

SimPressions

The Chronicle of Life at Saintgits Institute of Management

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Saintgits Institute of Management
Kottayam, Kerala | www.saintgits.org



Prominent Recruiters



ASTRAL
PIPES

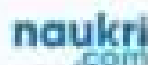
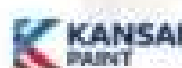
ARVIND
FASHIONING IMPOSSIBILITIES



AXIS BANK



FEDERAL BANK



max



KANTAR

ESAF



MBA with specializations in Business Analytics, Finance, HR, Marketing & Operations)
MBA (Logistics & Supply Chain Management) | MBA - Integrated (after +2)

From Associate Dean's Desk



Dr. Jose Joy Thoppan

Associate Dean & Professor
Saintgits Institute Of Management

This issue of Simpressions is a tapestry woven with boot camps, internships, immersions, celebrations, competitions, and countless moments of learning. Together, they tell a story of horizons explored, friendships forged, and futures taking shape.

Life is like a river where strangers meet as fellow travellers, sharing the same boat for a while before drifting towards distant shores. We arrive from different places, walk together, learn together, and dream together, only to part when time calls us onward. Yet the footprints remain. The knowledge we gain, the decisions we learn to make, the spirit of teamwork, leadership, ethics, and values become stars that continue to guide us long after the journey ends. This is the spirit of SIMTHESIS: a celebration of journeys, connections, and memories that outlive the moment.

Let us meet, learn and leave footprints. For when the travellers are gone and the road has faded into the horizon, it is the footprints we leave in one another's hearts that become our most enduring legacy.

From Associate Dean's Desk



Dr. Siby K Joseph

Associate Dean & Professor
Saintgits Institute Of Management

Dear SIM Community,

Welcome to this edition of our newsletter. Our theme, "Exploring Horizons, Building Futures," perfectly reflects our ongoing commitment to dynamic business education and forward-thinking leadership.

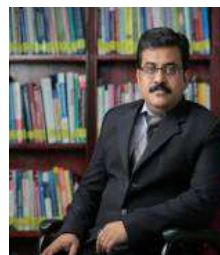
At Saintgits Institute of Management, we believe that education extends far beyond traditional classrooms. "Exploring horizons" means encouraging our students and faculty to push beyond comfortable boundaries—embracing emerging technologies, cross-disciplinary

research, global business trends, and innovative problem-solving. By venturing into uncharted academic and professional territories, we equip our future leaders to adapt and thrive in an increasingly unpredictable global economy.

"Building futures" is the tangible outcome of this exploration. It represents our dedicated effort to craft rigorous, industry-aligned curricula, nurture ethical decision-making, and foster an entrepreneurial mindset. We are not merely preparing students for their first jobs; we are laying a resilient foundation for long-term career growth and impactful societal contributions.

Every research project, industry interaction, and collaborative initiative featured in these pages demonstrates this dual commitment. I invite you all—students, faculty, and alumni—to keep pushing parameters, questioning assumptions, and actively shaping the future of business.

From HOD's Desk



Dr. Elgin Alexander

HOD & Associate Professor
Saintgits Institute Of Management

I am very happy to share the fact during the period from June to September has been a vibrant phase for the Department, marked by learning, development, industry engagement and community building.

Our MBA and IMBA bootcamps, internships, immersion programmes, aptitude and pre placement training, and mock interviews strengthened students' readiness for the world of work. Industry updates, alumni connect, professional associations and experiential visits broadened perspectives. Fresher's Day, SIMTALENTA, Independence Day, Onam, SIMFEST and Teacher's Day added vibrancy to campus life. Faculty and student achievements, including participation in the PMI Global Leadership Institute Meeting.

I warmly congratulate and wish Team SIMPRESSION continued success in bringing these accomplishments and memories together through this newsletter.

A NEW JOURNEY BEGINS: INAUGURATION OF MBA, MBA LSCM, AND IMBA BATCHES

Nandika S Nair
IMBA 26-31



Saintgits Institute of Management proudly inaugurated the 21st Batch of MBA, 4th Batch of MBA in Logistics and Supply Chain Management (LSCM), and 3rd Batch of Integrated MBA (IMBA) on 1 September 2026 at the SIM Seminar Hall. The ceremony, held from 9:30 a.m. to 11:00 a.m., marked the beginning of an exciting new chapter for the students as they embarked on their academic journey at Saintgits.

The ceremony commenced with a prayer, followed by the welcome address by Dr. Siby Joseph K., Associate Dean, Saintgits Institute of Management. The gathering was then addressed by Er. Punnose George, Executive Chairman & Secretary – Governing Board, Saintgits Group of Institutions, and Dr. Riboy Cherian, Principal, Saintgits College of Engineering. The ceremonial lighting of the lamp added a traditional and symbolic touch to the occasion, signifying the beginning of a bright new journey.

The highlight of the ceremony was the inaugural address by Mr. Jeswin Jose, Senior Associate Director (HR), KPMG. His interaction with the students went beyond a conventional speech, as he engaged with their questions and shared valuable insights into the corporate world, future career opportunities, and the skills required for the evolving workplace. He emphasized the importance of continuously developing relevant skills and staying adaptable in a rapidly changing job market. His practical responses encouraged students to look beyond academic knowledge and prepare themselves for the challenges and opportunities of the future.

The programme also featured the presentation of a memento to the Chief Guest and the Best Project Award distribution and honouring of meritorious stu-

dents, recognizing excellence and dedication among students. The ceremony concluded with the vote of thanks by Dr. Elgin Alexander, Head of the Department, Saintgits Institute of Management, followed by the National Anthem.

The inauguration was not merely the formal beginning of a new academic year but also an inspiring first step towards the students' professional journey. With valuable guidance from the institution and insights from an industry leader, the new batches began their journey with a renewed focus on learning, skill development, adaptability and leadership.

SIM LUMINOUS 2026: THE BEGINNING OF A BRILLIANT JOURNEY — FORMAL AND ELEGANT

Gayathri M
MBA 26-28 (B)



Some occasions become memorable not because of their grandeur, but because of the emotions, connections, and experiences they create. SIM Luminous 2026, our Fresher's Day celebration, was one such occasion. Held on 18th June 2026 at 2:00 p.m. in the Seminar Hall, the event marked a vibrant and memorable beginning to the journey of the new batch.

Organised with great enthusiasm by our seniors and faculty members, SIM Luminous was designed to give the freshers a warm and cheerful welcome into the institution. From the moment the programme began, the Seminar Hall was filled with excitement, laughter, and anticipation. The thoughtful efforts of our seniors transformed the occasion into an atmosphere where everyone could feel comfortable, participate freely, and enjoy the spirit of togetherness.

The celebration unfolded through a lively blend of games, music, songs, dance, and engaging activities. The games brought out the playful side of everyone and helped break the initial barriers between juniors

and seniors. Music and songs added rhythm to the celebration, while the dance performances filled the venue with energy and enthusiasm. Each activity contributed to the vibrant character of the day and provided us with moments that we will remember for a long time.

Beyond the entertainment, SIM Luminous created something more meaningful—a sense of belonging. It gave us the opportunity to interact with our seniors, get to know our classmates, and take our first steps towards becoming part of the larger institutional community. The warmth and encouragement extended by our seniors made the transition into a new academic environment much easier and more enjoyable.

SIM Luminous 2026 was therefore more than a Freshers' Day programme; it was the opening chapter of a new journey. It brought together unfamiliar faces, turned them into familiar ones, and created memories that will remain with us throughout our academic years. As the celebration came to an end, we carried with us not only the joy of the day but also a renewed sense of excitement for the journey ahead.

TRICOLOUR TALES: SIM CELEBRATES THE SPIRIT OF FREEDOM

Riby Ann Varghese
MBA 25-27



On the occasion of India's Independence Day, the Saintgits Institute of Management organised a commemorative celebration on Friday, 14th August 2026. The event, held at the Seminar Hall and in the respective classrooms, brought together students and faculty members in a collective tribute to the nation's freedom struggle and its enduring legacy of unity and progress. The programme commenced with a prayer song rendered by Ashmin and Riya of MBA-B batch (2025–27), which established a solemn and reflective atmosphere for the proceedings that followed. This was followed by a welcome address delivered by Akshitha of MBA-A batch (2025–27), who formally introduced the gathering to the significance of the occasion and the schedule of events planned for the afternoon.

Continuing the celebrations, an energetic group song was presented by Nadhiya and her team from MBA-B batch (2026–28), which was well received by the audience. The programme subsequently featured an Independence Day message delivered by Maliha Jasmine of IMBA S5, who spoke thoughtfully on the value of freedom, the sacrifices of the nation's forebears, and the responsibilities that accompany citizenship in present times.

The formal segment of the programme drew to a close with a vote of thanks proposed by Elezabeth Shabu of IMBA-S3, in recognition of all those who contributed to the success of the event. This was followed by the singing of the National Anthem by Chinchu and Aleena of MBA-A batch (2026–28), a moment that instilled a profound sense of patriotism among all present.

Following the conclusion of the formal proceedings, the celebrations continued with "Build India: A Creative Independence Day Poster Challenge," conducted in the respective classrooms under the guidance of mentoring groups. Through this activity, students were given the opportunity to creatively express their understanding of the nation's journey and its aspirations for the future through visual art.

The event was efficiently anchored by Aavani Suresh of MBA-B batch (2025–27), whose composed and engaging compering ensured the smooth conduct of the programme throughout. Altogether, the celebration served as a meaningful and dignified tribute to the nation, harmoniously combining elements of devotion, reflection, and creative expression, and reaffirming the institute's commitment to nurturing patriotic values among its students.



FROM POOKALAM TO MELAM: AN ONAM EXPERIENCE



Joenna Leela Jayan
MBA LSCM 26-28



The day started with the hostelites, who created the beautiful Onam Pookalam using colorful flowers in an incredible design. The celebrations started in a spiritual atmosphere with a prayer song at the central courtyard surrounded by all the students.

The programme officially began with a welcome speech by Mr. Stephan from IMBA, second year. The Onam spirit soared with the grand arrival of Maveli, presented by Amal Philip from MBA- LSCM, First year. The entire programme was kept lively and engaging by the energetic anchors, Ms. Treesa and Ms. Aparna from MBA- B, Second year.

Vice -Principal, Dr. Roji George delivered an insightful Onam message. The whole vibe became more vibrant with the clap box and live singing performances by Dev and Parthip from the third-year IMBA batch. Students, in their traditional attire, joined in, singing and dancing to their performances. The festive atmosphere continued with the wonderful singing performance by Dr. Elgin Alexander, the HOD. At the students' request, Mr Manu Thomas Mathai also performed songs which left the audience captivated. A graceful Thiruvathira performance was done by the MBA First year students. This was followed by the melodious Onam songs presented by the First year MBA-B batch.

The programme became more alive with the energetic performances by the IMBA First years, MBA-B batch First year, IMBA Third year, IMBA Third years and MBA A batch Second years. In the Malayali Sreeman and Malayali Manka competition, participants showcased their knowledge of Kerala's culture and heritage while creating plenty of laughter-filled and memorable moments.

This was followed by the games such as Bun Bite and Lemon and Spoon, which created many hilarious and fun moments. No Onam celebration would be complete without the one and only Onam Sadhya. Students took turns serving and enjoying the delicious feast with many items together.

The official programme concluded with the vote of thanks by Ms.Evonne from IMBA 3rd year. However, the celebrations continued as the much-awaited Shringarimelam arrived which the students and faculty members all came together to enjoy it. The Onam celebration was truly a memorable day of culture, unity and celebration, bringing everyone together as one.



After the long wait, the much-awaited Onam celebration at Saintgits Institute of Management arrived once again on 21 August 2026, where everyone, regardless of all the differences, came together to enjoy the day together as one.

SIMTALENTA 2026: THREE BATCHES SHARE THE CROWN AT SAINTGITS' TALENT CHAMPIONSHIP

Anandha Krishnan S Nair
MBA 25-27



Saintgits Institute of Management marked World Youth Skills Day this year with SIMTALENTA 2026, a talent and innovation championship that gave every student a stage to showcase creativity, digital skill, and artistic flair beyond the classroom. Held on 22 July 2026 from 3:30 PM to 5:30 PM, the event was structured around three distinct zones, each pushing participants to explore a different dimension of talent.

The Hidden Talent Museum invited students to interpret the theme “Tomorrow Through Your Eyes” through Fine Arts and Creative Crafts, while the Innovation Lab challenged teams to build AI-powered solutions under its AI Application Challenge. The Creator Studio Championship rounded off the event with the Life @ SIM Video Challenge, the SIMTHE-SIS Brand Builder Challenge, Live Poster Making, AI Video Creation, and a Photography Challenge, drawing entries from across the batches. Participation was class-based, with every class encouraged to field entries across the applicable categories.

The results, announced shortly after, reflected just how closely the competition was fought. On the Overall Leadership Board, IMBA-S3, IMBA-S5, and MBA LSCM-S1 tied for first place with 40 points each, while MBA-B-S1 claimed second with 30 points and MBA LSCM-S3 secured third with 20. MBA-A-S1 rounded off the podium positions in fourth place with 10 points.

Individual and team honours were spread widely across events. Ms. Aisha Beevi (S1 MBA-B) topped the Hidden Talent category, with Ms. Agnes Sunil Kumar (IMBA S3) as runner-up. In the Innovation Lab, Ms. Lakshmi Priya (IMBA S5) took first prize, followed by Mr. Derik and team (MBA LSCM-S1). The Photography Challenge saw Mr. Alan Benny and Mr.

Surya A S, both of MBA LSCM-S1, take first and second place respectively. Ms. Diya and team (IMBA-S3) won the Brand Builder Challenge, Ms. Maliha and team (IMBA-S5) topped Life @ SIM, and Mr. Abel M Bejoy (LSCM-S3) claimed the AI Video Creation title, with Mr. Adwaith Murali (MBA-B-S1) as runner-up. The Organizing Committee extended its congratulations to all winners and thanked every participant whose enthusiasm gave the event its energy, noting that SIMTALENTA was conceived not merely as a competition but as a platform to discover hidden talent and nurture future contributors to the institute's creative and digital initiatives. With the first edition now behind them, students have been encouraged to carry the same spirit of participation into the events ahead, keeping Saintgits' culture of talent and innovation alive.



BEYOND THE CLASSROOM: LESSONS FROM THE MARGINS OF SOCIETY

Agnes Sunilkumar
IMBA 25-30



As part of the MBA (Integrated) curriculum of APJ Abdul Kalam Technological University, students are required to undertake a Social Immersion Project to gain practical exposure to community service. The programme is designed to help students understand the functioning of social welfare institutions while actively participating in activities that benefit the community. It bridges the gap between theoretical knowledge and practical experience by allowing students to work alongside professionals and volunteers who dedicate their lives to serving others.

Over 20 days, students were placed in small groups, with each group given the freedom to choose an NGO of interest. The options were wide-ranging, from orphanages and old age homes to organisations such as the Red Cross, giving the batch a rare cross-section of the social welfare landscape. No two groups had quite the same experience, and that was precisely the point. Students who worked with orphanages came away with a deeper appreciation for stability and care, having spent their days engaging with children who found structure and affection in the institutions that housed them. Those placed at old age homes learned patience and empathy, listening to residents' stories and understanding the quiet challenges of ageing in a society that often overlooks its elderly. Groups attached to organisations like the Red Cross gained insight into disaster preparedness, relief work, and the discipline required to serve at scale.

Beyond the specific NGO experiences, the immersion offered the batch a shared realization: there are parts of society that remain unnoticed in everyday life, and stepping into them changes how one sees the world. Conversations with caregivers, volunteers, and beneficiaries alike revealed the quiet resilience that sustains these institutions, often with limited resources and even less recognition.

For many students, the experience went beyond fulfilling an academic requirement. It offered a chance to step outside familiar comfort zones, to listen more than they spoke, and to understand service not as charity but as responsibility. Skills such as empathy, adaptability, and teamwork, difficult to teach in a classroom, were absorbed simply by being present and engaged.

As a batch, the group returned with different stories from different NGOs, yet a common takeaway: management education is incomplete without an understanding of the society it ultimately serves. The Social Immersion Project reinforced that leadership is not only about strategy and decision-making, but also about awareness, compassion, and the willingness to engage with the world beyond campus.

GEARING UP FOR PLACEMENTS: APTITUDE TRAINING FOR MBA BATCH 2025–27

Anandha Krishnan S Nair
MBA 25-27



With placement season drawing closer, the Department of Corporate & Alumni Relations and Placements organised a two-day Aptitude Training Programme for the MBA and MBA Logistics & Supply Chain Management batch of 2025–27. The programme was held on 8 and 9 July 2026 and was designed to sharpen the analytical and quantitative skills that form the backbone of most campus recruitment processes.

The sessions were conducted from 9:00 a.m. to 5:30 p.m. on both days in offline mode by external trainers with extensive experience in aptitude coaching. Students were asked to report to their respective venues by 8:55 AM, with group allocation and venue details shared separately by the placement team. The batch was split into smaller groups to allow trainers to give more focused attention to individual problem areas over the two days.

Aptitude tests typically form the very first stage of the selection process for most leading recruiters, and performance in this round often decides whether a candidate progresses to the interview stage at all. Recognising this, the training has been structured around focused practice, problem-solving techniques, and hands-on exercises rather than theory alone, giving students a realistic sense of what to expect in actual assessments.

The placement team has urged students to attend every session punctually, participate actively in the practice exercises, and make full use of the trainers' guidance by clarifying doubts as they arise. Consistent effort across the two days, they note, can make a measurable difference when it counts most — during the actual

and problem-solving frameworks, tends to build the speed and accuracy that timed assessments demand. With the batch's collective goal set firmly on achieving 100% placements, the programme was positioned as an important building block in that journey. The Department of Corporate & Alumni Relations and Placements has expressed confidence that students would use the opportunity wholeheartedly and approach the two days with the seriousness they deserve.

PRE-PLACEMENT TRAINING CAMP 2026: PREPARING STUDENTS FOR THE CORPORATE WORLD

Niji George
MBA 25-27 (B)



The Saintgits Institute of Management organized a two-day residential Pre-Placement Training Camp for the MBA and MBA Logistics & Supply Chain Management (2025–27 Batch) on 10th and 11th July 2026 at the Renewal Centre, Kaloor. The programme was organized with the objective of preparing students for the upcoming placement season by providing practical exposure to industry expectations, recruitment processes, workplace skills, and career opportunities. The first day began with the first three sessions. Shri. Anish P Joseph, Joint General Manager of Havells, India, shared valuable insights into marketing and the expectations of professionals in the corporate environment. The second session was led by Shri. Gokul Krishna M, Cluster Head – Kerala, HDFC Asset Management, who provided students with useful perspectives on the financial sector and career opportunities. The third session by Shri. Jayan G Nath, Former GM, RK Swamy Hansa Group, further enriched the students' understanding of professional growth and industry practices. The day concluded with mentor-group interactions, which provided students an opportunity to discuss their learning and clarify their concerns.

The second day continued with four sessions featuring professionals from diverse industries. Shri. Timi Abraham, Manager – Talent Acquisition – Campus Relations, UST Global, discussed talent acquisition and recruitment expectations. Shri. Rijo Thomas, Associate Director – Recruitment and Staffing, EY, provided insights into recruitment processes and the qualities employers look for in candidates. The seventh session was handled by Shri. Anwin Basil Paul – Business Head of Extramarks. The final session was led by Shri. Jinu Joseph, DGM and Commercial Unit Head, DP World, Cochin, offering students valuable insights into the logistics and corporate sector.

Overall, the camp consisted of seven industry-oriented sessions, along with mentor interactions and feedback. The programme was highly appreciated by the students, who found the sessions informative, engaging, and relevant to their placement preparation. The practical experiences and guidance shared by the resource persons helped students gain greater confidence, understand corporate expectations, and approach the placement process with better clarity and preparedness. The camp served as a meaningful learning experience and an important step towards building the students' professional readiness.



THREE DAYS, ONE TRIBE

Parvathi Pradeep
MBA 26-28 (A)



The MBA 2026–28 batch at Saintgits Institute of Management began their journey with a three-day Boot Camp from 10th to 12th June 2026, hosted at the tranquil Chaitanya Pastoral Centre, Thellakom, Kottayam. Far removed from classrooms and case studies, this was where a group of strangers found their footing as a batch, building the foundation for two years of shared learning ahead.

The program was thoughtfully designed to blend learning with self-discovery. Sessions throughout the three days focused on essential management skills such as stress and time management, team building, creativity, goal setting, and effective communication, conducted by experienced faculty and guest speakers. Students were encouraged to think collaboratively, dream with direction, and understand that good ideas only matter when they are executed and expressed well.

Mornings were far from lazy, opening with exercise and yoga sessions that set a disciplined, energetic tone for the day ahead. Business news reading was a regular feature throughout the camp, sharpening students' awareness of the world beyond campus walls and building the habit of staying informed, a quality every future manager needs. Public speaking pushed many students out of their comfort zones, while sessions on managing digital footprints and storytelling offered timely insights into personal branding and the art of telling ideas well in today's world.

Evenings, however, belonged entirely to the students. Cultural performances and programmes turned the campus into a stage, with singing, dancing, and impromptu acts revealing talents that no résumé could capture. These were the moments when hierarchies dissolved, laughter took over, and genuine friendships began to form.

The camp concluded with a feedback session, giving students the space to reflect on three intense and transformative days, followed by a

group photo session that captured the spirit of the batch before their return to the campus.

More than a pre-orientation formality, the Boot Camp was where the MBA 2026–28 batch found its rhythm, learning to balance discipline with fun, individuality with teamwork, and ambition with humility. As they step into their first semester, they carry with them not just notes from sessions, but the beginnings of a bond that promises to outlast the course itself. If Boot Camp was any indication, this is a batch ready to learn, lead, and laugh its way through the next two years.

BOOT CAMP – BEYOND THE CLASSROOM

Nandika S Nair
IMBA 26-31



The Integrated MBA journey at Saintgits Institute of Management began on an energetic note with a two-day Boot Camp held on 4th and 5th July 2026 at Chaithanya Pastoral Centre, Thellakom. Bringing together learning, interaction and recreation, the programme offered the new batch an opportunity to step beyond the conventional classroom and begin their journey as a closely connected cohort.

The Boot Camp featured a series of engaging sessions designed to develop essential skills for both academic and professional life. Mr. Madhu Mohan set the tone with an insightful session on goal setting and leadership, encouraging students to think about their aspirations and the qualities needed to lead effectively. This was followed by an engaging session by Mr. Muhammed Hashim on soft skills and personality development, where interactive activities and games created an energetic atmosphere while encouraging teamwork, confidence and interpersonal skills. Ms. Neethu Krishna further enriched the experience through activities that encouraged participation, interaction and personal growth.

Adding another dimension to the learning experience, Ms. Alfiya introduced students to the importance of non-verbal communication and how body language, expressions and gestures influence the way messages are understood. Mr. Sachin Sunny Arackal also en-

gaged the students through thought-provoking interactions that encouraged them to think, question and express their perspectives. Together, these sessions made learning more experiential, encouraging students to actively participate rather than simply listen. The Boot Camp was equally vibrant outside the sessions. The first day featured a cultural performance, giving students a platform to showcase their talents and enjoy the spirit of the new batch. The second day included a yoga session, offering a refreshing start while highlighting the importance of balance and well-being. The games, activities and informal interactions throughout the programme also helped students break the ice and form new friendships.

More than an introductory programme, the Boot Camp became a shared experience that brought the students closer together. It created an atmosphere of enthusiasm, confidence and belonging while giving them their first glimpse of the learning and experiences that lie ahead. With new connections formed and new perspectives gained, the two days marked a memorable beginning to the IMBA journey—one that truly went beyond the classroom.

FROM FARM TO FEED, A REAL-WORLD LESSON

Parvathi Pradeep
MBA 26-28 (A)



An industrial visit was organized for Section A of the MBA batch 2026-28 to KSE Limited, Vedagiri Unit, Athirampuzha, on 28th July 2026, with the objective of gaining practical exposure to industrial manufacturing processes. The session commenced with an introductory interaction led by Mr. Vinod Kurian, Assistant General Manager, who gave students an overview of the company profile, its role in the cattle feed industry, and the scale of operations at the Vedagiri unit. This was followed by a guided plant tour, during which students walked through the various stages of the manufacturing process. The visit covered raw material receipt and quality testing, batching,

grinding, and mixing, followed by the conditioning, pelleting, and packaging stages, giving students a comprehensive view of how raw ingredients are transformed into a finished, market ready product.

Special emphasis was placed on quality control practices throughout the visit. Mr. Joby John, Quality Inspector at KSE, explained the checks and standards followed at different stages of production, highlighting the company's commitment to consistency and reliability. Students also observed the automated packaging process, where the finished product is sealed and coded for traceability before dispatch. The interaction with experienced professionals offered valuable insight into production efficiency, inventory management, and the coordination required to keep large scale operations running smoothly.

Beyond the technical exposure, the visit gave students a practical understanding of concepts they had studied in class, including quality management, operations, and supply chain coordination, now observed in a real industrial setting. The willingness of the KSE team to patiently address student queries added further depth to the learning experience.

Overall, the industrial visit to KSE Limited was informative, well organized, and contributed significantly to bridging the gap between theoretical management education and practical industrial operations. It reinforced the importance of efficiency, quality, and teamwork in manufacturing industries, leaving students with a stronger appreciation of what goes into running a modern production facility. The visit stands as a valuable addition to the experiential learning journey of the MBA 2026-28 batch.

INDUSTRIAL VISIT TO HIGH RANGE RUBBER EXCHANGE, KOTTAYAM

Gayathri M
MBA 26-28 (B)



An industrial visit to High Range Rubber Exchange, Kottayam, was organised on 28 July 2026 as part of our academic learning experience. The visit provided us with an opportunity to understand the practical aspects of the rubber indus-

try and to observe how rubber is collected, processed, and transformed into different products.

The visit began with an introduction to the activities and operations of the rubber exchange. We learned about the importance of rubber as an industrial raw material and gained an understanding of how rubber collected from different sources is handled and prepared for further processing. The visit helped us connect the concepts we had learned in the classroom with their practical application in an industrial environment.

During the visit, we were taken through the different stages involved in the processing and manufacturing of rubber. We observed the various steps involved from the collection and handling of rubber to its processing and conversion into useful products. Each stage was explained to us, which helped us understand how careful processing and proper handling are essential for maintaining the quality of rubber.

One of the most interesting parts of the visit was observing the different stages of the manufacturing process. We were able to see how the raw material undergoes several processes before being converted into finished products. This practical exposure gave us a better understanding of the effort, technology, and systematic procedures involved in industrial production.

The visit was also a valuable learning experience because it gave us an opportunity to observe the working environment of an actual industry. We gained knowledge about the importance of quality, proper processing methods, efficient operations, and coordination at different stages of production. It also helped us understand the connection between raw materials, manufacturing processes, and finished products.

Overall, the industrial visit to High Range Rubber Exchange, Kottayam, on 28 July 2026 was an informative and enjoyable experience. It provided us with practical knowledge about the rubber industry and helped us understand the manufacturing process more clearly. The visit was a good opportunity to move beyond theoretical learning and gain first-hand exposure to industrial operations. It was a memorable experience that enhanced our knowledge and gave us a better understanding of how the rubber industry functions in the real world.

INSIDE THE PRESSES: A VISIT TO MALAYALA MANORAMA

Sreehari J
MBA LSCM 26-28



As part of our academic activities at Saintgits Institute of Management, we had the opportunity to go on an industrial visit to the Malayala Manorama newspaper publishing centre. The visit was conducted under the supervision of Ms. Antu Thomas and Mr. Sidharth S. Nair. The visit was an interesting and enjoyable experience because it allowed us to see how a newspaper is produced on a large scale. Although we read newspapers regularly, most of us had never seen the actual process behind their printing.

When we reached the publishing centre, we were introduced to different sections of the facility. One of the most exciting parts of the visit was seeing the large printing machines used to print newspapers. The machines were much bigger and more complex than we had imagined. Watching them operate at high speed and seeing the newspapers move through the different stages of printing was fascinating. It helped us understand the importance of technology, accuracy and coordination in newspaper production.

We also got an opportunity to observe the work of an office head who was involved in preparing the newspaper for printing. We learned that the newspaper is prepared using different plates and other materials before it reaches the printing stage. The process requires careful planning and attention to detail because even a small mistake can affect the final newspaper. Seeing how the different elements are arranged and prepared gave us a better understanding of the work that happens behind the scenes.

Another interesting part of the visit was seeing a machine involved in the inking and printing process. We could observe how ink was applied and transferred onto the newspaper during printing. Seeing the ink being printed onto the paper at high speed was fascinating and helped us understand how the words and images we see in a newspaper are produced. The visit showed us that newspaper production is not simply about printing words on paper; it involves a combination of tech



nology, skilled workers, planning and quality control. The industrial visit was also a good opportunity to learn outside the classroom. It gave us practical exposure to a real working environment and helped us connect what we learn in our studies with actual industrial operations. We were able to observe how people and machines work together to complete a large-scale production process within a limited time. Overall, the visit to the Malayala Manorama newspaper publishing centre was both educational and enjoyable. Seeing the machines, learning about newspaper preparation and observing the working environment made the experience interesting for all of us. It was a memorable industrial visit that gave us useful knowledge as well as an enjoyable experience.

FROM CLASSROOM TO FMCG WORLD: MY FMCG INTERNSHIP JOURNEY

Akshitha D Sarangi
MBA 25-27



An internship, for me, was more than just a part of my MBA curriculum—it was my chance to step out of the classroom and experience how the concepts I had learned actually work in the real world. My internship as a Sales and Marketing Intern with Zydus Wellness was much more than a learning experience—it was my first real opportunity to explore the FMCG sector from within. Coming from an MBA background, I had learned about marketing and consumer behaviour in the classroom, but this internship showed me how fast-paced and dynamic the FMCG world truly is.

Working in a retail environment gave me the opportunity to observe customers closely, understand their purchasing behaviour, interact with different teams, and see how brands compete for attention in the marketplace. I gradually understood that the journey of a product does not end with marketing; the real challenge is making it visible, available and relevant when the customer is ready to make a purchase. Another memorable part of this journey was stepping outside my comfort zone and getting familiar with two different cities. My internship initially took me to Bangalore, where everything—from

the city itself to the work environment—was new to me. Exploring Bangalore while adapting to a new professional routine was an experience that helped me become more independent and adaptable.

Later, my journey continued in Kochi, where I experienced a different retail environment and customer base. Moving between these two locations gave me a broader perspective, not only on the FMCG sector but also on how consumer behaviour and retail experiences can vary from place to place.

My biggest takeaway from this Zydus Wellness internship is that real learning begins when we step beyond the classroom and experience things ourselves. Exploring the FMCG sector helped me understand how closely marketing, sales, retail and consumer behaviour are connected. At the same time, adapting to new cities like Bangalore and Kochi taught me the importance of being open to new experiences, people and environments.

More than anything, this internship was a journey of exploration—exploring a new industry, new workplaces, new people and new cities. It gave me valuable exposure to the FMCG sector and helped me connect my MBA learning with real-world experiences. As I look back, I carry forward not just professional knowledge, but also greater confidence, adaptability and a curiosity to continue exploring the world of business and marketing.



SIMFEST 9.0 – BEYOND THE HORIZON

Maria Anna Alwin
IMBA 24-29



There are some days on campus that feel different from the moment they begin. The corridors seem louder, the energy feels higher, and every conversation carries a hint of excitement and anticipation. 8 September 2026 was one such day at Saintgits, as the campus came alive for SIMFEST 9.0, an internal management fest built around the theme “Beyond the Horizon.”

More than just a competition, SIMFEST was a celebration of everything that makes management education exciting with strategy, creativity, leadership, teamwork, quick thinking and, of course, a healthy dose of competition. Conducted as a precursor to SIMTHESIS, the National Level Management Fest, SIMFEST gave students an opportunity to step beyond textbooks and classrooms and put their management skills to the test.

The day began with stage setting for a day filled with challenges and excitement. Riboy Cherian, Principal-in-Charge, graced the occasion as the Chief Guest and marked the beginning of a fest that would keep students engaged throughout the day.

The theme, “Beyond the Horizon,” perfectly captured the spirit of the event. Every competition pushed participants to look beyond the obvious, think differently and respond to situations that demanded more than theoretical knowledge. The fest brought together students with different strengths and interests, creating an atmosphere where every idea had the potential to make a difference.

From marketing and finance to analytics, human resources and logistics, SIMFEST had something to challenge every aspect of a budding manager. The Marketing Game tested creativity, communication and the ability to understand consumers. The Finance Game demanded numerical ability, financial thinking and smart decision-making. Participants in the Analytics Game had to make sense of information and turn data into meaningful decisions, while the HR Game explored their understanding of people, situations and workplace challenges.



The competition became even more intense with events such as Best Manager and Best Management Team, where participants had to demonstrate a combination of leadership, confidence, communication, decision-making and teamwork. Meanwhile, the Logistics Game challenged participants to think practically and manage situations efficiently, while the Business Plan provided a platform for students to transform ideas into viable business concepts.

Each event came with its own set of demanding rounds, ensuring that participants could not simply rely on one skill. They had to adapt, collaborate, think on their feet and remain composed under pressure. Every round brought new challenges, and every challenge became another opportunity to learn.

But SIMFEST was never only about winning. Behind every team was a story of preparation, discussion, last-minute strategies, unexpected turns and the determination to give their best. The excitement of a successful round, the disappointment of an unexpected result, the cheers from classmates and the constant encouragement between teammates became an equally important part of the experience.

And then came the moment everyone had been waiting for the announcement of the Overall Championship Trophy. After competing across the various events, Orion emerged as the overall champions of SIMFEST 9.0. Their achievement reflected consistent performance, teamwork and determination across the fest. The championship was not simply a recognition of one successful event, but a celebration of their collective effort throughout the competition.

As the competitive spirit of the day gradually gave way to celebration, SIMFEST entered another exciting phase.

The evening belonged to Cultural Night. After a day dominated by strategy, numbers, business ideas and intense competition, the atmosphere transformed completely. Students from all batches actively participated, bringing their energy and talents to the stage. The cultural evening became a colourful cele-

bration of music, dance, creativity and togetherness. The contrast was beautiful. The same students who had spent the day analysing cases, solving challenges, pitching ideas and competing against one another were now cheering each other on. Competition took a back seat, and the joy of simply being part of the SIMFEST community took centre stage.

The cultural performances added a different dimension to the fest. They reminded everyone that student life is not only about academic achievements or competitive victories. It is also about friendships, memories, shared experiences and the moments that bring an entire campus together. As the day came to an end, SIMFEST 9.0 had left behind much more than a list of winners. It had created experiences that students would carry forward to SIMTHESIS and beyond. The fest provided a space to experiment, compete, collaborate and discover strengths that may not always emerge inside a classroom.

Perhaps that is what “Beyond the Horizon” truly meant. It was about looking beyond what is familiar. Beyond marks, beyond textbooks and beyond the boundaries of a classroom. It was about challenging oneself, embracing competition, learning from others and discovering new possibilities.

SIMFEST 9.0 brought together the best of both worlds: the intensity of management competitions and the joy of cultural celebration. From the first challenge of the morning to the final moments of Cultural Night, it was a day filled with energy, talent, teamwork and memories.

And while Orion took home the Overall Championship Trophy, SIMFEST left something behind for everyone who participated: a little more confidence, a few new lessons, countless memories and perhaps the courage to look a little further beyond their own horizon. Because SIMFEST was not just about crossing the finish line. It was about discovering how far we could go.



BEYOND THE CLASSROOM: JOURNEY INTO THE WORLD OF LOGISTICS

Abhinand S
MBA LSCM 25-27



An internship is often described as the bridge between classroom learning and professional life. For me, that bridge became real during my seven-week internship at Multiport Cargo Logistics Global Express, Mumbai. As an MBA student specializing in Logistics and Supply Chain Management, I entered the internship with theoretical knowledge of freight forwarding, documentation and supply chain operations. I left with something far more valuable—a practical understanding of how the logistics industry actually works and the people behind every successful shipment. My journey began with an introduction to the company, its operations and the fast-paced environment of freight forwarding. Multiport Cargo Logistics operates across air and ocean freight, inland transportation, warehousing, customs clearance and other integrated logistics services. During the internship, I was fortunate not to be restricted to a single department. Instead, I had the opportunity to observe different functions, including Sea Freight, Air Freight, Documentation, Pricing, Customer Service, Transportation and Customs. This gave me a much broader perspective of how different parts of a logistics organization work together.

One of my earliest lessons was that logistics is much more than simply moving goods from one place to another. Behind every shipment is a complex network of documents, people, regulations, technology and deadlines. However, the internship was not without challenges. Learning industry-specific terminology and unfamiliar software was difficult at first. The fast-paced nature of logistics, especially when shipments were delayed or last-minute changes occurred, also required me to adapt quickly. More importantly, living and working in a new city was itself an experience. Adjusting to Mumbai's unfamiliar environment, routines and pace initially took time. Yet these challenges gradually helped me become more independent, resil-

ient and comfortable outside my usual surroundings. What made the experience particularly meaningful was the support I received from the employees and supervisors. I was encouraged to ask questions, observe processes closely and understand the reasoning behind different decisions. Towards the end of the internship, interactions with senior leadership also gave me valuable insights into the future of logistics, particularly the growing importance of automation, digital freight platforms and regulatory integration. Looking back, my internship was much more than a compulsory academic requirement. It was an opportunity to step outside the classroom and experience the reality of the industry I aspire to build my career in. It taught me technical concepts, but more importantly, it taught me patience, communication, adaptability, teamwork and professional responsibility.

The biggest lesson I carry forward is simple: logistics is not just about moving cargo; it is about coordinating people, information and decisions to keep the world moving. My experience at Multiport Cargo Logistics gave me a clearer understanding of this reality and strengthened my interest in building a future in supply chain management.

As I return to the classroom, I now look at concepts such as Incoterms, customs procedures, freight forwarding and supply chain coordination differently. They are no longer just topics in a syllabus—they are processes I have seen in action. That, for me, is the true value of an internship: it transforms knowledge into experience and turns a student into a more confident future professional.

MAKING THE CUT: MARIA ANNA ALWIN'S ROAD FROM CAMPUS TO CAREER

Lakshmipriya
IMBA 24-29



Of 133 students who entered PMI's South Asia Campus to Career Challenge 2026, only five emerged as winners. One of them was Ms. Maria Anna Alwin, a student of the 2024 -29 Integrated MBA batch

at Saintgits Institute of Management, Kottayam. The challenge, held between April and June across six cities in South Asia, was organized by the Project Management Institute (PMI), a global body that sets standards and certifications for project management professionals worldwide. Rather than testing textbook knowledge, the challenge was designed to simulate the demands of the profession itself. Over three rounds of career-readiness sessions, leadership interactions, and an industry-aligned hackathon participants were evaluated on problem-solving, collaboration, execution, and their ability to hold up under real pressure.

The challenge unfolded in three stages. The first was an event briefing, where student leaders took charge of communicating each activity to their club members, relaying updates and instructions through online meetings rather than one-size-fits-all announcements. It was followed by rounds built around collaboration and engagement, before the challenge concluded with idea submission and selection, where participants' final concepts were reviewed and evaluated to determine the winners.

For her, the takeaway wasn't the title, it was the toolkit. Leadership. Communication. Teamwork. Professional development. Four competencies, she says, that the program built in her over three intensive months, ones she now carries into whatever comes next.

The win carries a coda. Maria now heads to PMSAC26, PMI's regional conference in Bengaluru, a chance to trade the competition's adrenaline for something more durable among a wider community of project professionals and emerging leaders in the field.

For Saintgits Institute of Management, her achievement is a marker of what its students are capable of beyond the classroom. For Maria, it is something more personal—an early, significant milestone in an academic journey that has just begun.

Saintgits Institute of Management congratulates Ms. Maria Anna Alwin on this achievement, and looks forward to her continued success at PMSAC26 and beyond.

BEYOND THE SALE: MS. DIVYA PURNAIYA ON THE NEW RULES OF MARKETING

Agnes Sunilkumar
IMBA 25-30



Marketing, as most students learn it, begins with the four Ps. Marketing, as Ms. Divya Purnaiya described it, begins with a question: what does the customer actually need? That distinction set the tone for the Kerala Management Association's Marketing 101 session, held on 10th July 2026 at the



KMA Management House in Kochi, where students from Saintgits Institute of Management joined more than fifty participants, including entrepreneurs and management enthusiasts from across the state.

Ms. Purnaiya's session was less a lecture on technique than a case for a mindset. She argued that marketing has drifted away from simply moving products and toward something closer to relationship-building, where value, trust, and relevance matter more than reach alone. It was a reframing that landed particularly well with a room full of future managers still forming their own definitions of the function.

Much of the talk centred on how digital technology and artificial intelligence are reshaping the way businesses reach and understand their customers. Ms. Purnaiya was careful not to present these tools as replacements for judgment. Instead, she spoke about personalisation and authenticity as the qualities that now separate brands people remember from brands people merely notice, and about how data, however sophisticated, still needs a creative and strategic mind behind it to mean anything.

For the Saintgits delegation, Agnes Sunilkumar, Amy Ann Thomas, Diya Rose Benny, Nandana Mukundakumar, and Bhagya Pallavi B, all third-year MBA (Integrated) students accompanied by Dr. Deepthi Sankar, the session offered something textbooks rarely do: a practitioner's account of how branding and customer strategy actually play out under competitive pressure. The interactive format meant the talk moved beyond one-way delivery, with participants questioning and testing ideas in real time rather than simply absorbing them.

What the students carried back from Kochi was not a single framework but a working sense of how the discipline is evolving. Customer-centricity, once a line in a textbook, was described as a daily operating discipline. Digital and AI tools, once abstract trends, were grounded in the practical choices brands make every day. And branding itself was framed less as decoration and more as the accumulated result of consistent, values-led decisions over time.

planned, but with a clear invitation: to keep engaging with KMA's future seminars and workshops. For a room of students weighing what modern marketing actually demands of them, that invitation felt less like an afterthought and more like the point of the evening.

THE BLUEPRINT BEHIND THE BITE: LESSONS FROM DENTCARE'S FOUNDER

Lakshmipriya
IMBA 24-29



There is a particular kind of learning that no case study can replicate: the sight of someone who has actually lived the uncertainty they're describing. Students from Saintgits Institute of Management got exactly that at a recent session of TRAMA's Monthly Speech Series, held at Hotel Floral Palace in Kottayam, where the guest was Mr. John Kuriakose - Founder and Managing Director of Dentcare Dental Lab, and a man widely credited with shaping India's dental laboratory industry from the ground up.

For most of the students in the room, Kuriakose's resume was already impressive on paper. Decades spent building an enterprise now considered the country's benchmark in its field, along with honours that include the National Oral Healthcare Sushrita Award and Entrepreneur of the Year recognitions from both Tie Kerala and Dhanam. But it wasn't the accolades that held the room's attention. It was the way he spoke about arriving at them slowly, imperfectly, and often through failures that could just as easily have ended the story differently.

That candour is what set the evening apart. Mr. Kuriakose didn't separate his business journey from his personal one; he treated them as the same continuous thread. He spoke about the discipline it takes to stay patient through years without visible progress, the humility required to keep learning long after formal education ends, and the quiet confidence that comes only from having been tested and not broken. For students still forming their own ideas of what leadership looks like, hearing these qualities described as lived experience rather than abstract traits

in a textbook reframed the conversation entirely. What stayed with many students afterward wasn't a single quote or takeaway, but a shift in perspective. That success, however it's eventually recognised, is rarely a straight line. It is built through accumulated persistence, an openness to failure, and the willingness to adapt when circumstances refuse to go as planned. For an evening, the distance between the classroom and the boardroom narrowed considerably and Saintgits' students left with a clearer sense of what that distance actually looks like up close.

FROM CLASSROOM TO CORPORATE: A JOURNEY OF LEARNING AND GROWTH

Maria Anna Alwin
IMBA 24-29



For management students, the transition from classroom learning to the professional world is an important part of understanding how business really works. The Industry Immersion Program undertaken by the Integrated MBA 2024-26 batch offered exactly this opportunity. Across different organizations and industries, our experiences showed us that Management is not limited to theories and textbooks; it is about people, processes, decisions, responsibility, and continuous learning. Our batch gained exposure to a wide range of sectors, including banking, healthcare, manufacturing, logistics, hospitality, retail, transportation, and public-sector organizations. Each workplace offered a different perspective on how organizations function. At AJMI Foods, students observed production, quality control, packaging, inventory, and supply chain activities, while the experience at Trans Asian Shipping Services provided exposure to shipping docu

mentation, container management, customer service, capacity planning, finance, and foreign exchange risk management. At Hindustan Latex Limited, the focus on healthcare manufacturing highlighted the importance of quality, safety, hygiene, and precision.

The immersion also provided meaningful exposure to management functions. Experiences at organizations such as Kochi Metro Rail Limited, Holiday Inn Cochin, Lulu FinServ, and South Indian Bank helped students understand practical aspects of human resource management, administration, finance, customer service, and workplace culture. Other experiences, such as at CIAL, Funtura, Dr. Agarwal's Eye Hospital, MRF, and the Kottayam Co-operative Agricultural and Rural Development Bank, demonstrated how theoretical concepts are applied in diverse professional settings. Beyond technical knowledge, the program helped us develop skills that cannot be learned entirely from a classroom. Communication, teamwork, adaptability, time management, problem-solving, confidence, and professional discipline emerged as common lessons across our experiences. Interacting with employees and managers also helped us understand the importance of empathy, leadership, responsibility, and maintaining positive workplace relationships. For many of us, the immersion was more than an academic requirement. It was an opportunity to step outside our comfort zones, ask questions, take responsibility, and discover what working life truly feels like. Some experiences even helped students gain clearer career interests and greater confidence in their abilities.

As a batch, we returned with different stories but a common realization: education becomes more meaningful when it is connected to experience. The Industry Immersion Program transformed classroom concepts into practical lessons and gave us memories, skills, and perspectives that will continue to shape our journey as future managers.



BEYOND THE RESUME: THE VALUE OF MOCK INTERVIEWS

Akshitha D Sarangi
MBA 25-27



As MBA students enter the final phase of their academic journey, preparing for the transition from classrooms to the corporate world becomes increasingly important. Recognising this need, Saintgits Institute of Management initiated a series of mock interviews for final-year students from 14th July 2026 onwards. The initiative was designed to provide students with practical exposure to the interview process and help them understand the expectations of prospective employers. The mock interviews were conducted by experienced faculty members and industry professionals. Most of the sessions were conducted by Mr. B. Jyothikumar, Professor of Practice at Saintgits Institute of Management, whose areas of expertise include Business Policy, Strategy, and Entrepreneurship.

Unlike a conventional interview that may focus primarily on academic qualifications and technical knowledge, the session followed a more practical and managerial approach. The discussion began with questions related to the candidate's undergraduate education, focusing on understanding the academic journey rather than testing technical expertise. The interview then progressed into real-world managerial scenarios. Candidates were presented with different situations and asked to explain how they would approach them as managers. Such questions provided an opportunity to assess important managerial competencies such as problem-solving, decision-making, critical thinking, communication and the ability to handle challenging situations.

Another important aspect of the session was the opportunity given to candidates to ask questions from the perspective of someone evaluating a potential employer. This highlighted that interviews are not simply one-way assessments. They also provide candidates with an opportunity to understand the organisation, the role, its expectations, and the professional environment. Mock interviews therefore serve a purpose beyond

simply practising answers. They help students become familiar with the dynamics of an actual interview, identify areas that require improvement, and develop the confidence to respond to unfamiliar situations. More importantly, scenario-based questioning encourages students to move beyond theoretical knowledge and apply their learning to practical business situations.

Initiatives such as these bridge the gap between academic learning and professional expectations. For management students preparing to enter a competitive corporate environment, mock interviews can be an important step towards developing not only interview skills but also the mindset required to approach real-world managerial responsibilities.

Ultimately, an effective interview is not just about having the right qualifications or memorising the right answers. It is about demonstrating the ability to think, communicate, analyse situations, and make sound decisions—qualities that form the foundation of effective management.

VERTICAL GARDEN INITIATIVE

Amal Philip
MBA LSCM 26-28



On 14 July 2026, the Nature and CSR Club of Saintgits Institute of Management conducted an event under the guidance of faculty coordinators Dr. Eldo G Zacharia, Ms. Alfiya Aysha Sainalabhideen, Mr. Manu Thomas Mathai. The club initiated a Vertical Garden project as part of its efforts to promote environmental sustainability and create a greener campus. The initiative brought together students from different programmes to encourage active participation in nature conservation and social responsibility. The Vertical Garden is located on the first floor, near the IMBA First Year classroom. The project was designed to make effective use of available space while adding greenery to the campus environment. Students were encouraged to contribute plant saplings that were suitable for growing in a vertical garden. This also helped students understand the importance of choosing appropriate plants and

maintaining them in a limited-space environment. For the event, coordinators from all IMBA batches, the MBA 2026–28 regular batches, and MBA 2026–28 LSCM, along with volunteers from the respective classes, gathered in the parking area at 4:30 p.m. to fill the pots. We received a wide variety of indoor plant contributions from students such as Money Plant, Snake Plant, Peace Lily etc. and we filled the pots using coir peat which is effective in retaining moisture in the pots for a longer period. The garden was divided into three sections. One section was allocated to MBA students, another to MBA Logistics and Supply Chain Management (LSCM) and IMBA first year, second year and third year students. This allocation encouraged students from different classes to take responsibility for maintaining their respective sections and the event concluded at 5:15 p.m. The Vertical Garden initiative demonstrates how small, collective efforts can contribute to a cleaner, greener and more sustainable campus. It also provided students with an opportunity to develop teamwork, responsibility and environmental awareness while creating a pleasant learning environment.

GURU VANDANAM: SAINTGITS CELEBRATES ITS TEACHERS WITH LOVE AND GRATITUDE

Agnes Sunilkumar
IMBA 25-30



Saintgits Institute of Management celebrated Teachers' Day with warmth and enthusiasm on 5 September 2026, Saturday, at the SIM Seminar Hall. Organised by the students, the event was held from 3:30 p.m. to 4:30 p.m. as a heartfelt tribute to the dedication and guidance of the faculty who shape the institution's academic journey.

The celebration began with a soulful prayer song rendered by Ms. Parvathy and her team from IMBA S1, setting a serene tone for the occasion. This was followed by a warm welcome address delivered by Ms. Maria Anna Alwin of IMBA S3, who extended a gra-

cious welcome to the faculty members present. Ms. Nitika Rose of MBA-B (2026-28) then spoke on the significance of Teachers' Day, reflecting on the invaluable role teachers play in moulding students into responsible individuals and capable professionals.

Adding melody to the celebration, the students of LSCM (2026-28) presented an energetic group song, followed by a soulful musical performance by Dr. Elgin Alexander, Head of the Department, SIM, whose rendition was warmly received by students and colleagues alike. The atmosphere turned lively with a series of fun-filled games organised by Mr. Akshay and Mr. Sanjeev of MBA-B (2026-28), which encouraged enthusiastic participation from both students and faculty members and filled the hall with laughter and cheer.

The cultural segment continued with vibrant group dance performances by the students of IMBA S1 and MBA (2026-28), showcasing their talent, energy, and team spirit. These performances added colour and rhythm to the celebration, making it a memorable experience for everyone present. The event beautifully captured the spirit of camaraderie between students and teachers, reflecting the strong bond nurtured within the Saintgits community.

As the celebration drew to a close, Ms. Nimisha Sanjeev of LSCM (2026-28) delivered the vote of thanks, expressing heartfelt gratitude to the faculty members, organisers, and participants who made the event a success. The programme concluded on a note of patriotism and unity with the singing of the National Anthem by Ms. Silviya and Ms. Anakha of IMBA S1. Teachers' Day at Saintgits Institute of Management was not merely a celebration but a sincere expression of appreciation for the mentors who continuously inspire and guide students towards excellence. Through music, dance, games, and heartfelt words, the students conveyed their gratitude to their teachers, reaffirming the timeless bond between a guru and a shishya. The event stood as a beautiful reminder that the true wealth of an institution lies in the wisdom and dedication of its teachers.



INDIA'S INDUSTRY ENTERS A NEW PHASE: MANUFACTURING, AI AND INVESTMENT DRIVE THE NEXT GROWTH STORY

Abhinand S
MBA LSCM 25-27



Industry Update | August 2026

India's business landscape is undergoing a significant transformation, with manufacturing, artificial intelligence, digital technology and foreign investment emerging as major drivers of growth. Recent industry developments indicate that Indian companies are increasingly moving beyond traditional markets and positioning themselves as global competitors.

One of the most notable developments is the expansion of high-tech manufacturing in India. Apple is expected to expand its manufacturing activities in the country beyond iPhone production, while Google is also reportedly planning to shift a significant share of export-oriented device manufacturing from China to India. These developments could strengthen India's electronics manufacturing ecosystem, create employment and increase the country's role in global supply chains.

At the same time, artificial intelligence is rapidly changing the way businesses operate. AI is moving from experimentation to practical applications in customer service, operations, product development and business decision-making. Companies are increasingly focusing not merely on adopting AI but on generating measurable business results from it.

India's telecommunications industry also presents a major opportunity. A recent NITI Aayog assessment suggests that India could potentially develop into a \$50-billion telecom equipment export hub by 2035. Achieving this goal will require greater domestic manufacturing, stronger component ecosystems and a shift from basic assembly

towards higher-value production and innovation.

The investment environment is showing encouraging signs as well. Foreign portfolio investors returned to Indian equities in August, investing ₹16,621 crore during the first two weeks of the month. Improved valuations, corporate earnings and expectations of global interest-rate reductions have contributed to renewed investor interest.

However, the picture is not entirely without challenges. India's August private-sector growth recovered slightly from a more than four-year low, but manufacturing expansion slowed to its weakest level in five years. The services sector provided some support, highlighting the importance of maintaining balanced growth across different parts of the economy.

Another important trend is the increasing focus on business-friendly reforms and domestic production. Recent discussions around the Production Linked Incentive (PLI) framework highlight India's attempt to move towards an incentive-driven industrial ecosystem and attract more investment into manufacturing.

The Indian industry of the coming decade is likely to be shaped by a combination of technology, manufacturing capability, skilled talent, innovation and global integration. For students and young professionals, this transformation means that traditional business skills will increasingly need to be combined with digital literacy, analytical thinking and adaptability.

India's next phase of growth will therefore not depend on one industry alone. From electronics and telecommunications to AI, finance, manufacturing and services, the country is gradually building a more diversified and technology-driven industrial ecosystem.

The emerging message is simple: India is no longer just participating in global business—it is increasingly positioning itself to shape it.



ALUMNI CONNECT



Rony Joseph
Senior Business Manager
Initiative Media India Pvt Ltd

When Eldo Sir called and asked for a quick life update, I was honestly at a loss for words. My journey hasn't been some grand inspiration, but it's definitely been packed with moments to reflect on and learn from.

The Internship Phase- I give all the credit to a 2-month internship I did during college. I was determined to break into advertising, but I had zero clue where to start. That brief window before my final semester was my only chance to get my hands dirty. I made cold calls, networked endlessly, and sent out emails until I finally landed a spot at DDB Mudra. Here's the thing about internships: there are no strings attached. You are completely free to experiment, shadow people actually doing the work, and see what the day-to-day reality feels like. It's the ultimate test drive to see if you actually love the job when real-world stress hits. Whatever you do, don't sleep on internships.

The Switch- I often hear people say, "It was just bad luck," or "I should've chosen a different path." But I don't look at it that way. I actually started my career in banking. Don't get me wrong—it's a fantastic field, and my short time there was priceless. It taught me how to find reasons to connect with anyone, how to convince people, think with clarity, and step into someone else's shoes. But eventually, I realized it just wasn't my cup of tea. So, I took a leap toward what I always wanted to do and switched to advertising. Getting your hands dirty is the only way you truly learn, and when you step forward, God is always right there with you.

Roll Up Your Sleeves- "Make a new mistake every day." Early in my advertising career, my mentor Syed shared this piece of advice, and it has stuck with me ever since. To really grow, you have to push past your comfort zone—take up that extra course, burn the midnight oil, and dive into things you've never tried before. I know it might sound a bit preachy, but confidence isn't built in your safe space; you only truly learn when you roll up your sleeves and get your hands dirty.

For Brownie Points: Networking- I can't stress this enough: it really is a small world. Make it a point to

attend industry events, connect on LinkedIn, and if you get the chance, buy someone a coffee. I've always loved hearing people's stories and understanding how they think. Don't just make connections—keep your relationships alive and throw in random acts of kindness or little surprises along the way.

FACULTY CORNER



Mr. Manu Thomas Mathai
Assistant Professor
Saintgits Institute Of Management

The Democratization of Finance via GenAI

For a long time, finance was a field largely understood by experts. Investment decisions, financial planning, taxation, portfolio management and market analysis often required specialised knowledge. For an ordinary individual, understanding where to invest, how to manage debt or how to plan for the future could be overwhelming. Technology has gradually changed this landscape. Online banking, digital payments, investment platforms and financial applications have made financial services more accessible than ever. Today, Generative Artificial Intelligence (GenAI) has the potential to take this transformation a step further—not merely by giving people access to financial information, but by helping them understand it.

The internet has already made enormous amounts of financial information available. But access to information does not necessarily mean access to understanding. An annual report may be publicly available, but how many ordinary investors can confidently interpret a company's financial statements? A mutual fund factsheet may present risk and returns, but does every first-time investor understand what those numbers actually mean? GenAI can potentially bridge this gap. An individual can ask, "Explain this company's financial statement in simple terms," or "What is the difference between a fixed deposit and a debt mutual fund?" Instead of searching through multiple websites and documents, individuals can interact with financial information conversationally. The transformation, therefore, is not simply about providing information; it is about making financial understanding more accessible.

A recent development in Kerala provides an interesting glimpse of this possibility. Kadirur Service Co-operative Bank in Kannur introduced ChangaAI, an AI-powered front-office assistant, in Feb-

ruary 2026. The system is designed to interact with customers in Malayalam and can assist with routine banking services. According to reports, ChangAI can also provide real-time support for assessing loan eligibility and calculating deposit returns, while transactions initiated through the system are subsequently verified by bank staff. The significance of this development goes beyond automation. When a customer can interact with a financial system in a familiar language and obtain immediate information about financial services, technology begins to reduce not only the distance between the customer and the financial institution, but also the knowledge gap between the customer and the financial system. This is perhaps one of the most practical ways in which GenAI can contribute to the democratization of finance.

Personal finance is another area where GenAI can potentially create significant change. Financial decisions are highly individual, and the priorities of a young professional are very different from those of a person approaching retirement or a small entrepreneur managing a business. GenAI can help individuals organise their financial thinking by explaining concepts such as budgeting, emergency funds, insurance, debt management, savings and investment planning. More importantly, it can encourage people to ask better questions. Instead of simply asking, "Where should I invest?", an individual can ask, "What factors should I consider before choosing an investment based on my financial goals, time horizon and risk tolerance?" The objective should not be to make AI the individual's financial advisor, but to make the individual better informed before making a financial decision or consulting a professional.

The potential impact becomes even more significant when we consider financial inclusion. Financial terminology can often appear complicated and intimidating to people without a background in finance or commerce. GenAI can potentially reduce this barrier by explaining financial concepts in simple language and, increasingly, in regional languages. A student, a salaried employee, a small entrepreneur or a first-time investor can interact with financial information in a way that is more conversational and easier to understand. In this sense, GenAI could become not just a technological tool, but also an important instrument for financial education and inclusion.

However, the democratization of finance through GenAI also comes with significant risks. GenAI is powerful, but it is not infallible. It can produce inac-

curate information, misunderstand context or present an answer confidently even when the underlying information is incomplete. In finance, such mistakes can have real consequences. There is also a danger of becoming overly dependent on AI. If an individual simply follows an AI-generated investment suggestion without understanding the reasoning behind it, technology has not really created financial empowerment; it has simply shifted dependence from a human expert to a machine. Therefore, the future should not be about replacing financial judgment with artificial intelligence. It should be about using artificial intelligence to strengthen financial judgment.

This also changes the meaning of financial literacy. Traditionally, financial literacy meant understanding concepts such as savings, inflation, interest, insurance, investments and taxation. In the GenAI era, financial literacy must also include the ability to use AI responsibly. Individuals need to ask: Where did this information come from? Is it current? What assumptions has the AI made? What information might be missing? Should the information be verified before taking action? The ability to question an AI-generated answer may become just as important as the ability to obtain one.

For MBA students and future managers, this transformation presents both an opportunity and a challenge. The future manager will not compete with AI simply by knowing how to perform calculations or retrieve information, because AI can increasingly perform many such tasks. The real advantage will come from knowing what questions to ask, how to interpret the answers, how to identify risks and how to make responsible and ethical decisions. The future of finance will therefore require a combination of financial knowledge, AI literacy, critical thinking and ethical judgment.

Ultimately, GenAI has the potential to bring financial knowledge closer to millions of people. The example of ChangAI in Kannur shows how this possibility is already beginning to take shape in Kerala. But democratizing finance does not mean giving everyone an AI-generated answer to every financial question. It means giving people the knowledge and tools to ask better questions, understand their choices and make better-informed decisions. The future may not be about AI replacing the financial expert. It may be about AI helping every individual become a more informed participant in the financial system. GenAI can democratize financial intelligence; the wisdom to use it responsibly will always remain human.

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