric surge of excitement and forward momentum rippled across the entire venue long before the first visitors arrived. Following the completion of the setup phase, the formal proceedings of SIMGAALA 2K26 commenced with a dedicated inaugural ceremony. This ceremony served as the official bridge between early-morning preparation and full-scale operational execution. By gathering participants and organizers together, the inaugural proceedings set a distinctly positive, encouraging, and enthusiastic tone for the remainder of the day. The ceremony highlighted the underlying objective of the gathering celebrating student innovation and hands-on learning and generated shared excitement across SESA Corner. Immediately upon the conclusion of the formal opening, the stalls were officially declared open to visitors. This crucial transition marked the commencement of the day's primary activities, instantly transforming the pre-event anticipation into active commerce, social interaction, and dynamic engagement. At the core of SIMGAALA 2K26's success was a vibrant network of approximately 16 diverse stalls, each acting as an individual showcase of ingenuity, resourcefulness, and creative execution. The variety across these 16 set-ups reflected a broad spectrum of conceptual ideas, offering visitors a well-rounded and engaging carnival-style experience. The stalls spanned multiple categories, prominently featuring artisanal food items, refreshing





beverages, interactive game-based attractions, and immersive experiential setups. The culinary concepts focused on delivering appealing, high-quality snacks and drinks tailored to the preferences of the crowd, while the game stalls incorporated challenge-based activities designed to entertain and test the skills of attendees. Every single stall was crafted with a strong emphasis on visitor attraction,

utilizing creative themes, polished aesthetic presentations, and direct, welcoming customer interaction tactics to stand out in a competitive environment. Once operational, the stalls remained fully active for the vast majority of the day, acting as central points of interest that consistently drew large crowds. The venue experienced steady foot traffic comprising students, faculty members, and external visitors who flooded SESA Corner to explore the diverse offerings. The resulting environment was characterized by vibrant interactions, high-spirited banter, and a healthy competitive drive that circulated among the various stall teams. Operating a stall throughout the day provided participants with a valuable practical workshop in business fundamentals. Students moved far beyond basic transaction handling and sales; they actively applied core principles of real-time marketing, persuasive communication, client engagement, and seamless teamwork under real-world pressure. Balancing inventory management, customer service, and team roles allowed participants to refine their leadership and collaborative capacities in a live environment.

To elevate the standard of the event and encourage continuous effort throughout the day, a formal evaluation process was integrated directly into the schedule. A qualified panel conducted comprehensive assessments by visiting each stall to evaluate its overall execution. The panel reviewed the stalls against a structured set of criteria, focusing heavily on originality, aesthetic presentation, operational efficiency, customer engagement, and overall team performance. This ongoing evaluation introduced an element of structured, healthy competition into SESA Corner, prompting stall operators to maintain high standards of presentation, enthusiasm, and professionalism throughout the entire duration of the event. The knowledge of being evaluated motivated teams to continuously refine their pitch, keep their spaces immaculate, and deliver memorable experiences to every visitor. Ultimately, SIMGAALA 2K26 concluded as a resounding success, leaving a lasting impact on organizers, participants, and visitors alike. The combination of an expertly executed timeline, disciplined coordination, and unwavering student enthusiasm transformed the event into a deeply memorable experience. More than just a one-day gathering, SIMGAALA 2K26 served as a clear reflection of student-driven initiative and organizational synergy at SESA Corner. By providing a structured yet flexible platform, the event successfully empowered students to showcase their inherent talents, exercise creative problem-solving, and gain practical insights into the realities of entrepreneurial ventures.

BEYOND THE TEXTBOOK: LEARNING DISASTER MANAGEMENT AT THE FIRE STATION



For MBA students, real learning often begins where the classroom ends. As part of the Integrated Disaster Management course, our batch, MBA (Integrated) 2025–30 of Saintgits Institute of Management, Kottayam, visited the Changanassery Fire and Rescue Station on 17th April 2026. What began as an academic requirement soon turned into one of the most memorable and practical sessions of the semester.

The two-hour visit exposed us to the station's fleet of firefighting vehicles, including a pumper fire engine, a water tender, a ladder truck, and a rescue vehicle, along with the protective gear and tools firefighters rely on during emergencies. But beyond the equipment, the real value of the visit lay in the mindset it built. Watching a team that operates with such discipline and readiness offered a quiet lesson in preparedness, something every manager eventually needs.

Mr. Liju, Senior Fire and Rescue Officer, led an interactive session that taught us practical rescue techniques, from the 2-hand and 4-hand seat carries to the fireman's carry and the blanket pull method. For an MBA student, this translated into more than survival skills. It reinforced the importance of quick decision-making under pressure, working effectively as a team when time is limited, and staying calm while managing a crisis, all qualities that matter as much in a boardroom as at an emergency site.

He also shared simple safety tips for handling flood situations and gas-related emergencies at home. These small, actionable pieces of knowledge reminded us that good management is not always about big strategy; sometimes it is about being ready with the right response at the right moment.

The session closed with a brief address by Mr. Anoop Raveendran, Station Officer, who spoke about community awareness and the value of sharing knowledge with others. That message stayed with us as future

managers, the responsibility to lead does not end with technical expertise. It extends to building safer, more aware teams and organizations.

As a batch, we returned with more than facts about firefighting. We came back with a sharper appreciation for discipline, composure, and the human side of crisis management, qualities that no textbook can fully teach, but that every management student will eventually need.

DECODING LABOUR REFORM: AN INTERACTIVE SESSION HOSTED BY NIPM KOTTAYAM CLUSTER



The National Institute of Personnel Management (NIPM), Kottayam Cluster, Kerala Chapter, organised an insightful interactive session titled "Decoding the Occupational Safety, Health & Working Conditions Code, 2020." The event proved to be a significant learning opportunity for professionals and students seeking clarity on one of India's most consequential labour law reforms.

Held on Saturday, February 7, 2026, the session took place at the Malayala Manorama Conference Hall, Kottayam. The venue, known for hosting distinguished gatherings, drew a diverse and engaged audience.

The highlight of the evening was an interactive dialogue with Sri P. Pramod, Director of Factories and Boilers, Kerala, a seasoned expert whose administrative experience offered rare insight into the practical implications of the new labour code. His presence gave attendees a rich blend of regulatory perspective and real-world application, making the session both informative and thought-provoking.

The Occupational Safety, Health and Working Conditions Code, 2020, consolidates and simplifies several existing labour laws governing workplace safety, health, and welfare. As organisations across India transition to this unified framework, the need for clear, accessible knowledge on compliance has never

been greater. This session helped bridge that gap, offering participants a structured understanding of the code's provisions and their practical impact on workplace management.

The event was tailored to benefit a wide spectrum of participants, including HR professionals, compliance officers, industrial relations practitioners, HR students, entrepreneurs, and business heads. For students in particular, the session offered a valuable window into the evolving landscape of labour regulation, an area increasingly central to human resource management and organisational governance.

The programme was steered under the leadership of Chairman Suresh P. Varughese and Secretary Dweepu Davis Thattil, whose efforts were instrumental in curating a platform that combined academic rigour with professional relevance.

As industries navigate the shifting terrain of labour law reform, sessions like this one underscored the vital role that institutions such as NIPM play in fostering informed, compliant, and forward-thinking workplaces. Students and professionals who attended had the opportunity to engage directly with an expert at the helm of implementation, gaining perspectives that extended well beyond textbooks and into the realities of policy execution.

For those keen on understanding the evolving landscape of workplace regulation in India, the session proved to be a memorable evening of dialogue, learning, and professional networking.

EXPERIENTIAL LEARNING IN GEOGRAPHY - FIELD STUDY AT PEERU-MEDU AND KUTTIKANAM

On 8th March, Integrated MBA second-year students of Saintgits Institute of Management undertook a study tour to Peerumedu and Kuttikanam as part of their India and World Geography course. The objective of the visit was to provide practical exposure to key geographical concepts and enhance understanding through field-based learning.

During the visit, students observed cloud formation patterns in real time, which offered valuable insights into atmospheric processes and weather dynamics. Variations in cloud movement across different elevations helped students better understand climatic conditions and the influence of altitude on weather systems.

The field study also included an examination of sedimentary rocks, formed through the deposition and layering of sediments over time. In addition, students observed water-eroded rock formations, which demonstrated the long-term impact of running water on shaping the landscape. A notable aspect of the visit was the identification of small fossils of vegetation and animal remains, which provided further evidence of geological processes and the historical evolution of the region.

At the Peerumedu Golf Course, students studied topography and land use patterns, gaining insights into how natural landscapes are adapted for human activities. The visit to Panjalimedu further enriched the experience by offering a different terrain to observe variations in elevation, vegetation, and cloud formations, thereby reinforcing multiple aspects of physical geography.

The study tour was conducted under the guidance of Mr Sachin Sunny Arackal, faculty for India and World Geography and Dr. Deepthi Sankar, Class advisor. Their guidance enabled students to relate field observations with academic concepts effectively.



FROM FARM TO FORTUNE: TRAMA HOSTS MONTHLY SPEECH SERIES



The Travancore Management Association (TRAMA), in association with the All India Management Association (AIMA), hosted an inspiring session of its Monthly Speech Series, featuring Shri. Mathew Joseph, COO and Co-Founder of Fresh to Home, as the guest speaker. The event offered students and members a rare opportunity to engage with one of the driving forces behind India's leading online fresh food delivery platform. The session was held on January 15, 2026, at the Joseph Fenn Seminar Hall, CMS College, Kottayam. The venue buzzed with anticipation as members of TRAMA and professional management students gathered for what promised to be an enriching evening of insight and inspiration.

As COO and Co-Founder of Fresh to Home, Mathew Joseph has been instrumental in building a business that transformed how India buys fish, meat, and fresh produce, blending technology, logistics, and quality assurance to disrupt a traditionally unorganised sector. His journey from entrepreneurial vision to scaling a nationally recognised brand offered attendees valuable lessons in innovation, resilience, and market disruption. The TRAMA Managing Committee extended an exclusive invitation to its members and management students, recognising the immense value such interactions hold for young minds aspiring to build careers in business and entrepreneurship. The session gave students a rare window into the practical challenges and triumphs of building a start-up into a market leader, bridging the gap between classroom theory and real-world business acumen.

Guest lectures of this calibre, hosted in partnership with a body as distinguished as the All India Management Association, reflect TRAMA's continued commitment to enriching the academic and professional journey of management students in the region. Sessions like these do more than impart knowledge, they spark ambition, offering students direct access to the thought processes and strategies of those who have

successfully navigated the entrepreneurial landscape. The evening truly served as a reminder that the path from classroom learning to industry leadership is built on curiosity, courage, and the willingness to disrupt convention. Mathew Joseph's insights into scaling a fresh-food unicorn left the audience with much to reflect upon as they chart their own professional journeys.

Such initiatives underscore the importance of platforms like the TRAMA Monthly Speech Series, which continue to bring industry leaders closer to the next generation of managers, entrepreneurs, and business thinkers.

BEYOND BUSINESS: LESSONS FROM A VISIONARY



Some lessons are best understood not from a textbook, but from someone who has experienced them firsthand. Our interaction with Shri Navas Meeran, Chairman of Group Meeran, on 16 April 2026 was one such experience. As part of our Business Organisation and Start-up Ecosystem course, the IMBA 2024–29 batch had the privilege of visiting his office in Ernakulam and engaging with him in an insightful session on business, entrepreneurship and the changing corporate world. Listening to Shri Navas Meeran speak about his journey into business gave us a different perspective on what it takes to build something meaningful. His experiences showed us that entrepreneurship is not simply about having an idea it is about recognising opportunities, taking calculated risks, making informed decisions and having the patience to build for the long term. His approach to investing in new start-ups also gave us an interesting insight into how established businesses can recognise potential and support emerging ventures. One message that particularly stayed with me was his emphasis on technology and efficiency. He encouraged us to move with the changing technological landscape rather than remain comfortable with traditional ways of working.

As students preparing to enter a rapidly evolving business world, this was a reminder that adaptability is no longer optional. We need to keep learning, embrace new technologies and constantly look for better and more efficient ways of doing things. He also encouraged us to understand prompting and Artificial Intelligence, highlighting how important these skills are becoming in the modern workplace. It made me realise that our generation has an opportunity to use technology not just for convenience, but as a tool to improve our thinking, productivity and decision-making. What made the session truly valuable was hearing these ideas directly from a business leader rather than simply reading about them. Concepts such as entrepreneurship, investment, innovation and leadership suddenly felt more real and relevant.

We left the session with more than photographs and memories. We carried back a simple lesson: the business world will keep changing, and we must be willing to change with it. For me, the interaction was a reminder that becoming a successful professional is not just about acquiring knowledge it is about staying curious, adapting continuously and having the courage to embrace what comes next.

Walk with a Scholar was not merely a visit. It was a glimpse into the mindset of a leader and an experience that gave us something valuable to carry forward.

AT THE EDGE OF TRADE: LEARNING LOGISTICS AT VIZHINJAM



As part of their academic curriculum, first-year MBA students in Logistics and Supply Chain Management at Saintgits Institute of Management undertook an industrial visit to the Vizhinjam International Seaport one of India's most strategically significant maritime infrastructure projects, and a facility poised to reshape the country's role in global trade. The visit commenced with a structured briefing by senior port officials, offering students a comprehensive overview of Vizhinjam's development trajectory, operational design, and long-term strategic vision. Engineered as a deep-water transshipment hub along the southern Kerala coastline, the port is built to receive ultra-large container vessels, a capability that places it at the intersection of the world's busiest east-west shipping lanes. Officials elaborated on how this infrastructure addresses a longstanding gap in India's maritime ecosystem: for decades, a significant share of Indian transshipment cargo has been routed through foreign ports such as Colombo, Singapore, and Port Klang. Vizhinjam is designed to reclaim that trade, reducing freight costs and strengthen

ing India's position within global logistics networks. The briefing gave way to in-depth discussions on the operational core of port management cargo handling systems, terminal workflows, vessel scheduling, and the coordination required across supply chain functions. Students encountered, in tangible form, the principles they had studied in the classroom: logistics planning, operational efficiency, and real-time decision-making, all converging in the daily functioning of a working port. The on-site exposure added a further dimension to the learning experience. Observing the scale of the infrastructure, the berths, the cranes, the cargo flow gave students an intuitive grasp of what high-volume operations demand in terms of precision, timing, and institutional coordination. Ports, as the visit made clear, are not merely transit points. They are critical nodes in the global economy, shaping trade efficiency, cost structures, and economic connectivity across nations. What emerged most powerfully from the experience was an appreciation for the invisible complexity underpinning modern logistics the layers of planning, technology, and human judgement that must align seamlessly for goods to move reliably across the world. For students specialising in supply chain management, this perspective is not incidental, it is foundational. The programme concluded with the distribution of certificates of participation. More than a formal acknowledgement, the visit itself served as a practical extension of academic learning bridging conceptual frameworks and industry realities in a way that no lecture hall can fully replicate. It reinforced a simple but important truth: informed professionals are shaped not only by what they study, but by what they witness firsthand.

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Behind the cover page



Blending career growth, global opportunities, learning, and exploration. The globe and business visuals symbolize professional development, while the vintage desk elements evoke meaningful experiences and lasting memories created along the journey.



UPCOMING EVENTS

BOOTCAMP – MBA & IMBA
APTITUDE TRAINING
PRE-PLACEMENT TRAINING
CORPORATE TALK SESSIONS
FRESHER'S DAY
SIMTALENTA
INDEPENDENCE DAY CELEBRATION
ONAM CELEBRATION
SIMFEST
VERTICAL GARDEN (POT FILLING) - NATURE CLUB
INDUSTRIAL VISITS



Vision

Our vision is to be recognized as a leading Indian business school with close links to well known universities in other countries and with our alumni placed in globally competitive organizations.

Mission

Our mission is to nurture our students to become creative, confident and effective managers and business leaders of high integrity.